

FACE TO FACE MEETING

BRINGING TOGETHER
MRS PROFESSIONALS
FROM ALL OVER
AUSTRALIA



ASMIRT 2022

CAIRNS 19-22 MAY

Unite - the land, the sea, the people

SPONSORSHIP & EXHIBITION OPPORTUNITIES

- DRIVE SALES ✓
- INCREASE AWARENESS AND POSITIONING ✓
- DEVELOP RELATIONSHIPS ✓
- DEMONSTRATE YOUR EXPERTISE AND KEY MESSAGE ✓
- SPONSOR A SESSION OF YOUR CHOICE ✓
- RECONNECT IN A UNIQUE AND RELAXED ENVIRONMENT IN CAIRNS ✓

conference.asmirt.org/2022

CONTACT: DAVID.LEACH@ASMIRT.ORG PH +61 3 9419 3336





ASMIRT 2022 CAIRNS
19-22 MAY
Unite - the land, the sea, the people



AUSTRALASIA'S LEADING CONFERENCE FOR RADIOGRAPHERS, RADIATION THERAPISTS, AND THE WIDER MEDICAL RADIATION SCIENCES COMMUNITY

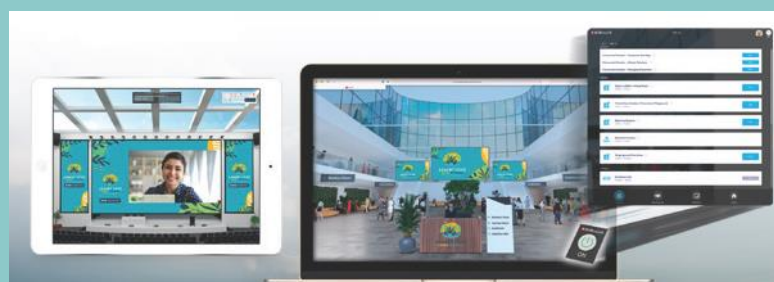
The theme for this conference is

Unite – the land, the sea, the people.

In addition to the usual technical sessions and shared information on the latest in-patient care, this event will include a focus on rural and remote challenges and opportunities, cultural considerations including indigenous and CALD patients and more. We have an additional focus on ultrasound and nuclear medicine, making it a complete event for Medical Radiation Sciences.

This conference is the platform for your company to promote your products and services to the practitioners of Medical Radiation Sciences in Australia.

Some sessions, including the opening ceremony / awards and ASMIRT AGM will also be available online, and all attendees have access to the virtual platform for recordings and contacts for 12 months after the event



ASMIRT 2022 CONFERENCE SPONSORSHIP & EXHIBITION OPPORTUNITIES

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WE INVITE YOU TO UNITE WITH US

We invite you to Unite with us, to demonstrate your expertise and key messages to Medical Radiation Science Professionals. Equipment purchases and specifications for tenders throughout Australasia are made and recommended directly by our members – the professionals who actively use medical imaging and radiation therapy technology day in, day out. ASMIRT 2022 gives you a unique platform to showcase your company's latest technology and services while developing, building and strengthening key relationships and business partners in medical radiation science.

This conference Cairns is scheduled as a face-to-face event, with some sessions streamed live for additional reach.

This event is well known as being a great opportunity for professionals to learn the latest from their peers as well as find out the latest developments from companies supplying goods and services to the industry.

Event Specifics:

The ASMIRT 2022 Conference will be held over four days (19-21 May) in Cairns and will include:

- A day or pre-conference workshops and meetings (19 May – includes exhibition bump in)
- A large exhibition space; includes service of Morning Tea, Lunch, and Afternoon Tea's
- A program with up to five concurrent streams including the ability for companies to sponsor and to present at these sessions. A great way to get in front of you target audience.
- A dynamic social program including Friday 19 May's Welcome function poolside, and a Gala dinner at Hemingways Brewery on Saturday 20 May.
- Attendee scanning through the conference app. The app will include information on attendees' specific interests which can match to your company's keywords to help with your business development and to find out who is interested in specific technology and services.

Attendees:

We expect over 500 delegates at

ASMIRT 2022, including:

- Radiographers
- Radiation Therapists
- Mammographers
- Sonographers
- Nuclear Medicine Technologists

Face to Face event:

We have taken on the feedback from our event partners, sponsors and exhibitors, and the focus for ASMIRT 2022 is as a face-to-face event. There will be a virtual aspect of the event for those unable to travel.

Sponsored events:

We welcome sponsored events for conference attendees on the Thursday evening and Saturday morning. This is a great chance to host a cocktail function or similar to reconnect and unite with the conference attendees.

This prospectus outlines some opportunities for you to promote your company. If you have any suggestions or ideas that you would like to put forward, we would be very happy to work with you to make them happen.

We invite you to collaborate to make ASMIRT 2022 a successful event for all.

David Leach

Conference and Events Manager
Australian Society of Medical Imaging and Radiation Therapy

WHY SPONSOR?

Why sponsor ASMIRT 2022?

- Engage with the delegates face-to-face in a unique and memorable way – through exclusive sponsored functions, event branding and profile-raising initiatives.
- Up to \$15,000 value-added marketing and branding opportunities.
- Early access to delegate list to assist with marketing and return on investment.
- Deliver a clear message to delegates and the industry that you have genuine commitment to the field and the key meeting for the year.
- Receive passes for exhibition visitors to come and meet with you in the exhibition hall. These visitors don't have to register for the conference. This maximises your business opportunities for your time in Cairns.
- Engage with the professionals using Medical Radiation Science equipment every day and who have responsibility for purchase recommendations.
- Build new and strengthen existing relationships.
- Maximise brand awareness.
- Direct branded email to conference delegates.
- Access to present on your latest technology through sponsored sessions.

Reasons to exhibit at ASMIRT 2022

- Be part of the largest conference and exhibition for radiographers and radiation therapists in Australasia.
- Meet hundreds of new buyers and develop up-to-date quality databases.
- Show your product range face-to-face with clients and buyers.
- Network, connect, strengthen relationships, and demonstrate your commitment to the key users of your goods and services.
- Get immediate feedback on your latest range of products.
- Unique opportunity to engage with over 600+ Medical Radiation Science professionals in person and more online.
- Lead retrieval system through the app, for contact details.



CONFERENCE SNAP SHOT

4
DAYS



198
PRESENTATIONS



10
WORKSHOPS
/ SPONSOR
SEMINARS



In 2016-2019 an average of 867 people attended the ASMIRT conference. 2020/1 was virtual only - with over 940 people.



From 2016-2021 the majority of delegates were medical imaging professionals

54%
MEDICAL
IMAGING



42%
RADIATION
THERAPY



4%
OTHER



56
EXHIBITION
SPACES



96%
OF ATTENDEES



96% of attendees would recommend ASMIRT to their colleagues.

*Based on ASMIRT 2016, 2017, 2018, 2019 & 2021 conferences.

ASMIRT 2022 CONFERENCE SPONSORSHIP & EXHIBITION OPPORTUNITIES

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SPONSOR & EXHIBITORS

RECENT SPONSORS



RECENT EXHIBITORS



OVERVIEW

ASMIRT 2022 Schedule

ASMIRT 2022 will be held at Cairns Convention Centre from 19-21 May 2022. With access to the whole venue for the event, we are in a great position to adapt the event to the spaces available and include special sponsor events at the conference venue.

- The exhibition will be held in the Arena with a floorspace of approximately 1500m².
- Morning, afternoon teas and stand-up lunches will be held within the exhibition space.
- Load in and preconference meetings and workshops will be held on Thursday 19 May 2022.
- The main conference will be held over three days from 20-22 May 2020 with the exhibition closing at lunchtime on the Sunday.
- We have negotiated flexible dates for storage of event equipment at the venue for no charge from 2 weeks prior to the event, up until a few days after the event.
- The exhibition will be open throughout the event when the technical sessions are in progress also.

Program Overview

	Thursday 19 May	Friday 20 May	Saturday 21 May	Sunday 22 May
Morning	Pre-Conference workshops, meetings, and tours	Opening plenary and awards session	Sponsor Breakfast sessions (TBC) / Yoga – Run and concurrent sessions	Concurrent sessions
Afternoon	Pre-Conference workshops, meetings, and tours	Concurrent sessions	Plenary and concurrent sessions	Plenary and close
Evening	Sponsor functions (TBC)	Welcome function	Gala Dinner	

*The exact timing of the meal breaks as noted above are likely to change when the full program is announced.

Exhibition Timetable

	Thursday 19 May	Friday 20 May	Saturday 21 May	Sunday 22 May
Morning	0:700 – 20:00 Load in all day	10:30 - 11:00	10:30 - 11:00	Concurrent sessions
Lunch		12:30 - 13:30	12:30 - 13:30	12:30 - 13:30
Afternoon		15:00 - 15:30	Gala Dinner	Pack down / load out

SPONSORSHIP

Sponsorship Packages & Exhibition Space

We are committed to working with you to ensure you receive maximum return on investment from your involvement in ASMIRT 2022

We offer a range of sponsorship and participation options. You can customise your package, taking up as many marketing and activation opportunities as

your budget allows.

The more options you take up, the greater recognition and interaction your company will receive, both at the meeting and through the greater ASMIRT-NZIMRT marketing reach.

The total of your sponsorship and exhibition investment determines your level of sponsorship and additional value-added promotional opportunities worth up to \$15,000.

Please note sponsorship opportunities are subject to availability and will be offered on a first-come, first-served basis (unless prior arrangements have been made), and subject to approval of the Organising Committee.

Sponsors have first preference of position selection in the exhibition space. Priority of booth allocation will be issued according to level of sponsorship. Exhibition-only space will be sold on a first-come, first-served basis. ASMIRT reserves the right to hold some spaces for sponsors and to modify the floor plan.

Special Offers

10-20% OFF

FIRST TIME EXHIBITOR:

For companies who have not previously exhibited at an ASMIRT Conference.

10% off price for 1 booth
(space or shell scheme)

20% off price for 2 booths
(space or shell scheme)

BOOTH OFFER SAVE 30%

University booths available for
\$3500 inc GST

including 2 x full registrations*

Limited availability

*Registrations for staff who are ASMIRT members
Booths are smaller than the 3mx3m

SPONSORSHIP

Conference Partner – limit of 2 - \$40,000+

Choose your sponsorship and exhibition options to the value of \$40,000+ and receive over **\$18,000** worth of additional inclusions, including:

Increase awareness and positioning:

- Acknowledgement as Conference Partner in all official conference signage, and promotional material, logos and links on conference website and adverts in the ASMIRT Spectrum magazine, ASMIRT Member emails, official ASMIRT Conference emails and verbal acknowledgement at opening/ closing ceremonies
- Plaque presented to Conference Partner during the conference to acknowledge event partnership
- PowerPoint loop with Conference Partner's logo before and after opening and closing ceremonies, and before and after any other conference session not otherwise sponsored
- Priority placement of exhibition space & complimentary exhibition space of 9m² (3m x 3m) includes two full registrations (with social functions and access to the technical sessions) = \$4,620 value
- Complimentary full-page colour advert in Spectrum in the lead up to ASMIRT 2022 = \$2,725 value

Driving sales:

- Complimentary exclusive direct email to conference delegates in the lead up to the event = \$2,200 value.
Ideal for product promotion or announcements relating to your company's activities / goods / services on promotion at ASMIRT 2022
- Complimentary advertising in Journal of Medical Radiation Sciences (JMRS) to the value of \$3,300 (equal to a full-page ad or online campaign)
- In app banner ad with recognition as Conference Partner
- Virtual system logo and high-profile video with recognition as Conference Partner
- Complimentary ad in the conference pocket program. Only available to high level sponsors = \$1,500 value
- 2 x social media sponsor announcements in the lead up to the conference = \$1100 value

Developing relationships:

- Access to the delegate list 8 weeks prior and updated regularly until the meeting
- 3 x App announcements to conference delegates during the meeting – exclusive to sponsors / partners
- 6 x daily passes to access the exhibition – for clients who you would like to meet with though are not registered to attend the conference
- 2 x invitations to ASMIRT board / invited speakers' dinner – Thursday 19 May

Demonstrate your expertise and key messages:

- 1 x sponsored concurrent session, including a 12-minute presentation on your product / on a topic of your choice = \$3,300 value

SPONSORSHIP

Major Sponsor - \$30,000- \$39,999

Choose your sponsorship and exhibition options to the value of \$30,000-\$39,999 and receive over **\$14,000** worth of additional inclusions, including:

Increase awareness and positioning:

- Acknowledgement as Major Sponsor in all official conference signage, and promotional material, logos and links on conference website and adverts in the ASMIRT Spectrum magazine, ASMIRT Member emails, official ASMIRT 2022 Conference emails and verbal acknowledgement at opening/ closing ceremonies
- PowerPoint loop with Major Sponsor's logo before and after opening and closing ceremonies, and before and after any other conference session not otherwise sponsored
- Priority placement of exhibition space & complimentary exhibition space of 9m² (3m x 3m) includes two full registrations (with social functions and access to the technical sessions) = \$4,620 value
- Complimentary full-page colour advert in Spectrum in the lead up to ASMIRT 2022 = \$2,750 value

Driving sales:

- Complimentary exclusive direct email to conference delegates in the lead up to the event = \$2,200 value.

Ideal for product promotion or announcements relating to your company's activities / goods / services

on promotion at ASMIRT 2022

- In app banner ad with recognition as Major Sponsor = \$1,100 value
- Virtual system logo recognition and high-profile video with recognition as Major Sponsor
- Complimentary ad in the conference pocket program. Only available to high level sponsors = \$1,500 value

Developing relationships:

- Access to the delegate list 6 weeks prior and updated regularly until the meeting
- 2 x App announcements to conference delegates during the meeting – exclusive to sponsors / partners
- 4 x daily passes to access the exhibition – for clients who you would like to meet with though are not registered to attend the conference
- 2 x invitations to Friday evening ASMIRT Expert Committees and Working Parties social function

Demonstrate your expertise and key messages:

- 1 x sponsored concurrent session, including a 12-minute presentation on your product / on a topic of your choice = \$3,300 value

SPONSORSHIP

Conference Sponsor - \$20,000 - \$29,999

Choose your sponsorship and exhibition options to the value of \$20,000 - \$29,999 and receive over **\$7000** worth of additional inclusions, including:

Increase awareness and positioning:

- Acknowledgement as Conference Sponsor in all official conference signage, and promotional material, logos and links on conference website and adverts in the ASMIRT Spectrum magazine, ASMIRT Member emails, official ASMIRT 2022 Conference emails
- Priority placement (based on sponsorship level) of exhibition space
- Complimentary half page colour advert in Spectrum in the lead up to ASMIRT 2022 = \$1,495 value

Driving sales:

- In app banner ad with recognition as Conference Sponsor = \$1,100 value
- Virtual system logo recognition and links with recognition as Conference Sponsor = \$1,100 value
- Complimentary ad in the conference pocket program. Only available to high level sponsors = \$1,500 value

Developing relationships:

- Access to the delegate list 6 weeks prior and updated regularly until the meeting
- 1 x App announcements to conference delegates during the meeting – exclusive to sponsors
- 4 x daily passes to access the exhibition – for clients who you would like to meet with though are not registered to attend the conference

Demonstrate your expertise and key messages:

- 1 x sponsored concurrent session, including a 12-minute presentation on your product / on a topic of your choice = \$3,300 value

SPONSORSHIP

Conference Supporter - \$15,000 - \$19,999

Choose your sponsorship and exhibition options to the value of \$15,000 - \$19,000 and receive over **\$4000** worth of additional inclusions, including:

Increase awareness and positioning:

- Acknowledgement as Supporting Sponsor in all official conference signage and promotional material, including logos and link on conference website
- Priority placement (based on sponsorship level) of exhibition space
- Complimentary half page colour advert in Spectrum in the lead up to ASMIRT 2022 = \$1,495 value

Driving sales:

- In app banner ad with recognition as Conference Supporter = \$1,100 value
- Virtual system logo recognition and links with recognition as Conference Supporter = \$1,100 value
- Complimentary full conference registration (includes social functions) for 1 guest = \$990 value
- Logo placement in the conference pocket program.

Developing relationships:

- Access to the delegate list 5 weeks prior and updated regularly until the meeting
- 1 x App announcements to conference delegates during the meeting - exclusive to sponsors
- 3 x daily passes to access the exhibition – for clients who you would like to meet with though are not registered to attend the conference

Demonstrate your expertise and key messages:

- 1 x sponsored concurrent session, including a 5-minute presentation on your product / on a topic of your choice = \$2,200 value

SPONSORSHIP ITEM SUMMARY

Item	Description	Cost
Gala Dinner Sponsor (exclusive)	Exclusive branding and naming rights for the ASMIRT 2022 Gala Dinner held Hemingways Brewery in Cairns. Sponsorship includes opportunity to provide promotion at event (i.e. logo on images from photo booth etc), a short presentation at the dinner (to be negotiated), acknowledgement from MC, logo on dinner menu and sponsor's logo on display during the event. This is your opportunity to create a guaranteed lasting impression at the most prestigious social event on the annual calendar. You can even get your logo on can from the brewery..	\$11,000
Website sponsor (exclusive)	The website is to be the main form of communication throughout the lead-up to the conference. Company logo will be on each page of the website (the only advertising banner on all pages of the website).	\$11,000
Meeting App (exclusive)	Includes sponsor's logo and link on the official app of the conference, includes sponsor logo on Splash Screen, links to all abstracts, sessions, exhibition information and more.	\$11,000
Conference Bag sponsor (exclusive)	This is a great way to have your company branding all around the conference and lasting for years after. We are planning a beach style bag, which will be used for towels, shopping, and work. ASMIRT to cover the cost of the bags. Artwork subject to approval.	\$8,800
Coffee cart (2 non-competing)	Be the official suppliers of the only barista-made coffee in the exhibition area, a great way to meet almost every person at the event. Cost includes stock and staff. Branded cups (if desired) to be supplied by sponsor.	\$7,700
Breakfast sponsor session (2 only – noncompeting)	The rights to host an officially promoted sponsored workshop session for delegates. Room and AV provided. Your breakfast session (or possibly morning tea or lunch) can be added to the ASMIRT 2022 registration system, and we will help you manage the promotion and list of RSVP's for the event. This is the perfect way to engage on a deeper level with conference attendees. Catering to be provided at the sponsors expense.	\$6,600
Additional sponsors workshop (Available to supporting sponsors + only)	For companies who would like to run/host a pre-conference or during conference workshop / function. Your workshop can be added to the ASMIRT 2022 registration system, and we will help you manage the promotion and list of RSVP's for the event. This is the perfect way to engage on a deeper level with conference attendees. Catering to be provided at the sponsor expense. Promotional branding and topics to be tailored to your companies marketing objectives.	\$6,600
Lanyard sponsor (exclusive)	This provides your logo around delegates' necks for the whole conference. This is the perfect way to keep your company in the front of delegates' minds throughout the whole event. Lanyard to be supplied by sponsor. First option goes to Conference Partner and Major Sponsors.	\$6,600



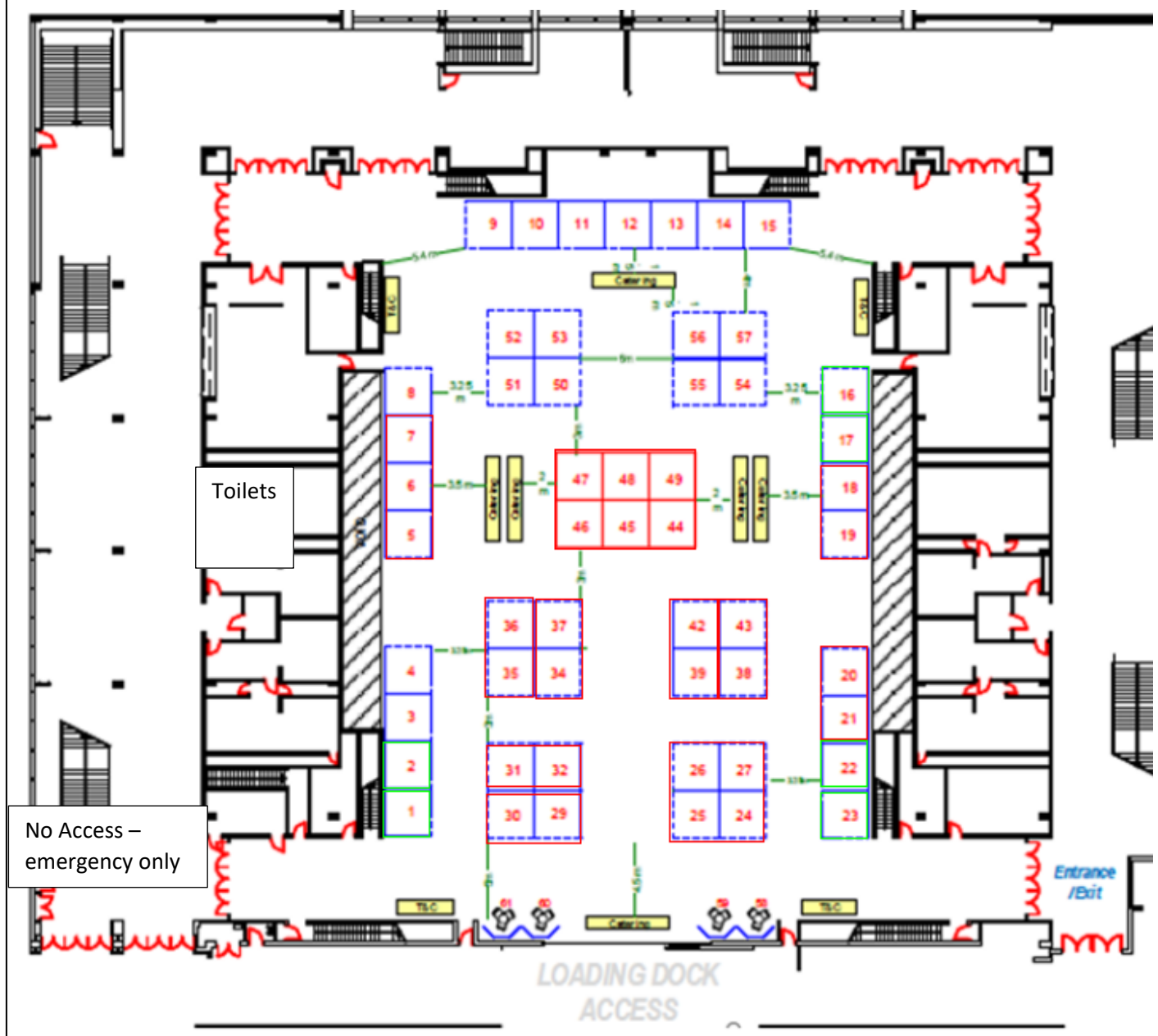
SPONSORSHIP ITEM SUMMARY

Item	Description	Cost
Friday night Exhibition Welcome sponsor (exclusive)	Your chance to support delegate networking at the welcome function. Includes signage at event (sponsor to supply) and brief welcome to attendees in a tropical surrounding. Includes sponsor logo in lights on the building	\$6,600
Keynote speaker session sponsor	Includes acknowledgement of sponsorship for the session in the conference program, on the speaker's profile on the website and after the speaker's presentation. Also available is logo on screen before the session, on holding slides, banner branding on stage during speaker's presentation. See website for speakers https://conference.asmirt.org/2022/program/#invited-speakers	\$6,600
Charging Station sponsor (exclusive)	The website is to be the main form of communication throughout the lead-up to the conference. Company logo will be on each page of the website (the only advertising banner on all pages of the website).	\$5,500
Pocket Program sponsor (exclusive)	Includes sponsor's advert on back cover of pocket program and sponsor's logos on all pages of the program.	\$5,500
Session Sponsorship + Speaking Opportunity	Naming rights of a concurrent session, includes a 12-minute speaking in conference program and logo on screen before session and on holding slides - the perfect opportunity to get in front of your specific target market..	\$3,300
ASMIRT Committee function sponsor	Sponsor a 2-hour function for ASMIRT lead committees, working parties and the ASMIRT Board. This is a great chance to mix with the leaders of the profession and show your support or ASMIRTs professional volunteers.	\$3,300
Marketing on official meeting emails	Sponsor to provide text and images for the email (subject to approval from the Organising Committee). We will work with you to include relevant conference information in the email to assist with the opening rate.	\$2,200
Stationery sponsor (2 only)	Opportunity to exclusively supply note pads or pens to all conference delegates. These will be available at the registration desk area and in common spaces. Opportunity to have a meeting email distributed to all the registered attendees.	\$2,200
App banner ads	App Banner Ads keep your event branding on the front (home) page. When the banner is clicked it will take the user through to your APP profile page, or to an external website. *Note - website MUST be a secure site beginning with HTTPS:// Portrait App Banner Ad (1536 x 288 px) Landscape App Banner Ad (2008 x 200 px)	\$1,100



Red outline = reserved for sponsors (higher sponsors have first option)
Green outline = reserved for exhibitors who were virtual sponsors in 2021
Blue Outline = available

Please note, booths will be allocated in late January / early February based on sponsoprship level. Please make sure to submit your first three booth preferences.



Shell scheme booth inclusions

Octanorm Package Inclusions (3m x 3m)

Cost per booth: \$4,950 (inc. GST)

- WALLS: 2.5mH Polished aluminium frame with white melamine infill panels.
- FASCIA: Polished aluminium fascia, 300mm deep on all aisle frontages.
- SIGNAGE: All open aisle frontages will have a fascia sign consisting of company name and stand number. Standard lettering in colour (maximum 30 characters).
- LIGHTING: 2x Track spotlights per 9sqm. Lights are mounted on the inside of the front fascia.
- POWER: 1x Single 4 amp Power outlet per stand, regardless of size. Power outlet is positioned in the rear corner of the stand.
- 2 Full Conference Registrations (including all technical sessions and Friday and Saturday social functions)



Space only inclusions

Floor Space Only (3m x 3m)

Cost per booth: \$4,620 (inc. GST)

- Size: 3m x 3m of 'space only'
- No shell scheme / walls / fascia / spotlights
- 1 x 10 amp power per booth
- 2 x Full Conference Registrations (including all technical sessions and Friday and Saturday social functions)

Shell Scheme Booth Package and Floor Space Only include 2 full conference registrations, including access to technical sessions, welcome function and gala dinner. All exhibitors will be listed with company name, website and booth number on website / mobile site or app. All exhibitors will be provided with the delegate list 3 weeks prior to the event. Due to privacy restrictions, this will include delegate details, but not emails / phone numbers. Please note, all staff working on exhibition booths are required to be registered for the event. Their names will be included in the delegate list in the event app. Exhibition only registration will also be available for additional exhibitor registrations. These registrations include the ability to attend technical sessions, but not the social functions other than the exhibition welcome in the exhibition hall on the Friday evening.

Exhibition company

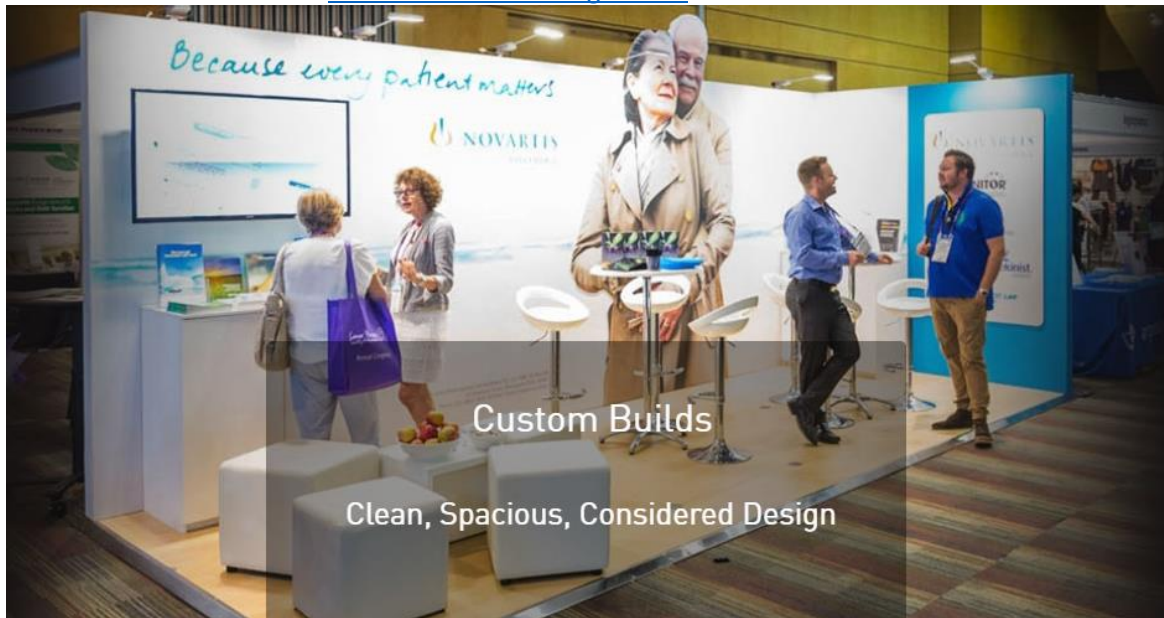


<https://nqexhibitions.com.au/exhibitors/>

We have engaged local exhibition specialists NQ Exhibition for the shell scheme booth build and logistics for the exhibition of ASMIRT 2022.

You can upgrade your booth shell scheme, hire furniture, order signage and printing, order your facia name on the booth, get them to build your custom stand and much more.

More information on their [custom stands offering is here](#)



If you have any questions or would like to discuss what NQ Exhibitions can offer, contact Beth Anderson.



Beth Anderson

General Manager, MD

mob. 0408 865 864
phone. 07 4041 2703 | 07 4041 2701
email. beth@nqexhibitions.com.au
web. www.nqexhibitions.com.au
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Cairns QLD 4870

ASMIRT 2022 CONFERENCE SPONSORSHIP & EXHIBITION OPPORTUNITIES

Contact: david.leach@asmirt.org PH +61 3 9419 3336 www.conference.asmirt.org/2022

Freight forwarding

Agility Fairs and Events is the official freight forwarder and to ASMIRT 2022.

Specialising in exhibition freight forwarding - both domestic and international - Agility can ensure that exhibitors' product, display & merchandise are in the right place, at the right time.

Providing a complete transport, materials handling & storage service, we monitor freight from origin through to venue loading dock, ensuring goods are handled in a professional manner and all formalities/deadlines are met.

If you are using Agility, your goods will automatically be delivered to the venue loading dock.

Agility Fairs & Events offers the following services:

- All local, interstate and international transport services including delivery.
- For international exhibitors, a comprehensive international freight forwarding service tailored to each particular exhibitor's requirements
- A team of experts to arrange a full door-to-venue service, inclusive of freight, customs and all handling

PLEASE NOTE:

The show bumps in on very tight parameters and deliveries will not be accepted at the venue earlier. Furthermore, all freight must be removed from the venue during official move out times, no exceptions. Agility may be instructed by the Event Organiser to remove any freight still onsite at the end of tenancy back to a local Agility depot, at the expense of the exhibitor/contractor. For these reasons, we highly recommend using Agility as their service is door-to-venue and they work weekends and outside normal business hours.

Agility is a key partner to this event and has been engaged to assist you. Prior to the show, Agility will make contact to discuss and determine your individual freight and logistics requirements. In the meantime, please refer to the next section for guidance on how to place work orders.

Domestic [within Australia] freight inquiries:

Please submit your work orders by accessing Agility's Event Services Portal.

[Click here to access the portal](#)

Should you require any assistance during this process, please contact:

Agility Fairs & Events
47 Watson Drive, Melbourne Airport
Tel: +61 3 9330 3303
E-mail: reward@agility.com

Please note:

- If you are using your own transport company, Agility or the venue cannot sign for delivery of goods on your behalf. Please ensure you make specific arrangements with your transport provider and/or ensure you have a representative onsite at the time of delivery.
- Agility may be instructed by the Event Organiser to remove any freight still onsite at the end of tenancy back to a local Agility depot, at the expense of the exhibitor/contractor.
- Agility Fairs & Events trading Terms & Conditions apply for all services provided – it is important that you are aware of these. [Please view Agility Fairs & Events Standard Terms & Conditions ** click here](#)

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EXHIBITION APPLICATION

Exhibition Acceptance

I/we understand that:

Should the floor plan require changing, the Committee reserves the right to make the necessary changes without notice.

Application for exhibition space will be subject to the Committee approval and their decision is final; the Committee also reserve the right to reverse any such decision. The deposit must first be received and accepted by ASMIRT in order to be considered for exhibition participation;

Stand numbers and allocation will be based on level of sponsorship, in order of application and payment received.

All staff working on stands must register officially.

I/we have read and accepted the above and I/ we have read and understand the Terms and Conditions Policy.

Signed

Date

Exhibition Stand

Stands are sold per space as outlined on page 24. Please indicate stand type, quantity required and calculate total amount due.

Shell Scheme stand: I/we require x shell scheme stand/s @ \$4,950 \$

Space Only for own custom design stand: I/we require x floor space @ \$4,620 \$

Exhibition stand location preferences (refer to floor plan) 1st 2nd 3rd

My stand fascia signage is to read (in capitals. max 30 characters):

TOTAL EXHIBITION SPEND \$

Please note: All prices listed are in AU Dollars, GST inclusive (currently at 10%)



SPONSORSHIP APPLICATION

Sponsorship Acceptance

I/we understand that:

Application for sponsorship will be subject to the Committee approval and their decision is final; the Committee also reserve the right to reverse any such decision.

The deposit must first be received and accepted by ASMIRT in order to be considered a sponsorship allocation.

I/we have read and accepted the above and I/ we have read and understand the Terms and Conditions Policy.

Signed

Date

Sponsorship Options

I/we would like to take up the following Sponsorship package/s :

<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
TOTAL SPONSORSHIP SPEND		\$ <input type="text"/>

Please note: All prices listed are in AU Dollars, GST inclusive (currently at 10%)



SPONSOR/EXHIBITION APPLICATION

Based on your level of Total Sponsorship and Exhibition Spend, select your appropriate stand allocation:

☐ **Conference Partner \$40,000** 9m² (3m x 3m) complimentary exhibition space

☐ **Major Sponsor \$30,000 - \$39,999** 9m² (3m x 3m) complimentary exhibition space

Application to Sponsor/Exhibit

TOTAL PAYMENT DUE \$

Company Details

Company Name

Contact Person

Position

Address

Suburb

State Post Code

Country

Phone

Mobile

Fax

Email

Website

Payment Details

1st payment/deposit due: 20% deposit payment must be attached to the Application to Sponsor/Exhibit form or we will invoice for payment due within 14 days of invoice.

Full payment must be made by 31 March 2022 or within 14 days of invoice if invoiced after this date.

Electronic Funds Transfer:

Bank Details for EFT / Direct Credit Payment
BSB: 633 000 A/c No: 5325089
A/c Name: Australian Society of Medical Imaging and Radiation Therapy (ASMIRT)

Remittance details to be emailed to:
conferences@asmirt.org and **finance@asmirt.org**

Confirmation will only be made on receipt of your application form and deposit - allocations will be made in order of receipt of payment.

Deposit Amount \$

Method: EFT ☐ Visa ☐ Master Card ☐

Credit Card Number:

Expiry Date CVN number

Card Name

Signature



ASMIRT 2022 – Sponsorship and Exhibition - terms and conditions



The Australian Society of Medical Imaging and Radiation Therapy (ASMIRT) – (Owner) reserves the right to alter the sponsorship packages (amounts/inclusions) to benefit the sponsor, conference and delegates. All Sponsors and Exhibitors must not bring ASMIRT, the conference and/or the industry into disrepute.

Booking confirmation

Upon receiving the completed sponsorship and exhibition booking form, ASMIRT will forward confirmation of the agreed and available sponsorship and/ or exhibition package to the sponsor / exhibitor along with a tax invoice. The sponsor / exhibitor will have 14 days to pay 20% of the tax invoice. If this payment is not received by this time the organisers reserve the right to sell the sponsorship / exhibition property / space that was being held.

Costs

a) Own Costs: Each party must pay its own costs relating to the negotiation, preparation and execution of this agreement.

b) Implementation Costs: Unless otherwise specified as a Sponsor benefit or the Owner benefit, each party must pay its own signage, advertising, leverage, general overhead and incidental costs related to the performance of its obligations under this Agreement.

Taxes / GST

All sponsorship and exhibition prices are quoted in Australian dollars and include GST (Goods and Services Tax). GST in Australia is currently set at 10%.

Cancellation policy

Cancellation by sponsors or exhibitors

a) In the event of cancellation by the Sponsor or Exhibitor (other than due to government enforced restrictions due to COVID-19), the following cancellation fees will apply:

(i) Prior to 28 February 2022: 20% of the total payment due will be applicable

(ii) Between 1 March and 31 March 2022: 50% of the total payment due will be applicable

(iii) After 31 March 2022: 100% of the total payment due will be applicable

These provisions are for liquidated damages, not a penalty, and have been incorporated into these Terms and Conditions as a legitimate pre-estimate of damages. The date of cancellation shall be the date that Owner receives sponsor/exhibitors' notice.

Postponement

b) In the event of postponement by the ASMIRT 2022 organising committee, ASMIRT or the Cairns Convention Centre all Sponsorship & Exhibition bookings will be carried over to the revised Conference Dates.

Cancellation by Organisers

c) In the event of cancellation by the Cairns Convention Centre (Venue) or ASMIRT, all Sponsorship & Exhibition payments will be fully refunded. In this situation neither the venue nor ASMIRT, nor the ASMIRT 2022 Committee are liable for any additional costs incurred by the exhibitor / sponsor, nor any loss of income or damages.

COVID-19 implications

d) Should a Sponsor and/or Exhibitor's attendance to the Conference be impacted by any restrictions enforced by COVID-19 government regulations, the ASMIRT 2022 committee will discuss the available options on a case-by-case basis and come to a mutual agreement with the Sponsor and/or Exhibitor

Insurance

a) Sponsors and exhibitors must have, provide and keep current:

i) A public liability insurance policy for an amount not less than \$20,000,000 for any single claim for liability of the Sponsor for death, personal injury or property damage occasioned to any person in the direct area of the exhibiting area, conference or other related functions.

ii) Any applicable work cover insurance to cover exhibitors / sponsors staff, as well as contractors such as booth building companies, freight companies etc.

iii) If Event is a one-off event, event cancellation insurance in an amount equalling or exceeding the value of Sponsor Benefits is highly encouraged

Confidentiality

The commercial terms of this Agreement are confidential to the parties unless they otherwise agree. However this does not prevent:

a) Sponsor or Owner disclosing the existence of the sponsorship to the public

b) Any promotional, marketing or sponsorship activities. Sponsors and exhibitors authorise their details being shared with the venue and key contractors as well as the names of their registered staff being included in the conference app.

Entire agreement

This Agreement represents the entire agreement between the parties and supersedes all other agreements and conduct, express or implied, written or oral.





ASMIRT 2022 – Sponsorship and Exhibition - terms and conditions

Payment

- a) Sponsor or exhibitor agrees to submit 20% of the total fee with this booking form/ Contract.
- b) The remaining 80% progress payment is due by 14 March 2022, or when the agreement is made if the agreement is made post 14 March 2022. A 14 day terms of invoice will apply for payments; however, all payments must be received before the event dates.
- c) All sponsorship and exhibition accounts must be paid prior to the event. Sponsors and exhibitors will not be allowed to set up any exhibition stands at the conference until full payment has been received.
- d) All sponsors and exhibitors must not have any debts outstanding for previous year's conference and events in prior to exhibition space / sponsorship being confirmed.
- e) All payments should be made in Australian dollars by credit card or bank transfer.

Invoices

Sponsors and Exhibitors will be invoiced for this conference / event by the ASMIRT on behalf of the conference. Invoices will be issued and payable in AUD only.

Code of Conduct / industry codes

Medicines Australia Code of Conduct and Medical Technology Industry Code of Practice Sponsors must comply with the guidelines in the 'Educational and Promotional Material Directed at healthcare professionals' outlined in the most recent edition of Medicines Australia Code of Conduct available on the industry association's website at:
www.medicinesaustralia.com.au/code-of-conduct and with the Medical Technology Industry Code of Practice <http://www.mtaa.org.au/code-ofpractice/copy-of-the-code>

The parties must act at all times in good faith towards each other with a view to fulfilling the sponsorship and exhibition items.

ASMIRT allows the sponsor or exhibitor to use the conference logo for promotional purposes relating to the conference. The sponsor or exhibitor allows ASMIRT to use its logos and content for promotional purposes relating to the conference.

Relationships of parties

The parties (ASMIRT, NZIMRT and the sponsors / exhibitors) are independent entities. Nothing in this agreement shall be construed to place the parties in, and the parties must not act in a manner that expresses or implies a legal relationship of partnership, joint venture, franchise, employment, or agency.





ASMIRT 2022

CAIRNS 19-22 MAY

Unite - the land, the sea, the people

SPONSORSHIP & EXHIBITION OPPORTUNITIES

CONTACT: DAVID.LEACH@ASMIRT.ORG

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conference.asmirt.org/2022

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