

# FACE TO FACE MEETING

BRINGING TOGETHER  
MRS PROFESSIONALS  
FROM ALL OVER  
AUSTRALIA

Colours of Country  
**ASMIRT 2024**  
DARWIN 9-12 MAY Community | Resilience | Innovation  
EXHIBITION

Colours of Country  
**ASMIRT 2024**  
DARWIN 9-12 MAY Community | Resilience | Innovation

## SPONSORSHIP & EXHIBITION OPPORTUNITIES

DRIVE SALES ✓

INCREASE AWARENESS AND POSITIONING ✓

DEVELOP NEW RELATIONSHIPS ✓

MEDICAL IMAGING SESSIONS ✓

RADIATION THERAPY SESSIONS ✓

SONOGRAPHY SESSIONS ✓

[conference.asmirt.org/2024](https://conference.asmirt.org/2024)

CONTACT: DAVID.LEACH@ASMIRT.ORG PH +61 3 9419 3336







## AUSTRALASIA'S LEADING CONFERENCE FOR RADIOGRAPHERS, RADIATION THERAPISTS, AND THE WIDER MEDICAL RADIATION SCIENCES COMMUNITY.

NOW WITH AN INCREASED ULTRASOUND AND PACS FOCUS.

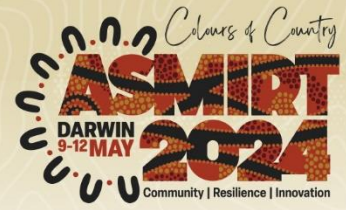
Conference theme:  
***Colours of Country***  
***Community, Resilience, and Innovation***

*The conference celebrates the rich diversity of our communities and professions. This is an opportunity to be immersed in insightful discussions on all things medical radiation science, including general radiography, CT, MRI, angiography, mammography, sonography, radiation therapy, and nuclear medicine. ASMIRT 2024 will help foster resilience, amidst challenges to health care delivery, and lead conversations around cutting edge innovations, such as AI and VR, that shape our collective future.*

**This conference is the platform for your company to promote your products and services to the practitioners of Medical Radiation Sciences in Australia.**

**We expect approximately 700 attendees at ASMIRT 2024. The Conference will be an in-person event, maximising opportunities to meet with new and existing clients and users.**

# WE INVITE YOU TO JOIN US



We invite you to join us at ASMIRT 2024, to demonstrate your expertise and key messages to Medical Radiation Science Professionals. Equipment purchases and specifications for tenders throughout Australasia are made and recommended directly by the attendees of our Conference – the professionals who actively use medical imaging, sonography and radiation therapy technology day in, day out. ASMIRT 2024 gives you a unique platform to showcase your company's latest technology and services while developing, building, and strengthening key relationships and business partners in medical radiation science.

This conference is being held in Darwin for the first time ever. We expect most conference attendees to register for the full event, giving you more time and opportunities to meet with your current and potential clients.

## Event Specifics:

The ASMIRT 2024 Conference will be held over four days (9-12 May 2024) and will include:

- A day or pre-conference workshops and meetings (9 May – includes exhibition bump in)
- A large exhibition space close in proximity to the conference knowledge sessions; includes service of Morning Tea, Lunch, and Afternoon Tea's
- A program with up to five concurrent streams, providing a wide array of session topics. Sponsoring one of these sessions is great way to get in front of you target audience.
- A dynamic social program including Friday 9 May Welcome function at the front lawn of Mindal Beach, and a Gala dinner at the Darwin Convention Centre on Saturday 11 May. Exhibitors and sponsors registration that come with your booth / package include these social functions.
- Attendee scanning through the conference app. The app will include information on attendees' specific interests which can match to your company's keywords to help with your business development and to find out who is interested in specific technology and services.

## Attendees:

We expect approximately 700 attendees at

ASMIRT 2024, including:

- Radiographers
- Radiation Therapists
- Mammographers
- Sonographers
- Nuclear Medicine Technologists
- Medical Imaging and Cancer Nurses

We are offering member rates to members of the following MRS professional bodies

- NZIMRT
- ASUM
- ANZSNM
- CNSA
- MINA

## Face to Face event:

We have taken on the feedback from our event partners, sponsors, exhibitors, and attendees, and the focus for ASMIRT 2024 is as a face-to-face event.

## Sponsored events:

We welcome sponsored events for conference attendees on the Thursday evening and Saturday morning. This is a great chance to host a cocktail function, seminar or similar with the conference attendees.

This prospectus outlines some opportunities for you to promote your company. If you have any suggestions or ideas that you would like to put forward, we would be very happy to work with you to make them happen.

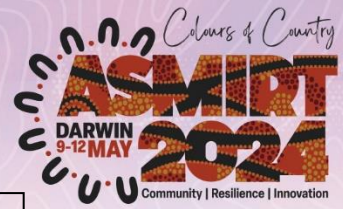
We invite you to collaborate to make ASMIRT 2024 a successful event for all.

David Leach

Conference and Events Manager  
Australian Society of Medical Imaging and Radiation Therapy



# WHY SPONSOR?



## Why sponsor ASMIRT 2024?

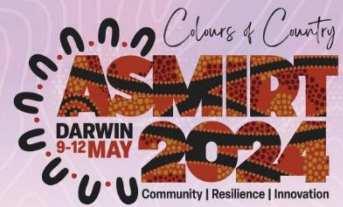
- Engage with the delegates face-to-face in a unique and memorable way – through exclusive sponsored functions, event branding and profile-raising initiatives.
- Up to \$18,000 value-added marketing and branding opportunities.
- Early access to the opt in delegate list to assist with marketing and return on investment.
- Deliver a clear message to delegates and the industry that you have genuine commitment to the field and the key meeting for the year.
- Receive passes for exhibition visitors to come and meet with you in the exhibition hall. These visitors do not have to register for the conference. This maximises your business opportunities for your time in Sydney.
- Engage with the professionals using Medical Radiation Science equipment every day and who have responsibility for purchase recommendations.
- Build new and strengthen existing relationships.
- Maximise brand awareness.
- Direct branded email to conference delegates.
- Access to present on your latest technology through sponsored sessions.

## Reasons to exhibit at ASMIRT 2024

- Be part of the largest conference and exhibition for radiographers and radiation therapists and medical Radiation Professionals in Australasia.
- Meet hundreds of new buyers and develop up-to-date quality databases.
- Show your product range face-to-face with clients and buyers.
- Network, connect, strengthen relationships, and demonstrate your commitment to the key users of your goods and services.
- Get immediate feedback on your latest range of products.
- Unique opportunity to engage with over 700+ Medical Radiation Science professionals in person.
- Lead retrieval system through the app, for contact details.
- Promote your company / state as a great place to work and live.



# CONFERENCE SNAPSHOT



**4**  
DAYS



**198**  
PRESENTATIONS



**14**

WORKSHOPS /  
SPONSOR  
SEMINARS



From 2016-2023 an average of 858 people attended the ASMIRT conference.



From 2016-2022 the majority of delegates were medical imaging professionals

**42%**  
RADIATION  
THERAPY

**54%**  
MEDICAL  
IMAGING

**4%**  
OTHER



**60+**  
EXHIBITION  
SPACES

**5+**  
INTERNATIONAL  
INVITED  
SPEAKERS

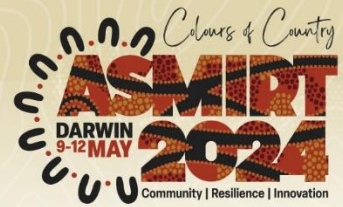
**97%**  
OF ATTENDEES

96% of attendees would recommend ASMIRT to their colleagues.

\*Based on ASMIRT 2016, 2017, 2018, 2019, 2021, 2022 & 2023 conferences.



# SPONSOR & EXHIBITORS



## RECENT SPONSORS



## RECENT EXHIBITORS



# OVERVIEW



## ASMIRT 2024 Schedule

ASMIRT 2024 will be held at Darwin Convention Centre from 9-12 May 2024.

The exhibition will be held in the Arena with a floorspace of over 2000m2.

- Morning, afternoon teas and stand-up lunches will be held within the exhibition space.
- Load in and preconference meetings, workshops and user groups will be held on Thursday 9 May 2024.
- The main conference will be held over three days from 10-12 May 2024 with the exhibition closing at lunchtime on the Sunday. Please note, the exhibition booths cannot be dismantled before the final session finishes at approximately 3:00pm due to noise spill into the auditorium.
- We are working with logistics handling company GEL to ensure efficient freight forwarding.
- The Darwin Convention Centre take care of at venue load in / forklifts / logistics etc.
- The exhibition will be open throughout the event when the technical sessions are in progress also.
- Food and beverage are not to be ordered by exhibitor / sponsor without preapproval from both the event organisers (ASMIRT) and the venue (DCC).

## Program Overview

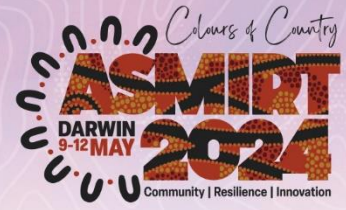
	Thursday 9 May	Friday 10 May	Saturday 11 May	Sunday 12 May
Morning	Pre-Conference workshops, meetings, and tours	Opening plenary and awards session	Sponsor breakfast sessions / Yoga / Run ----- Concurrent sessions	Concurrent sessions
Afternoon	Pre-Conference workshops, meetings, and tours	Concurrent sessions and plenary	Plenary and concurrent sessions	Plenary and close
Evening	Sponsor functions (TBC), International Invited Speakers dinner	Welcome function @ Mindlil beach Resort	Gala Dinner @ Darwin DCC Sydney	

## Exhibition Timetable

	Thursday 9 May	Friday 10 May	Saturday 11 May	Sunday 12 May
Exhibition Open		10:30	08:30	08:30
Morning		10:30 - 11:00	10:30 - 11:00	10:30 - 11:00
Lunch	07:00 – 20:00	12:30 - 13:30	12:30 - 13:30	12:30 - 13:30
Afternoon	Load in and exhibition set up	15:00 - 15:30	15:00 - 15:30	
Exhibition Close	20:00	17:00	17:00	14:30
				15:00 Pack down / load out



## SPONSORSHIP



### Sponsorship Packages & Exhibition Space

We are committed to working with you to ensure you receive maximum return on investment from your involvement in ASMIRT 2024.

We offer a range of sponsorship and participation options. You can customise your package, taking up as many marketing and activation opportunities as your budget allows.

The more options you take up, the greater recognition and interaction your company will receive, both at the meeting and through the greater ASMIRT marketing reach.

The total of your sponsorship and exhibition investment determines your level of sponsorship and additional value-added promotional opportunities worth \$18,000+

Please note sponsorship opportunities are subject to availability and will be offered on a first-come, first-served basis (unless prior arrangements have been made), and subject to approval of the Organising Committee.

Sponsors have first preference of position selection in the exhibition space. Priority of booth allocation will be issued according to level of sponsorship. Exhibition-only space will be sold on a first-come, first-served basis. ASMIRT reserves the right to hold some spaces for sponsors and to modify the floor plan.

## SPECIAL OFFERS

# 10-20% OFF

### FIRST TIME EXHIBITOR:

For companies who have not previously exhibited at ASMIRT Conference.

10% off price for 1 booth  
(space or shell scheme)

20% off price for 2 booths  
(space or shell scheme)

# BOOTH OFFER

## SAVE 25%

University booths available for  
**\$4,100 inc GST**  
including 2 x full registrations\*  
Limited availability

\*Registrations for staff who are ASMIRT members



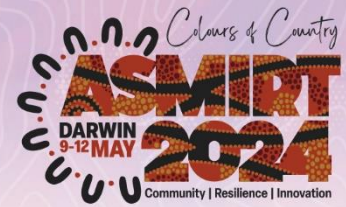
# KEY DATES CHECKLIST



- Company Profile (75-100 words + contact details) – 13 March 2024
- Company logo and link to website – 13 March 2024
- Sponsor ads for conference handbook (A6) – 13 March 2024
- Sponsor Ads in App (1440 x 274 pixels – PNG file)  
(to [conferences@asmirt.org](mailto:conferences@asmirt.org)) – 20 March 2024
- Exhibitor registration deadline (see page 10) – 20 March 2024
- Custom stands designs submit **DCC and ASMIRT** – 28 March 2024
- Public Liability insurance (**\$20 Million Public Liability**)  
/ Work cover paperwork - **DCC** – 28 March 2024
- Spectrum ads for sponsors only (May edition) – 2 April 2024
- Name of company for fascia - **FUSION EXHIBITIONS**– 14 April 2024
- All booth materials ordered - **FUSION** – 14 April 2024
- Gel Events deadline Transport Services – 22 April 2024
- Deliveries to venue - **DCC** – 25 April – 9 May
- Load in / set up – 9 May 2024
- Load out / pack down – 12 May 2024
- All goods to have left the venue = **DCC** – 19 May 2024

(Exhibitor / sponsor logos, ads, and profiles will be uploaded to the online system. Information will be forwarded upon booking completion – [conferences@asmirt.org](mailto:conferences@asmirt.org) and [shanemaria.howell@asmirt.org](mailto:shanemaria.howell@asmirt.org))

# Shell scheme booth inclusions



## Octanorm Package (3m x 3m)

Cost per booth: \$5,300 incl GST

- Structure: 2.4m high Octanorm structure with white melamine panels

1 x Fascia board (for company signage, up to 30 characters)

- Power: 1x 4amp power outlet / board, per stand. Suitable for charging TV laptops and charging of mobile devices only

- Lighting: 2x track spotlights per 9spm. Lights fixed to the inside front fascia.

1 x Fascia board (for company signage, up to 30 characters)

- 2 x Full Conference Registrations (including all technical sessions and Friday and Saturday social functions)



## Floor Space Only (3m x 3m)

Cost per booth: \$5,000 (inc. GST)

- o Size: 3m x 3m of 'space only'
- o No shell scheme / walls / fascia / spotlights
- o 1 x 4 amp power per 3m x 3m booth space
- o 2 x Full Conference Registrations (including all technical sessions and Friday and Saturday social functions)

## Registrations

Shell Scheme Booth Package and Floor Space Only include 2 full conference registrations, including access to technical sessions, welcome function, and gala dinner. All exhibitors will be listed with company name, website and booth number on website / mobile site or app. All exhibitors will be provided with the delegate list 3 weeks prior to the event. Please note, all staff working on exhibition booths are required to be registered for the event. Their names will be included in the delegate list in the event app. Additional exhibitor registrations can also be purchased.



# SPONSORSHIP



## Conference Partner – limit of 2 - \$40,000+

Choose your sponsorship and exhibition options to the value of \$40,000+ and receive over \$18,000 worth of additional inclusions, including:

### Increase awareness and positioning:

- Acknowledgement as Conference Partner in all official conference signage, and promotional material, logos and links on conference website and adverts in the ASMIRT Spectrum magazine, ASMIRT Member emails, official ASMIRT Conference emails and verbal acknowledgement at opening/ closing ceremonies
- Plaque presented to Conference Partner during the conference to acknowledge event partnership
- PowerPoint loop with Conference Partner's logo before and after opening and closing ceremonies, and before and after any other conference session not otherwise sponsored
- Priority placement of exhibition space & complimentary exhibition space of 9m<sup>2</sup> (3m x 3m) includes two full registrations (with social functions and access to the technical sessions) = **\$5,000 value**
- Complimentary full-page colour advert in Spectrum in the lead up to ASMIRT 2024 = **\$2,950 value**

### Driving sales:

- Complimentary exclusive direct email to conference delegates in the lead up to the event = **\$2,200 value**. This is ideal for product promotion or announcements relating to your company's activities / goods / services on promotion at ASMIRT 2024
- Complimentary advertising in Journal of Medical Radiation Sciences (JMRS) to the value of **\$3,300** (equal to a full-page ad or online campaign)
- In app banner ad with recognition as Conference Partner = **\$1,100 value**
- Virtual system logo (for post event on demand recordings) and high-profile video with recognition as Conference Partner
- Complimentary ad in the conference pocket program. Only available to high level sponsors = **\$1,500 value**
- 2 x social media sponsor announcements in the lead up to the conference = **\$1,100 value**

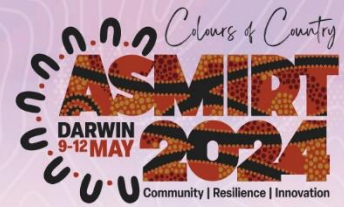
### Developing relationships:

- Access to the delegate list 8 weeks prior and updated regularly until the meeting
- 3 x App announcements to conference delegates during the meeting – exclusive to sponsors / partners = **value 3,600**
- 6 x daily passes to access the exhibition – for clients who you would like to meet with though are not registered to attend the conference. They should come at non breaktimes.

### Demonstrate your expertise and key messages:

- 1 x sponsored concurrent session including branding at the specific session, a message read by the session chair, and a chair drop for a special offer of the sponsors choice = **\$2,200 value**

# SPONSORSHIP



## Major Sponsor - \$30,000- \$39,999

Choose your sponsorship and exhibition options to the value of \$30,000-\$39,999 and receive over **\$12,000** worth of additional inclusions, including:

### Increase awareness and positioning:

- Acknowledgement as Major Sponsor in all official conference signage, and promotional material, logos and links on conference website and adverts in the ASMIRT Spectrum magazine, ASMIRT Member emails, official ASMIRT 2022 Conference emails and verbal acknowledgement at opening/ closing ceremonies
- PowerPoint loop with Major Sponsor's logo before and after opening and closing ceremonies, and before and after any other conference session not otherwise sponsored
- Complimentary full-page colour advert in Spectrum in the lead up to ASMIRT 2022 = **\$2,950 value**

### Driving sales:

- Complimentary exclusive direct email to conference delegates in the lead up to the event = **\$2,200 value**. Ideal for product promotion or announcements relating to your company's activities / goods / services on promotion at ASMIRT 2024
- In app banner ad with recognition as Major Sponsor = **\$1,100 value**
- Virtual system logo recognition and high-profile video with recognition as Major Sponsor
- Complimentary ad in the conference pocket program. Only available to high level sponsors = **\$1,500 value**

### Developing relationships:

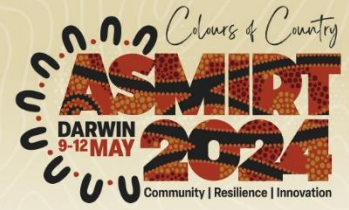
- Access to the delegate list 6 weeks prior and updated regularly until the meeting
- 2 x App announcements to conference delegates during the meeting – exclusive to sponsors / partners = **value \$2,200**
- 4 x daily passes to access the exhibition – for clients who you would like to meet with though are not registered to attend the conference. They should come at non breaktimes.

### Demonstrate your expertise and key messages:

- 1 x sponsored concurrent session including branding at the specific session, a message read by the session chair, and a chair drop for a special offer of the sponsors choice = **\$2,200 value**



# SPONSORSHIP



## Conference Sponsor - \$20,000 - \$29,999

Choose your sponsorship and exhibition options to the value of \$20,000 - \$29,999 and receive over **\$7500** worth of additional inclusions, including:

### Increase awareness and positioning:

- Acknowledgement as Conference Sponsor in all official conference signage, and promotional material, logos and links on conference website and adverts in the ASMIRT Spectrum magazine, ASMIRT Member emails, official ASMIRT 2022 Conference emails
- Priority placement (based on sponsorship level) of exhibition space
- Complimentary half page colour advert in Spectrum in the lead up to ASMIRT 2022 = **\$1,650 value**

### Driving sales:

- In app banner ad with recognition as Conference Sponsor = **\$1,100 value**
- Virtual system logo recognition and links with recognition as Conference Sponsor
- Complimentary ad in the conference pocket program. Only available to high level sponsors = **\$1,500 value**

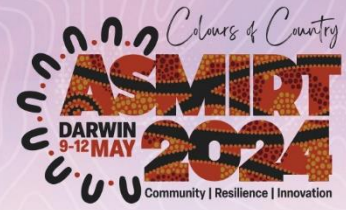
### Developing relationships:

- Access to the delegate list 6 weeks prior and updated regularly until the meeting
- 1 x App announcements to conference delegates during the meeting – exclusive to sponsors = **\$1,100 value**
- 4 x daily passes to access the exhibition – for clients who you would like to meet with though are not registered to attend the conference. They should come at non breaktimes.

### Demonstrate your expertise and key messages:

- 1 x sponsored concurrent session including branding at the specific session, a message read by the session chair, and a chair drop for a special offer of the sponsors choice = **\$2,200 value**

# SPONSORSHIP



## Conference Supporter - \$15,000 - \$19,999

Choose your sponsorship and exhibition options to the value of \$15,000 - \$19,999 and receive over **\$4900** worth of additional inclusions, including:

### Increase awareness and positioning:

- Acknowledgement as Supporting Sponsor in all official conference signage and promotional material, including logos and link on conference website
  - Priority placement (based on sponsorship level) of exhibition space
  - Complimentary half page colour advert in Spectrum in the lead up to ASMIRT 2024 = **\$1,650 value**
  - Sponsor of one of the Conference prizes for most popular oral or poster presentation for Medical Imaging and Radiation Therapy = **\$1,100 value** (4 prizes available)
- This is an ideal opportunity for press releases and additional promotional opportunities.

### Driving sales:

- In app banner ad with recognition as Conference Supporter = **\$1,100 value**
- Virtual system logo recognition and links with recognition as Conference Supporter
- Logo placement in the conference pocket program.

### Developing relationships:

- Access to the delegate list 5 weeks prior and updated regularly until the meeting
- 1 x App announcements to conference delegates during the meeting - exclusive to sponsors = **\$1,100 value**
- 3 x daily passes to access the exhibition – for clients who you would like to meet with though are not registered to attend the conference. They should come at non breaktimes.



# SPONSORSHIP ITEM SUMMARY



Item	Description	Cost
<b>Gala Dinner Sponsor</b> (exclusive)	Exclusive branding and naming rights for the ASMIRT 2024 Gala Dinner held at level 5 (top floor) of the ICC Sydney. Sponsorship includes opportunity to provide promotion at event (i.e. logo on images from photo booth, etc), a short acknowledgement at the dinner (to be negotiated), acknowledgement from MC, logo on dinner menu and sponsor's logo on display during the event. This is your opportunity to create a guaranteed lasting impression at the most prestigious social event on the annual calendar.	<b>\$11,000</b>
<b>Website sponsor</b> (exclusive)	The website is to be the main form of communication throughout the lead-up to the conference. Company logo will be on each page of the website (the only advertising banner on all pages of the website).	<b>\$11,000</b>
<b>Friday night Exhibition Welcome sponsor</b> (exclusive)	Your chance to support delegate networking at the welcome function. Includes signage at event (sponsor to supply) and brief welcome to attendees overlooking Darwin's iconic Mindil Beach. Includes the opportunity for sponsor branding, and gobo lights, and an activation like a branded welcome drink.	<b>\$10,000</b>
<b>Meeting App</b> (exclusive)	Includes sponsor's logo and link on the official app of the conference, includes sponsor logo on Splash Screen, links to all abstracts, sessions, exhibition information and more.	<b>\$8,800</b>
<b>Conference Bag sponsor</b> (exclusive)	This is a great way to have your company branding all around the conference and lasting for years after. We are planning a bag, which will be used for shopping, and work. ASMIRT to cover the cost of the bags. Artwork subject to approval.	<b>\$8,800</b>
<b>Coffee cart</b> (2 non-competing)	Be the official suppliers of the only barista-made coffee in the exhibition area, a wonderful opportunity to meet almost every person at the event. Cost includes stock and staff. Branded cups (if desired) to be supplied by sponsor.	<b>\$7,700</b>
<b>Breakfast sponsor session</b> (2 only – noncompeting)	The rights to host an officially promoted sponsored workshop session for delegates. Room and AV provided. Your breakfast session (or possibly morning tea or lunch) can be added to the ASMIRT 2024 registration system, and we will help you manage the promotion and list of RSVPs for the event. This is the perfect way to engage on a deeper level with conference attendees. Catering to be provided at the sponsor's expense. This is for the Saturday morning of the conference.	<b>\$6,600</b>
<b>Additional sponsors workshop / user meeting</b> (Available to supporting sponsors + only)	For companies who would like to run/host a pre-conference or during conference workshop / function. Your workshop can be added to the ASMIRT 2024 registration system, and we will help you manage the promotion and list of RSVPs for the event. This is the perfect way to engage on a deeper level with conference attendees. Catering to be provided at the sponsor expense. Promotional branding and topics to be tailored to your companies marketing objectives. These should be on the Thursday / Thursday night.	<b>\$6,600</b>

# SPONSORSHIP ITEM SUMMARY



Item	Description	Cost
<b>Lanyard / name tag sponsor</b> (exclusive)	This provides your logo to be printed on the lanyard and worn by all delegates for the duration of the conference. This is the perfect way to keep your company in the front of delegates' minds throughout the whole event. Lanyard to be supplied by sponsor. First option goes to conference Partner and Major Sponsors.	<b>\$6,600</b>
<b>Keynote speaker session sponsor</b>	Includes acknowledgement of sponsorship for the session in the conference program, on the speaker's profile on the website and after the speaker's presentation. Also available is logo on screen before the session, on holding slides, banner branding on stage during speaker's presentation. <a href="#">See website for speakers</a>	<b>\$6,600</b>
<b>Charging Station sponsor</b> (exclusive)	Sponsor charging stations will be available in the lounge or common area closest to your booth. These areas can be branded with your logo / banners etc, and can provide an extension of your booth. These are used more and more in conferences, and a great way to show your support.	<b>\$5,500</b>
<b>Pocket Program sponsor</b> (exclusive)	Includes sponsor's advert on back cover of pocket program and sponsor's logos on all pages of the program.	<b>\$5,500</b>
<b>Abstract supplement sponsorship</b> (exclusive)	This is your chance to have an ongoing association with the conference proceedings / abstracts from the meeting. They will be available through JMRS through the Wiley Online Library. Includes sponsor's logo on the cover of the abstracts supplement artwork and acknowledgement of sponsorship when the abstract supplement is released online.	<b>\$5,500</b>
<b>Stationery sponsor</b> (2 only pens / pads)	Opportunity to exclusively supply note pads or pens to all conference delegates. These will be available at the registration desk area and in common spaces. Opportunity to have a meeting email distributed to all the registered attendees.	<b>\$2,500</b>
<b>Session Sponsorship</b>	Naming rights of a concurrent session, including branding at the specific session, a message read by the session chair, and a chair drop for a special offer of the sponsors choice. Logo on screen before session and on holding slides - the perfect opportunity to get in front of your specific target market.	<b>\$2,200</b>
<b>Marketing on official meeting emails</b>	Sponsor to provide text and images for the email (subject to approval from the Organising Committee). We will work with you to include relevant conference information in the email to assist with the opening rate.	<b>\$2,200</b>
<b>App banner ads</b>	App Banner Ads keep your event branding on the front (home) page. When the banner is clicked it will take the user through to your APP profile page, or to an external website. *Note - website MUST be a secure site beginning with HTTPS:// Portrait App Banner Ad 1440 x 350 px	<b>\$1,100</b>

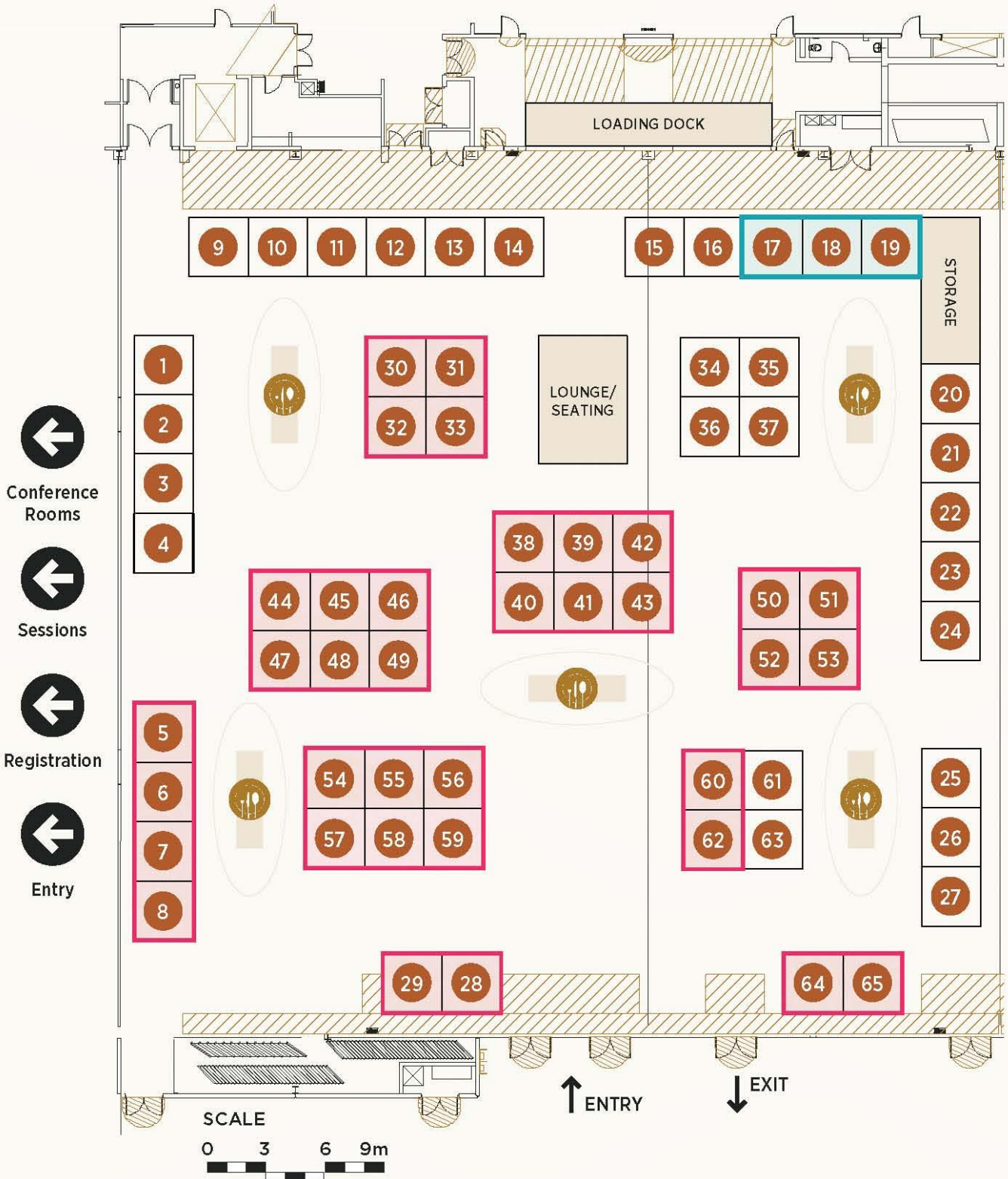


# EXHIBITION FLOORPLAN

## KEY

- RESERVED FOR HOST ORGANISATION (ASMIRT)
- RESERVED FOR SPONSORS OF ASMIRT 2024. HIGHEST LEVEL SPONSOR HAS PREFERENCE

Please note, booths will be allocated in late January / early February based on sponsorship level. Please make sure to submit your first three booth preferences.



## **Australian Society of Medical Imaging and Radiation Therapy Conference 2024**

Dear Exhibitor,

Fusion Exhibitions are your specialised contractors for the Australian Society of Medical Imaging and Radiation Therapy Conference held at Darwin Convention Centre from 9-12 May 2024.

### **Octanorm Display Panel – Do's & Don'ts**

Any damage or staining caused to display panels will be charged directly to the exhibitor at the discretion of Fusion Exhibition & Hire Services. Please also note that if Velcro strips are left on the booth walls at the close of the exhibitor bump out, cleaning costs will be charged directly to the exhibitor.

### **Acceptable types of fixings:**

UHU tac white putty (white tac), 3M Command picture hanging strips, hook & chain (all available from Fusion)

### **Unacceptable forms of fixings:**

Pins, staples, screws, nails, bolts, Velcro, paint or double-sided adhesive tape (Please note that a charge will be invoiced to exhibitors for any wall panel damage)

### **Equipment & Furniture**

If you require additional equipment or furniture for your booth, please see below the link to our current hire catalogue for your perusal.

### **Fusion Catalogue**

Please see link below the Fusion Catalogue. We will share an exhibitor service link closer to the event.

<https://fusionexhibitions.com.au/wp-content/uploads/2023/05/Fusion-Exhibition-Catalogue-2023-Website.pdf>

We are always happy to help in any way we can, should you require further details or need some assistance with your order, please feel free to contact me directly on 08 8947 1990 or email me at [sophie@fusionexhibitions.com.au](mailto:sophie@fusionexhibitions.com.au)

### **Power**

Each exhibitor booth comes one 4-amp power outlet and a four-way power board. This power board will support TV's laptops and charging of mobile devices only.

If you require any additional power for larger equipment, please order additional power via the Exhibitor Service Centre (ESC) link provided just above.

If you are unsure of how much power you require, power usage amounts can usually be found near the power plug on most power cords. If you are still unsure, please feel free to contact us directly and we will be able to determine how much power you require.

There is limited power available at the venue, and additional power may not be available if ordered during exhibitor bump in. If you have underestimated the amount of power required for your stand and as a result the power is tripped, you may be asked to remove your equipment from the exhibition hall. Additional fees may apply in order to rectify the problem.

### **Stand Upgrades**

Make your booth stand out by choosing one of the many 'Stand Upgrade Packages' outlined at the front of our Fusion Catalogue. Alternatively, brand your booth with highly effective digitally printed panels as outlined in the attached Fusion Catalogue, please see page 4 for further details.

If you are planning on utilising an existing custom-built display, please feel free to pass on our details to your custom stand company and we will be more than happy to provide a quote for labour to assist with the build.

### **Deadline**

All orders for furniture, equipment, audio visual and fascia requirements, must be received by us no later than **14**

**April 2024.**

Should you have any queries, or require further assistance with your exhibition booth, please feel free to contact me directly.

Best Regards,

[Sophie Walkington](#) | Senior Exhibition & Events Coordinator





## Gel Events is the official supplier for Transport Services and Onsite Services

Gel Events provides a full range of logistic services, both international and domestic to the Australian Exhibition and Events Industry, including

- Door to stand transport services
- Online services including online exhibitor manual forms and quote request forms
- Formulation of move in and move out schedules
- A full range of materials handling equipment including Forklifts, Cranes, Pallet Jacks and Trolleys
- Onsite and offsite storage of exhibitor's goods both dry and cold storage
- We work onsite at all venues in Australia
- Operate 24hrs a day 7 days per week.
- Corporate Roadshows, Product Launches, PR projects
- Thorough Roadshow Logistics planning
- Pre, during and post event storage services

## [ASMIRT - Darwin 2024 - GEL Events Online Portal](#)

Chris O'Sullivan

Tel: 1300 013 533

Email: [chris@gelevents.com.au](mailto:chris@gelevents.com.au)

<https://www.gelevents.com.au/contact>

- All services provided are subject to Gel Events [Standard Terms & Conditions](#).
- Gel Events will send a quote for transport and an invoice for onsite services on submission of this form.
- Payment must be received before your booking can be confirmed.


**PLEASE NOTE – THE DARWIN CONVENTION CENTRE WILL ARRANGE  
MOVEMENT OF GOODS FROM LOADING DOCK TO VENUE STORAGE AND TO  
THE EXHIBTOR BOOTH**

# ADVERTISING SPECIFICATIONS

## APP Banner - due 20 March 2024 (sponsor ads only)

**APP Banner Portrait**


example .....




**1440 x 274 pixels – PNG file please**

## A6 Pocket handbook - due 13 March 2024 (conference major sponsor, sponsor, and supporter ads only)


**Full Page Ad**



**Trim Size (A6)**  
105mm x 148mm



**5mm Bleed**  
115mm x 158mm



**Text Margin**  
128mm x 190mm

Please supply ads in PDF format, using the PDF standards: PDF/X-1a:2001 or PDF/X-1a:2003 at version 1.3. Image resolution for colour and greyscale images should be a minimum of 300 dpi. Set up full page and spread ad files to the trim size specified and include 5mm bleed. All critical text and images should be placed 7mm away from the trim. Any text and images appearing on an inside front cover or inside back cover should have a safety margin of 10mm away from the trim line to ensure no visuals are lost. All fonts and graphics must be embedded. All colour ads should be supplied as CMYK. All transparencies should be flattened before submission.

Submit all artwork to [conferences@asmirt.org](mailto:conferences@asmirt.org) and copy in Shane [shanemaria.howell@asmirt.org](mailto:shanemaria.howell@asmirt.org)

**Spectrum advertising deadline is 2 April 2024**

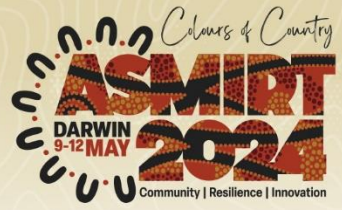
**FPC**

Trim: 210mm x 275mm  
Type: 170mm x 244mm  
Bleed: 5mm all edges

**Half Page Horizontal**  
170mm (wide) x 115mm (deep)



# SPONSORSHIP APPLICATION



## Sponsorship Acceptance

I/we understand that:

Application for sponsorship will be subject to the Committee approval and their decision is final; the Committee also reserve the right to reverse any such decision.

The deposit must first be received and accepted by ASMIRT in order to be considered a sponsorship allocation.

I/we have read and accepted the above and I/ we have read and understand the Terms and Conditions Policy.

Signed

Date

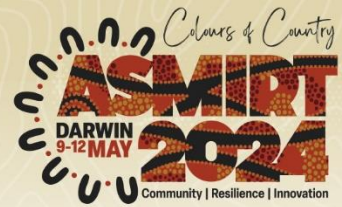
## Sponsorship Options

I/we would like to take up the following Sponsorship package/s :

<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<b>TOTAL SPONSORSHIP SPEND</b>	\$	<input type="text"/>

**Please note: All prices listed are in AU Dollars, GST inclusive (currently at 10%)**

# EXHIBITION APPLICATION



## Exhibition Acceptance

I/we understand that:

Should the floor plan require changing, the Committee reserves the right to make the necessary changes without notice.

Application for exhibition space will be subject to the Committee approval and their decision is final; the Committee also reserve the right to reverse any such decision. The deposit must first be received and accepted by ASMIRT in order to be considered for exhibition participation;

Stand numbers and allocation will be based on level of sponsorship, in order of application and payment received.

All staff working on stands must register officially.

I/we have read and accepted the above and I/ we have read and understand the Terms and Conditions Policy.

Signed

Date

## Exhibition Stand

Stands are sold per space. Please indicate stand type, quantity required and calculate total amount due.

Shell Scheme stand: I/we require  x shell scheme stand/s @ \$5,300 \$

Space Only for own custom design stand: I/we require  x floor space @ \$5,000 \$

Exhibition stand location preferences (refer to floor plan) 1st  2nd  3rd

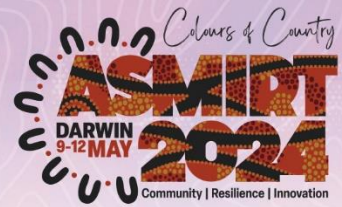
My stand fascia signage is to read (in capitals. max 30 characters):

**TOTAL EXHIBITION SPEND \$**

**Please note: All prices listed are in AU Dollars, GST inclusive (currently at 10%)**



# SPONSOR/EXHIBIT APPLICATION



Based on your level of Total Sponsorship and Exhibition Spend, select your appropriate stand allocation:

**Conference Partner \$40,000** 9m<sup>2</sup> (3m x 3m) complimentary exhibition space

## Application to Sponsor/Exhibit

TOTAL PAYMENT DUE \$

### Company Details

Company Name	<input type="text"/>		
Contact Person	<input type="text"/>		
Position	<input type="text"/>		
Address	<input type="text"/>		
Suburb	<input type="text"/>		
State	<input type="text"/>	Post Code	<input type="text"/>
Country	<input type="text"/>		
Phone	<input type="text"/>		
Mobile	<input type="text"/>		
Fax	<input type="text"/>		
Email	<input type="text"/>		
Website	<input type="text"/>		

### Payment Details

**1st payment/deposit due:** 20% deposit payment must be attached to the Application to Sponsor/Exhibit form or we will invoice for payment due within 14 days of invoice.

**Full payment must be made by 30 March 2024 or within 14 days of invoice if invoiced after this date.**

#### Electronic Funds Transfer:

Bank Details for EFT / Direct Credit Payment  
BSB: 633 000 A/c No: 5325089  
A/c Name: Australian Society of Medical Imaging and Radiation Therapy (ASMIRT)

Remittance details to be emailed to:  
**conferences@asmirt.org** and **finance@asmirt.org**

Confirmation will only be made on receipt of your application form and deposit - allocations will be made in order of receipt of payment.

**Deposit Amount \$**

Method: EFT  Visa  Master Card

Credit Card Number:

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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Expiry Date  CVN number

Card Name

Signature

# ASMIRT 2024 – Sponsorship and Exhibition - terms and conditions



The Australian Society of Medical Imaging and Radiation Therapy (ASMIRT) – (Owner) reserves the right to alter the sponsorship packages (amounts/inclusions) to benefit the sponsor, conference, and delegates. All Sponsors and Exhibitors must not bring ASMIRT, the conference and/or the industry into disrepute.

## **Booking confirmation**

Upon receiving the completed sponsorship and exhibition booking form, ASMIRT will forward confirmation of the agreed and available sponsorship and/ or exhibition package to the sponsor / exhibitor along with a tax invoice. The sponsor / exhibitor will have 14 days to pay 20% of the tax invoice. If this payment is not received by this time the organisers reserve the right to sell the sponsorship / exhibition property / space that was being held.

## **Costs**

a) Own Costs: Each party must pay its own costs relating to the negotiation, preparation, and execution of this agreement.

b) Implementation Costs: Unless otherwise specified as a Sponsor benefit or the Owner benefit, each party must pay its own signage, advertising, leverage, general overhead, and incidental costs related to the performance of its obligations under this Agreement.

## **Taxes / GST**

All sponsorship and exhibition prices are quoted in Australian dollars and include GST (Goods and Services Tax). GST in Australia is currently set at 10%.

## **Cancellation policy**

### *Cancellation by sponsors or exhibitors*

a) In the event of cancellation by the Sponsor or Exhibitor (other than due to government enforced restrictions due to COVID-19), the following cancellation fees will apply:

(i) Prior to 28 January 2024: 20% of the total payment due will be applicable

(ii) Between 1 February and 28 February 2024: 50% of the total payment due will be applicable

(iii) After 28 February 2024: 100% of the total payment due will be applicable

These provisions are for liquidated damages, not a penalty, and have been incorporated into these Terms and Conditions as a legitimate pre-estimate of damages. The date of cancellation shall be the date that Owner receives sponsor/exhibitors' notice.

### *Postponement*

b) In the event of postponement by the ASMIRT 2024 organising committee, ASMIRT or the International Convention Centre all Sponsorship & Exhibition bookings will be carried over to the revised Conference Dates.

## *Cancellation by Organisers*

c) In the event of cancellation by the Darwin Convention Centre (Venue) or ASMIRT, all Sponsorship & Exhibition payments will be fully refunded. In this situation neither the venue nor ASMIRT, nor the ASMIRT 2024 Committee are liable for any additional costs incurred by the exhibitor / sponsor, nor any loss of income or damages.

## *COVID-19 implications*

d) Should a Sponsor and/or Exhibitor's attendance to the Conference be impacted by any restrictions enforced by COVID-19 government regulations, the ASMIRT 2024 committee will discuss the available options on a case-by-case basis and come to a mutual agreement with the Sponsor and/or Exhibitor.

## **Insurance**

a) Sponsors and exhibitors must have, provide, and keep current:

i) A public liability insurance policy for an amount not less than \$20,000,000 for any single claim for liability of the Sponsor for death, personal injury, or property damage occasioned to any person in the direct area of the exhibiting area, conference of other related functions.

ii) Any applicable work cover insurance to cover exhibitors / sponsors staff, as well as contractors such as booth building companies, freight companies, etc.

iii) If Event is a one-off event, event cancellation insurance in an amount equalling or exceeding the value of Sponsor Benefits is highly encouraged.

## **Confidentiality**

The commercial terms of this Agreement are confidential to the parties unless they otherwise agree. However, this does not prevent:

a) Sponsor or Owner disclosing the existence of the sponsorship to the public

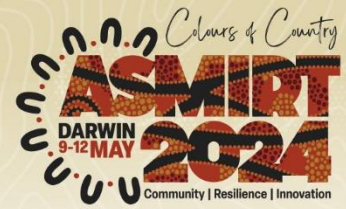
b) Any promotional, marketing or sponsorship activities. Sponsors and exhibitors authorise their details being shared with the venue and key contractors as well as the names of their registered staff being included in the conference app.

## **Entire agreement**

This Agreement represents the entire agreement between the parties and supersedes all other agreements and conduct, express or implied, written, or oral.



# ASMIRT 2024 – Sponsorship and Exhibition - terms and conditions



## Payment

- a) Sponsor or exhibitor agrees to submit 20% of the total fee with this booking form/ Contract.
- b) The remaining 80% progress payment is due by 30 March 2024, or when the agreement is made if the agreement is made post 30 March 2024. A 14 day terms of invoice will apply for payments; however, all payments must be received before the event dates.
- c) All sponsorship and exhibition accounts must be paid prior to the event. Sponsors and exhibitors will not be allowed to set up any exhibition stands at the conference until full payment has been received.
- d) All sponsors and exhibitors must not have any debts outstanding for previous year's conference and events in prior to exhibition space / sponsorship being confirmed.
- e) All payments should be made in Australian dollars by credit card or bank transfer.

## Invoices

Sponsors and Exhibitors will be invoiced for this conference / event by the ASMIRT on behalf of the conference. Invoices will be issued and payable in AUD only.

## Code of Conduct / industry codes

Medicines Australia Code of Conduct and Medical Technology Industry Code of Practice Sponsors must comply with the guidelines in the 'Educational and Promotional Material Directed at healthcare professionals' outlined in the most recent edition of Medicines Australia Code of Conduct available on the industry association's website at: [www.medicinesaustralia.com.au/code-of-conduct](http://www.medicinesaustralia.com.au/code-of-conduct) and with the Medical Technology Industry Code of Practice <http://www.mtaa.org.au/code-of-practice/copy-of-the-code>

The parties must act at all times in good faith towards each other with a view to fulfilling the sponsorship and exhibition items.

ASMIRT allows the sponsor or exhibitor to use the conference logo for promotional purposes relating to the conference. The sponsor or exhibitor allows ASMIRT to use its logos and content for promotional purposes relating to the conference.

## Relationships of parties

The parties (ASMIRT and the sponsors / exhibitors) are independent entities. Nothing in this agreement shall be construed to place the parties in, and the parties must not act in a manner that expresses or implies a legal relationship of partnership, joint venture, franchise, employment, or agency.



Colours of Country

# ASMIRT

DARWIN  
9-12 MAY

# 2024

Community | Resilience | Innovation

SPONSORSHIP & EXHIBITION OPPORTUNITIES

Contact: [david.leach@asmirt.org](mailto:david.leach@asmirt.org)

PH +61 3 9419 3336 [www.conference.asmirt.org/2024](http://www.conference.asmirt.org/2024)

[conference.asmirt.org/2024](http://conference.asmirt.org/2024)

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