



## VIRTUAL MEETING

BRINGING TOGETHER  
MRPs FOR  
ONLINE MEETING  
OPPORTUNITIES

# 2021 re-vision

ASMIRT-NZIMRT **ONLINE** 4-7 JUNE

## SPONSORSHIP & EXHIBITION OPPORTUNITIES

DRIVE SALES ✓  
INCREASE AWARENESS AND POSITIONING ✓  
DEVELOP RELATIONSHIPS ✓  
DEMONSTRATE YOUR EXPERTISE AND KEY MESSAGE ✓  
**SHOW YOUR SUPPORT** FOR MRP'S AND THEIR PEAK BODY

[conference.asmirt.org/2021](https://conference.asmirt.org/2021)



CONTACT:  
DAVID.LEACH@ASMIRT.ORG  
PH +61 3 9419 3336



## ASMIRT-NZIMRT 2021

AUSTRALASIA'S LEADING CONFERENCE FOR RADIOGRAPHERS,  
RADIATION THERAPISTS, MEDICAL RADIOLOGICAL TECHNOLOGISTS  
AND THE WIDER MEDICAL RADIATION  
SCIENCES COMMUNITY

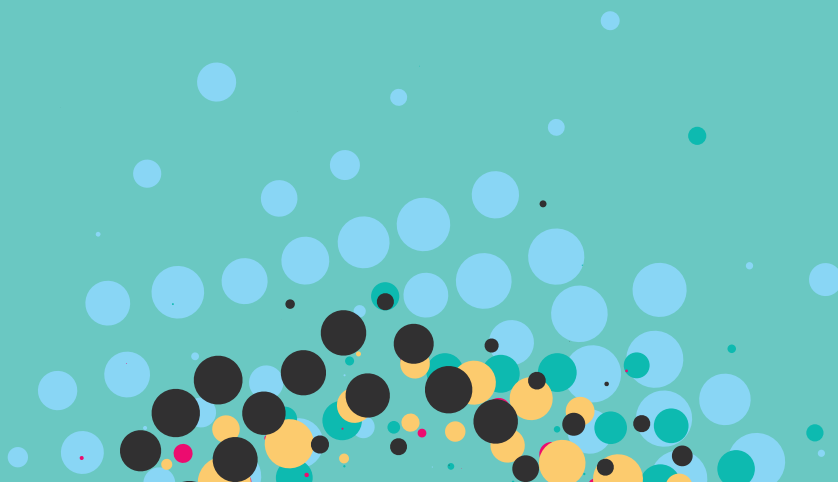


The theme for this conference is **re-vision**, this single vibrant theme offers a wide range of possibilities and ways of over coming challenges; from **innovation** and **imagination** to **foresight** and **ideas**. This conference is the platform for your company to promote your Vision for the future of Medical Radiation Sciences



ASMIRT-NZIMRT 2021 is now a Virtual only event.

We have sourced an impressive and intuitive 3D event portal, which gives sponsors and exhibitors the ability to customise your own booth with videos, brochures, live meeting requests, discussion forums and exhibitor live presentations, with up to 40 people in one session.



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**SPONSORSHIP & EXHIBITION OPPORTUNITIES**

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**PH +61 3 9419 3336 [www.conference.asmirt.org/2021](http://www.conference.asmirt.org/2021)**



# 2021 re-vision

## ASMIRT-NZIMRT ONLINE 4-7 JUNE

WE  
INVITE  
YOU!

We invite you to demonstrate your expertise and key messages to Medical Radiation Science Professionals.

Equipment purchases and specifications for tenders throughout Australasia are made and recommended directly by our members – the professionals who actively use medical imaging and radiation therapy technology day in, day out. ASMIRT-NZIMRT 2021 gives you a unique platform to showcase your company's latest technology and services while developing, building and strengthening key relationships and business partners in medical radiation science.

### History

Since its inception in 2003, the ASMIRT Conference has developed into Australasia's leading conference and exhibition for radiographers, radiation therapists and the wider medical radiation science community. This event is well known as being a great opportunity for professionals to learn the latest from their peers as well as find out the latest developments from companies supplying goods and services to the industry. In 2021 ASMIRT combines with NZIMRT for a one in five year conference. This time we will run it as a hybrid event, with both face to face and online opportunities to meet with current and future customers / clients.

### Current

The ASMIRT-NZIMRT Conference will be held over four days (from Friday 4 – Monday 7 June) and will include:

- Friday morning workshops and panel sessions
- A program with five concurrent streams, including the ability for sponsors to chair or present at these sessions
- The ability for sponsors to provide a presentation on your companies view on AI and the impact it will have in MRS

### Virtual meeting

ASMIRT-NZIMRT 2021 will be held as a virtual only event. This is due to ongoing travel limitations of our registrants, speakers and exhibitors. Many of our audience were unable to commit to attend the event in person. The platform allows for virtual delegates to interact and participate in all aspects of the conference including access to exhibitors, networking groups, posters and more. It also allows interactive engagement with the session topics with audience polling, trivia questions, competitions and games. Exhibitors will be able to customise a virtual booth, and feature videos, brochures, engage with attendees and make presentations.

### Attendees

We expect over 500 delegates at the ASMIRT-NZIMRT 2021 virtual meeting, including:

- Medical Radiological Technologists
- Radiation Therapists
- Mammographers
- Sonographers
- Nuclear Medicine Technologists
- Students

If you have any buyers who you would like to connect with, we are happy to try to help this process.

This prospectus outlines some opportunities for you to promote your company, though if you have any suggestions or ideas that you would like to put forward, we would be very happy to work with you to make them happen. Special consideration for entertaining and cutting-edge displays in the exhibition hall will be given, so let me know your thoughts and we will work with you to bring them to life. We invite you to collaborate with us to communicate your business objectives at ASMIRT-NZIMRT 2021.

### David Leach

#### Conference and Events Manager

*Australian Society of Medical Imaging  
and Radiation Therapy*



# WHY SPONSOR?

## Why sponsor ASMIRT-NZIMRT 2021?

- Engage with the delegates in a unique and memorable way – through exclusive workshops, event branding and profile raising initiatives.
- Engage conference attendees online through the conference and exhibition facilities.
- Up to \$15,000 value-added marketing and branding opportunities.
- Demonstrate your leadership and commitment to MRS professionals during a time of change.
- Early access to delegate list to assist with marketing and return on investment.
- Deliver a clear message to delegates and the industry that you have genuine commitment to the field and the key meeting for the year.
- Engage with the professionals using Medical Radiation Science equipment every day and who have responsibility for purchase recommendations.
- Build new and strengthen existing relationships.
- Maximise brand awareness.
- Direct branded email to conference delegates.
- Access to present on your latest technology in the Virtual Exhibition.



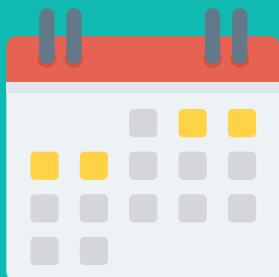
## Reasons to exhibit at ASMIRT-NZIMRT 2021

- Be part of the first ever, largest virtual conference and exhibition for radiographers and radiation therapists in Australasia.
- Meet hundreds of new buyers and develop up-to-date quality databases.
- Show your product range to clients and buyers.
- Meet with online attendees through the online meeting and networking systems.
- Network, connect, strengthen relationships and demonstrate your commitment to the key users of your goods and services.
- Get immediate feedback on your latest range of products.
- Unique opportunity to engage with over 500+ Medical Radiation Science professionals.
- Lead retrieval system through the virtual platform, including comprehensive exhibitor analytics capturing data from attendee engagement throughout the conference from chats, meetings and sessions.

# CONFERENCE SNAP SHOT

65+

CPD hours



200+

ORAL  
PRESENTATIONS



175+

PRESENTERS



## Event summary

- Six concurrent sessions
- Online workshops and panel sessions
- Interactive industry exhibition
- Breakfast and lunch sponsor sessions
- Poster presentations
- Specialised sessions
- Virtual tours
- Exhibitors opportunity to chair sessions and facilitate session Q&A

In 2016-2019 the majority of delegates were medical imaging professionals.

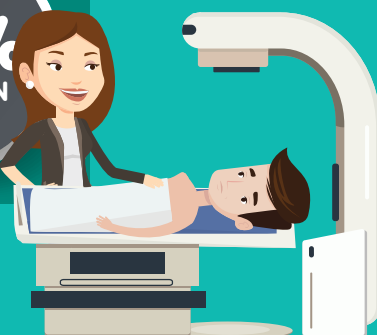
54%

MEDICAL  
IMAGING



42%

RADIATION  
THERAPY



4%

OTHER



UNLIMITED  
EXHIBITION  
SPACES



95%  
OF ATTENDEES



95% of attendees would recommend ASMIRT to their colleagues.

# SPONSORS & EXHIBITORS

## RECENT SPONSORS



## RECENT EXHIBITORS



# OVERVIEW

## ASMIRT-NZIMRT 2021 Schedule

Following is the draft conference program outline. The exhibition hall will be open for the duration of the event. We recommend exhibitors to attend booths throughout, with a focus on the session breaks. Morning and afternoon teas are 45 minutes, with one hour for lunch.

### Program Overview

	Friday 4 June	Saturday 5 June	Sunday 6 June	Monday 7 June
Morning	Workshops and panel sessions	Plenary/ Concurrent	Concurrent	
Afternoon	Concurrent	Concurrent	Plenary/ Concurrent	
Evening				Wrap up - lessons learnt from the conference

### Exhibition Timetable

	Friday 4 June	Saturday 5 June	Sunday 6 June	Monday 7 June
Morning	14:00 - 17:00	10:30 - 11:15	10:30 - 11:15	
Lunch		12:45 - 13:45	12:45 - 13:45	
Afternoon		15:15 - 16:00	15:15 - 16:00	

*Please note: the virtual exhibition will be open throughout the event, including when the technical sessions are in progress. Exhibitors are strongly advised to staff their booth during the above break times.*





# 2021 re-vision

ASMIRT-NZIMRT MELBOURNE JUNE 2021

## PROGRAM OUTLINE

### FRIDAY 4 JUNE 2021

930	Workshop - Preparing for Disaster	Workshop - Speaking up for Patient Safety	Workshop - Introduction to Quantitative Research and its application to Medical Radiations	Workshop - Getting Started with Qualitative Research	Workshop - Translating Research into Practice: Panel Discussion and Q&A with those who have been there and done that
1330	Break				
1400	ASMIRT-NZIMRT 2021 Conference Welcome				
	<ul style="list-style-type: none"> <li>- Welcome to Country</li> <li>- Convenor Welcome</li> <li>- Guest Speaker(s)</li> </ul>				
1530	Combined - Covid	RT - National and International Service Delivery	RT - SRS / SRT	MI - Chest	
1700	Close				

FOR ALL SESSIONS  
CLICK HERE




# 2021 re-vision

ASMIRT-NZIMRT MELBOURNE JUNE 2021

## PROGRAM OUTLINE

### SATURDAY 5 JUNE 2021

930	Opening Plenary					
	<ul style="list-style-type: none"> <li>- Welcome to Country</li> <li>- Presidential Welcome</li> <li>- Awards</li> </ul>					
1030	Morning Tea					
1115	Combined - Education and Research	RT - Safety and Quality Initiatives	RT - Advanced Treatment Planning 1	MI - General Radiography 1	MI - Breast	Student Conference
1245	Lunch					
1345	Combined - MRI Collaboration	RT - Stereotactic Body	A Vision of RT	MI - Mixed Bag	?	Student Conference - MI Prize Winners
1515	Afternoon Tea					
1600	Combined - Tailoring Patient Centered Care	RT - Plenary	Combined - Management	MI - Forensics	MI - Dose	Student Conference - RT Prize winners
1730	Close					



# 2021 re-vision

ASMIRT-NZIMRT MELBOURNE JUNE 2021

## PROGRAM OUTLINE

### SUNDAY 6 JUNE 2021

930	Combined	RT - Imaging for RT	RT - New and Emerging Technology and Practice	MI - Stroke	?	
1100	Morning Tea					
1145	Combined - Advanced Practice	RT - MRI Guided RT	RT - Patient Reported Outcomes	MI - Paediatric	MI - Preliminary Image Evaluation (PIE)	Student Conference - RT
1315	Lunch					
1415	Combined - The Future	RT - IGRT/Motion Management	RT - Advanced Treatment Planning 2	MI - General Radiography 2	MI - Intervention	Student Conference - MI
1545	Afternoon Tea					
1630	ASMIRT-NZIMRT 2021 Closing Ceremony					
	<ul style="list-style-type: none"> <li>- Guest Speaker</li> <li>- Awards / Prizes</li> <li>- Conference Close</li> </ul>					
1730	Close					



# THE HOSTS



## ASMIRT

Australian Society of Medical Imaging and Radiation Therapy (ASMIRT), is the peak body representing medical radiation practitioners in Australia.

Our aims are to promote, encourage, cultivate and maintain the highest principles of practice and proficiency in respect of Medical Radiation Science. ASMIRT facilitates educational activities, discussion and consultation among members and others. We recognise MRPBA approved programs of study across Australia, set standards of competency in practice and encourage scholarship and continuing professional development.

We also represent the profession to all manner of government and other bodies both nationally and internationally. ASMIRT is a driving force to bring industry and practitioners together for the benefit of Medical Radiation Science and of course the clients and families in need of Medical Radiation services. Membership is open to Australian practitioners in Australia and internationally.

## NZIMRT

New Zealand Institute of Medical Radiation Technology (NZIMRT) is the professional body in New Zealand representing medical imaging technologists and radiation therapists working in Diagnostic Imaging, Radiation Therapy, Nuclear Medicine, Ultrasound, Mammography, CT and MRI.



The NZIMRT is the recognised representative of the profession, both nationally and internationally, with representatives on the International Society of Radiographers & Radiological Technicians (ISRRT), and on Advisory Committees for those Institutes offering education in the Medical Radiation Technology Sciences where applicable and the Allied Health Aotearoa New Zealand Forum (AHANZ).

The NZIMRT strives to ensure excellence in the practice of the profession by:

- Ensuring professional representation in all areas pertaining to the practice of Medical Radiation Technology and Radiation Therapy.
- Encouraging excellence of practice, through the sharing and seeking of knowledge, within the profession and beyond.

Name	Conference Position	Organisation
Adam Stewart	Conference Convenor	Tutor Radiographer, Western Health, Footscray, Victoria
Steve Lacey	Head of Scientific Committee MI	Tutor Radiographer, Medical Imaging Department, The Royal Children's Hospital Melbourne
Kenton Thompson	Head of Scientific Committee RT	Radiation Therapist: Clinical Coordinator Peter MacCallum Cancer Centre

# SPONSORSHIP



## Sponsorship Packages & Exhibition Space

We are committed to working with you to ensure you receive maximum return on investment from your involvement in ASMIRT-NZIMRT 2021.

We offer a range of sponsorship and participation options. You can customise your package, taking up as many marketing and activation opportunities as your budget allows.

The more options you take up, the greater recognition and interaction your company will receive, both at the meeting and through the greater ASMIRT-NZIMRT marketing reach.

The total of your sponsorship and exhibition investment determines your level of sponsorship and additional value-added promotional opportunities worth up to \$15,000.

Please note: sponsorship opportunities are subject to availability and will be offered on a first-come, first-served basis (unless prior arrangements have been made), and subject to approval of the Organising Committee.

# 20% OFF

### **First time exhibitor:**

For companies who have not previously exhibited at an ASMIRT Conference.

20% off price for a virtual booth

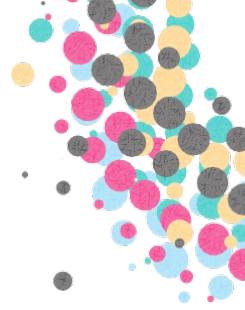
20% off price for additional sponsored items including sponsored conference sessions

# EXHIBITION INFORMATION

## Virtual Exhibitor Package Options



Virtual Exhibition Booth Items	
Booth Sponsor Images	
①	<b>Sponsor Logo</b> – we are able to cater any sized images however require high resolution quality.
Resources	
②	<b>Brochures</b> - Option to upload brochure files into your booth for attendees to browse at their leisure even while your booth is unattended. Additionally, these resources will be able to be accessed and downloaded by attendees from the resource gallery.
③	<b>Videos</b> - Option to upload video files (via YouTube or Vimeo link only) for attendees to view at your booth even if unattended.
Presentations	
④	<b>Live Exhibitor Presentations</b> - each exhibitor can schedule stand presentations during the live exhibition hours. Attendees can choose any presentation they wish to attend from a list of current and upcoming presentations. When attendees visit the Exhibition Hall, they will see a display of upcoming presentations, and in 2D mode, there is a tab to view all scheduled presentations from all exhibitors. Exhibitors can have up to 40 attendees at any presentation, and attendees can join a presentation in advance and can star a presentation as a favourite.
Engagement Functions	
⑤	<b>Live Q&amp;A</b> - host live Q&A sessions during designated exhibition times with a maximum of 4 virtual attendees to answer questions in real time.
⑥	<b>Exhibitor Analytics</b> - statistics and information surrounding your virtual stand's engagement with attendees post event.
	<b>Exhibitor and Attendee Profiles</b> – ability to custom create, store and share contact information between all virtual exhibitors and attendees.
	<b>Meeting Recordings</b> – ability to record any meetings held between exhibitors and virtual attendees (with permission of all attendees).



**We recommend selecting one of the following package options to help maximise your conference presence and drive traffic to your booth and meetings.**

### **Booth plus package - \$4950**

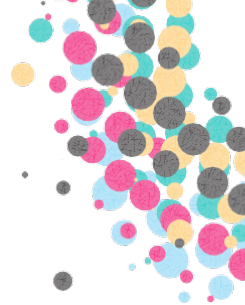
1 x booth  
4 x registrations  
1 x session sponsor, including branding and 10-minute presentation, along with short sponsor video / slide show playing in lead up to session. Subject to availability  
1 x pop up notification  
1 x scrolling banner in auditorium lobby.  
Included in exhibitors' promotional email

### **Exhibitor plus package - \$8,800**

1 x booth  
4 x registrations  
1 x session sponsor, including branding and 10-minute presentation, along with sponsor video / slide show playing in lead up to session. Subject to availability  
1 x sponsored item to the value of \$2200... includes.

- Networking Session Sponsor (1 per day)
- Poster session sponsor - exclusive
- Live Host Advertisement - limited to 8

2 x pop up notifications.  
2 x scrolling banners in auditorium lobby.  
2 x client registration - give the gift of education - Value \$990 (not available for people already registered or presenting at the event)  
2 x social media posts  
Included in exhibitors' promotional email



## **Conference sponsor package - \$14,500**

1 x booth  
6 x registrations  
1 x session sponsor, including branding and 10-minute presentation, along with sponsor video / slide show playing in lead up to session.  
1 x sponsored item to the value of \$2200... includes.  
- Networking Session Sponsor (1 per day)  
- Poster session sponsor – exclusive  
- Live Host Advertisement – limited  
2 x pop up notifications.  
2 x scrolling banners in auditorium lobby.  
2 x client registration – give the gift of education – Value \$990 (not available for people already registered or presenting at the event)  
2 x social media posts  
1 x breakfast, lunch or evening sponsor session includes catering to \$3,300. Registrations managed by ASMIRT (up to 40 minutes duration - not competing with concurrent sessions) – Value \$6,600  
1 x Solus email to conference attendees  
Social media promotion  
1/2 page Spectrum ad – Value \$1500  
Sponsor a pre conf session (limited)  
Priority booth placement  
Sponsor branding in auditorium

## **Major sponsor / Conference partner - \$20,000+**

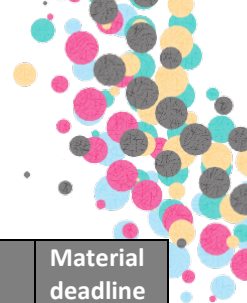
For specific options and opportunities

Contact David Leach

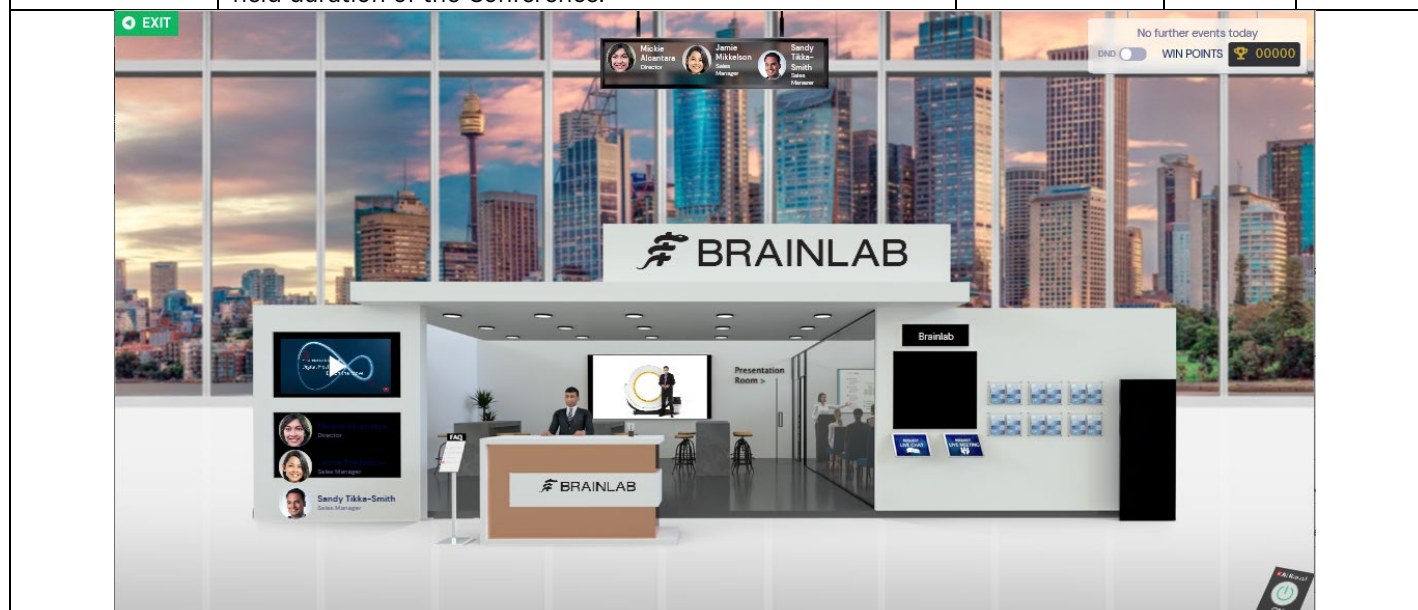
[david.leach@asmirt.org](mailto:david.leach@asmirt.org)

03 8419 3336





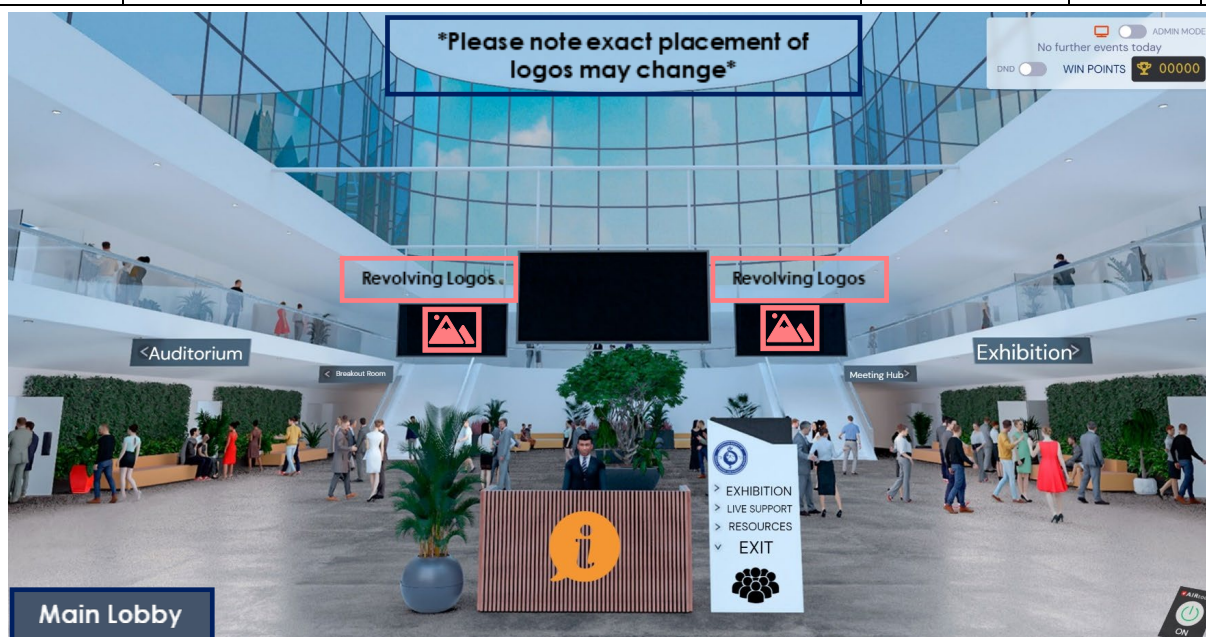
Sponsorship Opportunities	Items	Requirements	Cost	Material deadline
<b>Virtual Exhibition Booth</b>	<p><u><a href="#">Virtual Exhibition Booth plus</a></u></p> <ul style="list-style-type: none"> <li>▪ 1 x session sponsor, including branding and 10-minute presentation, along with short sponsor video / slide show playing in lead up to session. Subject to availability</li> <li>▪ Company listing and booth in the Virtual Exhibition. (Priority placement of booth goes to sponsor level, and for exhibitors will rotate)</li> <li>▪ Company logo in event auditorium - scrolling.</li> <li>▪ Company logo and profile on the Virtual Exhibition Platform.</li> <li>▪ Electronic flyers or brochures available for delegates to download via the Virtual Exhibition Booth and Resource Gallery.</li> <li>▪ Company video(s) available for attendees to view in the Virtual Exhibition and Resource Gallery</li> <li>▪ Company biography to be displayed.</li> <li>▪ Live Exhibitor Presentations during exhibition hours hosted from your booth via video conferencing for up to 40 attendees.</li> <li>▪ Opportunity to network with delegates via the Virtual Exhibition Live Q&amp;A chat and Meeting Requests queues.</li> <li>▪ Opportunity to network with delegates via the Virtual Meeting Hub.</li> <li>▪ Four virtual exhibitor registrations for stand personnel – <b>value of \$1800</b>. Includes access to all presentations and on demand access post event.</li> <li>▪ List and photo of company team members available during the conference.</li> <li>▪ Exhibitor Analytics including statistics and information of all registered attendees' profiles and notes at conclusion of the Conference (subject to Privacy Act conditions).</li> <li>▪ Meeting recordings of any meetings and chat conversations held duration of the Conference.</li> </ul>	<ol style="list-style-type: none"> <li>1. Logo - High resolution image only, no specific dimensions required</li> <li>2. Flyer/Brochure files in PDF</li> <li>3. Video via URL link (must be hosted in YouTube or Vimeo), or in MP4 format (emailed to <a href="mailto:pm.wong@asmirt.org">pm.wong@asmirt.org</a>)</li> <li>3. Any additional URL links you would like to be linked at your booth</li> <li>4. Updated company biography</li> </ol>	\$4,950	19 May 2021



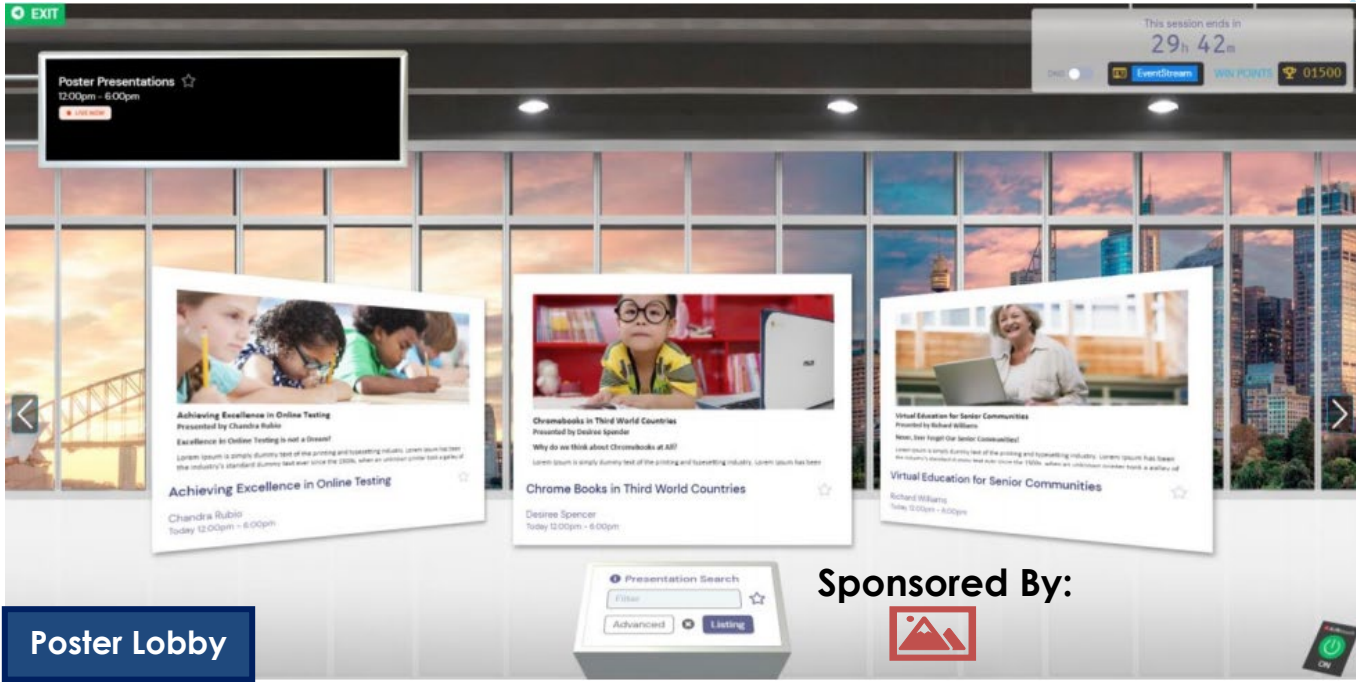

<b>Breakfast / Lunch Sponsor Session</b>	<u>Exclusive Virtual Breakfast / Lunch Session Sponsor</u> Host an exclusive or inclusive session with opportunity to present network with targeted attendees. You may provide attendees with a sponsored lunch voucher and present a live or pre-recorded video during the session. Exclusive for MI or RT company in time slot. Not clashing with concurrent or plenary sessions	<i>Upon negotiation</i>	\$6,600 (included in conference sponsor package)	12 May 2021
<b>Scientific Program Session Sponsor</b>	<u>Session Sponsor – includes presentation spot and branding.</u> Your opportunity to align your company with specific sessions aimed directly at your target audience. This includes sponsor presentation for up to 10 minutes, and the opportunity to have a product video or slideshow in the 5 minutes leading up to the session.	Logo - 500px wide x 600px high	\$2,200 (included in all plus packages)	19 May 2021


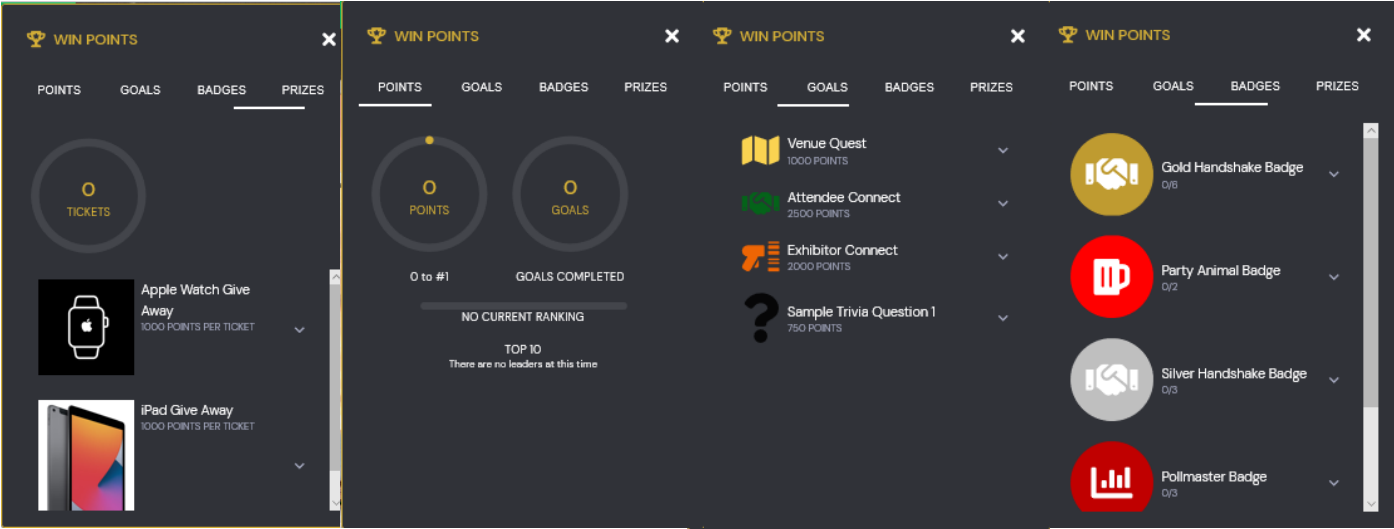


<b>Auditorium Branding</b>	<u>Auditorium Lobby Sponsor</u> Branding within the Auditorium Lobby listing all upcoming and past conference program sessions.	Logo - 500px wide x 600px high	Part of sponsors level	12 May 2021
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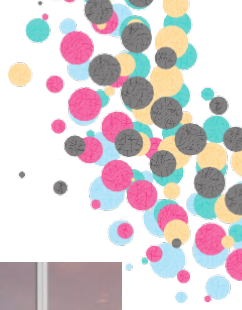
<b>Poster Presentation Sponsor</b>	<b>Poster Lobby Scene Sponsor</b> Branding within the Poster Lobby where over 50 posters will be displayed for attendees to browse open throughout the duration of the conference.	Logo - 500px wide x 600px high	\$2,000+ GST	12 May 2021
<div data-bbox="124 264 1485 943">  </div>				
<b>Social Program Sponsor</b>	<b>Networking Session Sponsor</b> Host virtual networking/group conversation sessions where targeted and invited attendees can join and be placed in a group of 2-4 other attendees where you can engage in a video chat for a set duration. When the time expires, each attendee is placed in another conversation group. 1 per day (3 in total)	Logos / Banners – High resolution image only, no specific dimensions required	\$2,200	19 May 2021
<div data-bbox="161 1272 1437 1944">  </div>				

<b>Wellness Session Sponsor</b>	<u>Wellness Session Sponsor</u> Host a wellness or energiser session that will be run by a fitness professional with your selected branding on their T-shirt or video background.	<i>Upon negotiation</i>	\$3,000+ GST	12 May 2021
				
<b>Technology - Gamification Sponsor</b>	<u>Gamification Prize Sponsor - Exclusive</u> Opportunity for a Prize Draw, set goals or quiz to engage attendees to complete and ultimately win a prize.	Prize/Goal specifications ie. Questions and answers, goals to complete etc.	\$2,000+ GST	12 May 2021
				
<b>Marketing</b>	<u>Pop-up Notification Advertisement</u> Opportunity to display an advertisement notification (News, Alert or Post) at a scheduled time and on the EventStream social network module which is the private social network for the conference.	Advertisement details – Post content and images (Image must be 500px wide x 600px high)	1 x included with each booth. Sponsors get additional	12 May 2021

	<u>Live Host Advertisement</u> Opportunity to have a short live or pre-recorded talking head addressing all attendees at a scheduled time.	<i>Upon negotiation or limit to 1 minute pre recorded video in MP4 format</i>	\$2,200 (included in conference sponsor package)	12 May 2021
				
	<u>Main Lobby Sponsor</u> Scrolling branding opportunity in our Main Lobby area where all attendees will be directed to as the	Logo - 500px wide x 600px high	Included in conference sponsor level +	19 May 2021



**Exhibitors will have the choice of the 3 booths below:**



# KEY DATES CHECKLIST



Please find information and key dates below and in this document required as an exhibitor at ASMIRT-NZIMRT 2021. If you have any questions regarding this, please contact David Leach - david.leach@asmirt.org / 03 8419 9750 / 0417 945 399

Specific Sponsored Session details confirmed	- 12 May 2021	<input type="checkbox"/>
Artwork for online ads (for app, website and virtual meeting system)	- 12 May 2021	<input type="checkbox"/>
Full payment for sponsorship and exhibition	- 12 May 2021	<input type="checkbox"/>
Company Information for Virtual Profile	- 12 May 2021	<input type="checkbox"/>
Company profile, logo and contact details to promote online	- 19 May 2021	<input type="checkbox"/>
Specific Sponsored Session presentation & marketing collateral	- 19 May 2021	<input type="checkbox"/>
Exhibitor registration deadline	- 20 May 2021	<input type="checkbox"/>
Artwork for Spectrum ads (for sponsors or exhibitors who booked these)	- 2 June 2021	<input type="checkbox"/>

# SPONSORSHIP / EXHIBITION APPLICATION

## Sponsorship/Exhibition Acceptance

I/we understand that:

Application for sponsorship will be subject to the Committee approval and their decision is final; the Committee also reserve the right to reverse any such decision.

The deposit must first be received and accepted by ASMIRT in order to be considered a sponsorship allocation.

I/we have read and accepted the above and I/ we have read and understand the Terms and Conditions Policy.

Signed

Date

## Sponsorship/Exhibition Options

I/we would like to take up the following Sponsorship package/items:  
(please include your preferred sponsored sessions)

<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<b>TOTAL SPONSORSHIP SPEND</b>	<b>\$</b>	<input type="text"/>

**Please note: All prices listed are in AU Dollars, GST inclusive (currently at 10%)**

# SPONSOR/EXHIBITION APPLICATION

Based on your level of Total Sponsorship and Exhibition Spend, select your appropriate stand allocation:

## Application to Sponsor/Exhibit

TOTAL PAYMENT DUE \$

### Company Details

Company Name

Contact Person

Position

Address

Suburb

State

Post Code

Country

Phone

Mobile

Fax

Email

Website

### Payment Details

**1st payment/deposit due:** 20% deposit payment must be attached to the Application to Sponsor/Exhibit form or we will invoice for payment due within 14 days of invoice.

**2nd payment/balance due:** 20 May 2021

**Bookings after 12 March 2020 require full payment at time of application.**

#### Electronic Funds Transfer:

Bank Details for EFT / Direct Credit Payment

BSB: 633 000 A/c No: 5325089

A/c Name: Australian Society of Medical Imaging and Radiation Therapy (ASMIRT)

Remittance details to be emailed to:

**conferences@asmirt.org** and **finance@asmirt.org**

Confirmation will only be made on receipt of your application form and deposit – allocations will be made in order of receipt of payment.

**Deposit Amount \$**

Method: EFT

Visa

Master Card

Credit Card Number:

Expiry Date

CVN number

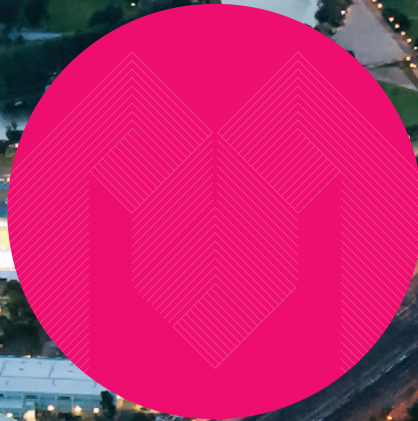
Card Name

Signature





ONLINE  
EVENT  
REGISTRATIONS  
ONLY





# TERMS & CONDITIONS

The Australian Society of Medical Imaging and Radiation Therapy (ASMIRT) – (Owner) reserves the right to alter the sponsorship packages (amounts/inclusions) to benefit the sponsor, conference and delegates. All Sponsors and Exhibitors must not bring ASMIRT, the conference and/or the industry into disrepute.

## **Cancellation policy**

In the event of industrial disruptions, the ASMIRT (the Owner) accept no responsibility. In the event of the venue becoming unusable or other circumstances or the need to cancel the conference, there can be no liability on the ASMIRT-NZIMRT 2021 conference or the Owner.

## **Booking confirmation**

Upon receiving the completed sponsorship and exhibition booking form, the Owner will forward confirmation of the agreed and available sponsorship and/ or exhibition package to the sponsor / exhibitor along with a tax invoice. The sponsor / exhibitor will have 14 days to pay 20% of the tax invoice. If this payment is not received by this time the organisers reserve the right to sell the sponsorship / exhibition property / space that was being held.

## **Costs**

- a) Own Costs: Each party must pay its own costs relating to the negotiation, preparation and execution of this agreement.
- b) Implementation Costs: Unless otherwise specified as a Sponsor benefit or the Owner benefit, each party must pay its own signage, advertising, leverage, general overhead and incidental costs related to the performance of its obligations under this Agreement.

## **Taxes / GST**

All sponsorship and exhibition prices are quoted in Australian dollars and include GST (Goods and Services Tax). GST in Australia is currently set at 10%.

# TERMS & CONDITIONS



## Confidentiality

The commercial terms of this Agreement are confidential to the parties unless they otherwise agree. However this does not prevent:

- a) Sponsor or Owner disclosing the existence of the sponsorship to the general public
- b) Any promotional, marketing or sponsorship activities.

Sponsors and exhibitors authorise their details being shared with the venue and key contractors as well as the names of their registered staff being included in the conference app.

## Entire agreement

This Agreement represents the entire agreement between the parties and supersedes all other agreements and conduct, express or implied, written or oral.

## Payment

- a) Sponsor or exhibitor agrees to submit 20% of the total fee with this booking form/ Contract.
- b) The remaining 80% progress payment is due by 20 May 2021, or when the agreement is made if the agreement is made post 20 May 2021. A 14 day terms of invoice will apply.
- c) All sponsorship and exhibition accounts must be paid prior to the event. Sponsors and exhibitors will not be allowed to set up any exhibition stand at the conference until full payment has been received.
- d) All sponsors and exhibitors must not have any debts outstanding for previous years conference and events in prior to exhibition space / sponsorship being confirmed.

- e) All payments should be made in Australian dollars by credit card or bank transfer.

## Invoices

Sponsors and Exhibitors will be invoiced for this conference / event by the ASMIRT on behalf of the conference. Invoices will be issued and payable in AUD only.

Medicines Australia Code of Conduct and Medical Technology Industry Code of Practice Sponsors must comply with the guidelines in the 'Educational and Promotional Material Directed at healthcare professionals' outlined in the most recent edition of Medicines Australia Code of Conduct available on the industry association's website at: [www.medicinesaustralia.com.au/code-of-conduct](http://www.medicinesaustralia.com.au/code-of-conduct) and with the Medical Technology Industry Code of Practice <http://www.mtaa.org.au/code-of-practice/copy-of-the-code>

The parties must act at all times in good faith towards each other with a view to fulfilling the sponsorship and exhibition items.

ASMIRT allows the sponsor or exhibitor to use the conference logo for promotional purposes relating to the conference. The sponsor or exhibitor allows ASMIRT to use its logos and content for promotional purposes relating to the conference.

## Relationships of parties

The parties (ASMIRT, NZIMRT and the sponsors / exhibitors) are independent entities. Nothing in this agreement shall be construed to place the parties in, and the parties must not act in a manner that expresses or implies a legal relationship of partnership, joint venture, franchise, employment or agency.



# 2021 re-vision

ASMIRT-NZIMRT **ONLINE** 4-7 JUNE

**SPONSORSHIP & EXHIBITION OPPORTUNITIES**

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