

EXHIBITION



ASMIRT-NZIMRT
2020 VISION
MELBOURNE 14-17 MAY

**SPONSORSHIP & EXHIBITION
OPPORTUNITIES**

- DRIVE SALES ✓
- INCREASE AWARENESS AND POSITIONING ✓
- DEVELOP RELATIONSHIPS ✓
- DEMONSTRATE YOUR EXPERTISE AND KEY MESSAGE ✓

conference.asmirt.org/2020



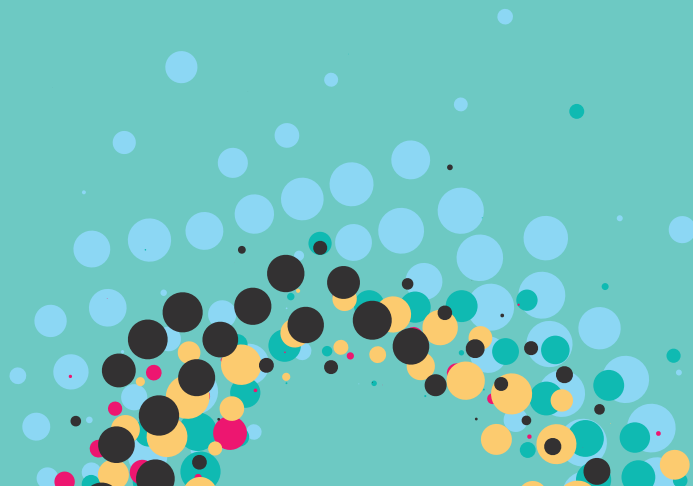
CONTACT:
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ASMIRT-NZIMRT 2020

AUSTRALASIA'S LEADING CONFERENCE FOR
RADIOGRAPHERS, RADIATION THERAPISTS,
MEDICAL RADIOLOGICAL TECHNOLOGISTS
AND THE WIDER MEDICAL RADIATION
SCIENCES COMMUNITY

“ The theme for this conference is
Vision, this single vibrant theme
offers a wide range of possibilities;
from **innovation and imagination**
to **foresight and ideas**. This
conference is the platform for
your company to promote your
**Vision for the future of Medical
Radiation Sciences.** ”



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2020 VISION
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2020 VISION

ASMIRT-NZIMRT MELBOURNE 14-17 MAY



We invite you to demonstrate your expertise and key messages to Medical Radiation Science Professionals.

Equipment purchases and specifications for tenders throughout Australasia are made and recommended directly by our members – the professionals who actively use medical imaging and radiation therapy technology day in, day out. ASMIRT-NZIMRT 2020 gives you a unique platform to showcase your company's latest technology and services while developing, building and strengthening key relationships and business partners in medical radiation science.

History

Since its inception in 2003, the ASMIRT Conference has developed into Australasia's leading conference and exhibition for radiographers, radiation therapists and the wider medical radiation science community. This event is well known as being a great opportunity for professionals to learn the latest from their peers as well as find out the latest developments from companies supplying goods and services to the industry. In 2020 ASMIRT combines with NZIMRT for a one in five year conference.

Current

The ASMIRT-NZIMRT Conference will be held over four days (14-17 May) in Melbourne and will include:

- A day or pre-conference workshops and meetings (14 May – includes exhibition bump in)
- 3000 m2 of exhibition space; includes service of Morning Tea, Lunch, Afternoon Tea and Welcome Function
- A program with five concurrent streams, including the ability for sponsors to chair or present at these sessions
- A dynamic social program including Friday 15 May – Welcome function in the exhibition hall, providing you an opportunity to take out your clients to dinner after the welcome
- The ability for sponsors to provide a presentation on your companies view on AI and the impact it will have in MRS
- Attendee scanning through the conference app. The app will include information on attendees' specific interests which can match to your company's keywords to help with your business development and to find out who is interested in specific technology and services.

The theme of the conference is 2020 Vision, with a focus on presentations that introduce new and emerging technologies and techniques and clinically applicable content, as well as presenting on the vision for the future of patient care.

We want to hear from you – about your Vision for the future of Medical Radiation Sciences.

ASMIRT-NZIMRT 2020 will be held in the new expansion area at MCEC, a venue known for its proximity for exhibition, plenary and breakout rooms; maximising delegate time in the exhibition area as well as opportunities to gather and network.

Attendees

We expect over 1,000 delegates at ASMIRT-NZIMRT 2020, including:

- Medical Radiological Technologists
- Radiation Therapists
- Mammographers
- Sonographers
- Nuclear Medicine Technologists
- Students

We understand that while you have an exhibition booth set up with key staff in Melbourne, it's an ideal opportunity to meet with clients and potential buyers who are not registered to attend ASMIRT-NZIMRT 2020. We are happy to help facilitate these meetings at the event.

This prospectus outlines some opportunities for you to promote your company, though if you have any suggestions or ideas that you would like to put forward, we would be very happy to work with you to make them happen. Special consideration for entertaining and cutting-edge displays in the exhibition hall will be given, so let me know your thoughts and we will work with you to bring them to life. We invite you to collaborate with us to communicate your business objectives at ASMIRT-NZIMRT 2020.

David Leach

Conference and Events Manager

Australian Society of Medical Imaging and Radiation Therapy

WHY SPONSOR?

Why sponsor ASMIRT-NZIMRT 2020?

- Engage with the delegates in a unique and memorable way – through exclusive workshops, event branding and profile raising initiatives.
- Up to \$15,000 value-added marketing and branding opportunities.
- Early access to delegate list to assist with marketing and return on investment.
- Deliver a clear message to delegates and the industry that you have genuine commitment to the field and the key meeting for the year.
- Receive passes for exhibition visitors to come and meet with you in the exhibition hall. These visitors don't have to register for the conference. This maximises your business opportunities for your time in Melbourne.
- Engage with the professionals using Medical Radiation Science equipment every day and who have responsibility for purchase recommendations.
- Build new and strengthen existing relationships.
- Maximise brand awareness.
- Direct branded email to conference delegates.
- Access to present on your latest technology at the Exhibition Theatre.

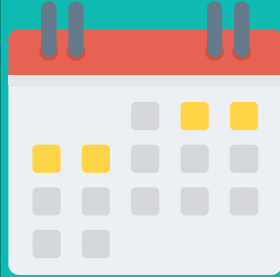


Reasons to exhibit at ASMIRT-NZIMRT 2020

- Be part of the largest conference and exhibition for radiographers and radiation therapists in Australasia.
- Meet hundreds of new buyers and develop up-to-date quality databases.
- Show your product range face-to-face with clients and buyers.
- Network, connect, strengthen relationships and demonstrate your commitment to the key users of your goods and services.
- Get immediate feedback on your latest range of products.
- Unique opportunity to engage with over 1000+ Medical Radiation Science professionals.
- Complementary networking reception in exhibition hall on Friday 15 May
- Lead retrieval system through the app, for contact details.

CONFERENCE SNAP SHOT

4
DAYS



198
PRESENTATIONS



10

WORKSHOPS
/ SPONSOR
SEMINARS



In 2016-2019 an average of 867 people attended the ASMIRT conference.

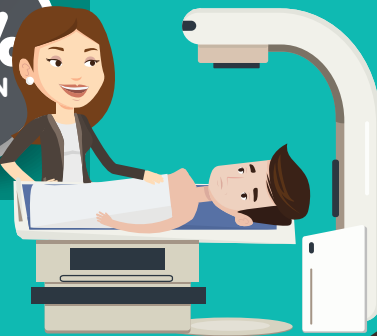


In 2016-2019 the majority of delegates were medical imaging professionals.

54%
MEDICAL
IMAGING



42%
RADIATION
THERAPY



4%
OTHER



56
EXHIBITION
SPACES



95%
OF ATTENDEES



95% of attendees would recommend ASMIRT to their colleagues.

SPONSORS & EXHIBITORS

RECENT SPONSORS



RECENT EXHIBITORS



OVERVIEW

ASMIRT-NZIMRT 2020 Schedule

ASMIRT-NZIMRT 2020 will be held at Melbourne Exhibition Convention Centre from 14-17 May 2020, in the expansion area which has been purpose built for this size conference / exhibition.

The exhibition will be held in the exhibition hall, next to the registration desk, next to the plenary room and nearby to concurrent sessions and workshop rooms.

The main conference will be held over three days from 15-17 May 2020. Morning, afternoon teas and stand up lunches will be held within the exhibition space. Load in and preconference workshops will be held on Thursday 14 May 2020.

Program Overview

	Thursday 14 May	Friday 15 May	Saturday 16 May	Sunday 17 May
Morning		Plenary/ Concurrent	Plenary/ Concurrent	Plenary/ Concurrent
Afternoon	Pre-Conference Workshops	Plenary/ Concurrent	Plenary/ Concurrent	Plenary/ Concurrent
Evening		Exhibition Welcome Reception	Gala Dinner	

Exhibition Timetable

	Thursday 14 May	Friday 15 May	Saturday 16 May	Sunday 17 May
Morning		10:30 - 11:00	10:30 - 11:00	10:30 - 11:00
Lunch	07:00 - 20:00 Load-in day	12:30 - 13:30	12:30 - 13:30	12:30 - 13:30
Afternoon		15:00 - 15:30	15:00 - 15:30	

Please note: the exhibition will be open throughout the event when the technical sessions are in progress also. The exact timings of the meal breaks as noted above are likely to change when the full program is announced.

THE HOSTS



ASMIRT

Australian Society of Medical Imaging and Radiation Therapy (ASMIRT), is the peak body representing medical radiation practitioners in Australia.

Our aims are to promote, encourage, cultivate and maintain the highest principles of practice and proficiency in respect of Medical Radiation Science. ASMIRT facilitates educational activities, discussion and consultation among members and others. We recognise MRPBA approved programs of study across Australia, set standards of competency in practice and encourage scholarship and continuing professional development.

We also represent the profession to all manner of government and other bodies both nationally and internationally. ASMIRT is a driving force to bring industry and practitioners together for the benefit of Medical Radiation Science and of course the clients and families in need of Medical Radiation services. Membership is open to Australian practitioners in Australia and internationally.

NZIMRT

New Zealand Institute of Medical Radiation Technology (NZIMRT) is the professional body in New Zealand representing medical imaging technologists and radiation therapists working in Diagnostic Imaging, Radiation Therapy, Nuclear Medicine, Ultrasound, Mammography, CT and MRI.



The NZIMRT is the recognised representative of the profession, both nationally and internationally, with representatives on the International Society of Radiographers & Radiological Technicians (ISRRT), and on Advisory Committees for those Institutes offering education in the Medical Radiation Technology Sciences where applicable and the Allied Health Aotearoa New Zealand Forum (AHANZ).

The NZIMRT strives to ensure excellence in the practice of the profession by:

- Ensuring professional representation in all areas pertaining to the practice of Medical Radiation Technology and Radiation Therapy.
- Encouraging excellence of practice, through the sharing and seeking of knowledge, within the profession and beyond.

Name	Conference Position	Organisation
Adam Stewart	Conference Convenor	Tutor Radiographer, Western Health, Footscray, Victoria
Steve Lacey	Head of Scientific Committee MI	Tutor Radiographer, Medical Imaging Department, The Royal Children's Hospital Melbourne
Mary-Ann Carmichael	Head of Scientific Committee RT	Radiation Therapy Educator / Tutor, RMIT University, Melbourne

EVENTS



Exhibition Welcome function - Exhibition Hall

Friday 15 May

After a busy full day of conferencing attendees are invited to the Exhibition Welcome Function. Sponsor this event and give the official welcome to conference attendees. The welcome function is timed so that afterwards you can take customers out to dinner, to the footy, or any of Melbourne's vibrant nightlife venues.



Gala Dinner - Venue TBC (It's a secret)

Saturday 16 May

This year's gala dinner will be a more social affair than ever. We have one of Melbourne's most amazing venues for a night focussed on networking, fine food and beverages and dancing the night away. It promises to be "A Spectacular Vision"



Sponsor Events Opportunity

If you would like to put on a sponsored workshop, breakfast session, educational function on Thursday evening as part of your at event activation strategy, contact David Leach to discuss options.

david.leach@asmirt.org or **+61 9419 3336**

SPONSORSHIP



Sponsorship Packages & Exhibition Space

We are committed to working with you to ensure you receive maximum return on investment from your involvement in ASMIRT-NZIMRT 2020.

We offer a range of sponsorship and participation options. You can customise your package, taking up as many marketing and activation opportunities as your budget allows.

The more options you take up, the greater recognition and interaction your company will receive, both at the meeting and through the greater ASMIRT-NZIMRT marketing reach.

The total of your sponsorship and exhibition investment determine your level of sponsorship and additional value-added promotional opportunities worth up to \$15,000.

Please note: sponsorship opportunities are subject to availability and will be offered on a first-come, first-served basis (unless prior arrangements have been made), and subject to approval of the Organising Committee.

Sponsors have first preference of position selection in the exhibition space. Priority of booth allocation will be issued according to level of sponsorship. Exhibition-only space will be sold on a first-come, first-served basis. ASMIRT reserves the right to hold some spaces for sponsors and to modify the floor plan.

10-20% OFF

First time exhibitor:

For companies who have not previously exhibited at ASMIRT Conference.

10% off price for 1 booth
(space or shell scheme)

20% off price for 2 booths
(space or shell scheme)

BOOTH OFFER

All exhibition 3 x 3 booth sold include **2 Full Conference Registrations** (including all technical sessions and Friday and Saturday social functions)

SPONSORSHIP

Conference Partner – limit of 2

Choose your sponsorship and exhibition options to the value of \$40,000+ and receive over \$15,000 worth of additional inclusions, including:

Increase awareness and positioning:

- Acknowledgement as Conference Partner in all official conference signage, and promotional material, logos and links on conference website and adverts in the ASMIRT Spectrum magazine, ASMIRT-NZIMRT Member emails, official ASMIRT-NZIMRT Conference emails and verbal acknowledgement at opening/closing ceremonies
- Plaque presented to Conference Partner during the conference to acknowledge event partnership
- PowerPoint loop with Conference Partner's logo before and after opening and closing ceremonies, and before and after any other conference session not otherwise sponsored
- Priority placement of exhibition space & complimentary exhibition space of 9m² (3m x 3m) includes two full registrations (with social functions and access to the technical sessions) = \$4,620 value
- Complimentary full-page colour advert in Spectrum in the lead up to ASMIRT-NZIMRT = \$2,530 value

Driving sales:

- Complimentary exclusive direct email to conference delegates in the lead up to the event = \$2,200 value. Ideal for product promotion or announcements relating to your company's activities / goods / services on promotion at ASMIRT-NZIMRT 2020
- Complimentary advertising in Journal of Medical Radiation Sciences (JMRS) to the value of \$3,300 (equal to a full-page ad or online campaign)
- In app banner ad with recognition as Conference Partner
- Complimentary half page product promotion in Spectrum = \$1,100 value
- Complimentary ad in the conference pocket program. Only available to high level sponsors = \$1,500 value
- 2 x social media sponsor announcements in the lead up to the conference = \$1100 value

Developing relationships:

- Access to the delegate list 8 weeks prior and updated regularly until the meeting
- 3 x App announcements to conference delegates during the meeting – exclusive to sponsors / partners
- 6 x daily passes to access the exhibition – for clients who you would like to meet with though are not registered to attend the conference

Demonstrate your expertise and key messages:

- Host a 30 minute presentation in the exhibition theatre during lunch time. Talk on a topic of your choice. We recommend incorporating AI and how this is already used in Medical Radiation Sciences, and how you see this evolving.

SPONSORSHIP



Major Sponsor

Choose your sponsorship and exhibition options to the value of \$30,000-\$39,999 and receive over \$11,000 worth of additional inclusions, including:

Increase awareness and positioning:

- Acknowledgement as Major Sponsor in all official conference signage, and promotional material, logos and links on conference website and adverts in the ASMIRT Spectrum magazine, ASMIRT-NZIMRT Member emails, official ASMIRT-NZIMRT Conference emails and verbal acknowledgement at opening/closing ceremonies
- PowerPoint loop with Major Sponsor's logo before and after opening and closing ceremonies, and before and after any other conference session not otherwise sponsored
- Priority placement of exhibition space & complimentary exhibition space of 9m² (3m x 3m) includes two full registrations (with social functions and access to the technical sessions) = \$4,620 value
- Complimentary full-page colour advert in Spectrum in the lead up to ASMIRT-NZIMRT = \$2,530 value

Driving sales:

- Complimentary exclusive direct email to conference delegates in the lead up to the event = \$2,200 value. Ideal for product promotion or announcements relating to your company's activities / goods / services on promotion at ASMIRT-NZIMRT 2020
- In app banner ad with recognition as Major Sponsor
- Complimentary half page product promotion in Spectrum = \$1,100 value
- Complimentary ad in the conference pocket program. Only available to high level sponsors = \$1,500 value

Developing relationships:

- Access to the delegate list 7 weeks prior and updated regularly until the meeting
- 2 x App announcements to conference delegates during the meeting – exclusive to sponsors / partners
- 4 x daily passes to access the exhibition – for clients who you would like to meet with though are not registered to attend the conference

Demonstrate your expertise and key messages:

- Host a 15-20 minute presentation in the exhibition theatre during morning or afternoon tea or lunch. Talk on a topic of your choice. We recommend incorporating AI and how this is already used in Medical Radiation Sciences, and how you see this evolving. * subject to availability, on first booking basis

SPONSORSHIP

Conference Sponsor \$20,000 - \$29,999

Choose your sponsorship and exhibition options to the value of \$20,000 - \$29,999 and get over \$8,000 worth of additional inclusions including:

Increase awareness and positioning:

- Acknowledgement as Conference Sponsor in all official conference signage, and promotional material, logos and links on conference website and adverts in the ASMIRT Spectrum magazine, ASMIRT-NZIMRT Member emails, official ASMIRT-NZIMRT Conference emails
- Exclusive naming rights to one lunch break (limited to 3 sponsors) = \$3,300 value (or morning/ afternoon tea = \$2,200 value), subject to availability
- Priority placement (based on sponsorship level) of exhibition space
- Complimentary half page colour advert in Spectrum in the lead up to ASMIRT-NZIMRT 2020 = \$1,495 value

Driving sales:

- In app banner ad with recognition as Conference Sponsor
- Complimentary half page product promotion in Spectrum = \$1,100 value
- Complimentary ad in the conference pocket program. Only available to high level sponsors = \$1,500 value

Developing relationships:

- Access to the delegate list 6 weeks prior and updated regularly until the meeting
- 1 x App announcements to conference delegates during the meeting – exclusive to sponsors
- 4 x daily passes to access the exhibition – for clients who you would like to meet with though are not registered to attend the conference

Demonstrate your expertise and key messages:

- Host a 10 minute presentation in the exhibition theatre during morning or afternoon tea. Talk on a topic of your choice. We recommend incorporating AI and how this is already used in Medical Radiation Sciences, and how you see this evolving. * subject to availability, on first booking basis

SPONSORSHIP



Supporting Sponsor \$15,000 - \$19,999

Choose your sponsorship and exhibition options to the value of \$15,000 - \$19,999 and get over \$3,000 worth of additional inclusions including:

Increase awareness and positioning:

- Acknowledgement as Supporting Sponsor in all official conference signage and promotional material, including logos and link on conference website
- Priority placement (based on sponsorship level) of exhibition space
- Complimentary half page colour advert in Spectrum in the lead up to ASMIRT-NZIMRT 2020 = \$1,495 value

Driving sales:

- In app banner ad with recognition as Supporting Sponsor
- Complimentary one quarter page product promotion in Spectrum = \$660 value
- Complimentary full conference registration (includes social functions) for 1 guest = \$945 value
- Logo placement in the conference pocket program.

Developing relationships:

- Access to the delegate list 6 weeks prior and updated regularly until the meeting
- 1 x App announcements to conference delegates during the meeting - exclusive to sponsors
- 3 x daily passes to access the exhibition - for clients who you would like to meet with though are not registered to attend the conference

SPONSORSHIP ITEM SUMMARY

Item	Description	Cost
Gala Dinner Sponsor (exclusive)	Exclusive branding and naming rights for the ASMIRT-NZIMRT 2020 Gala Dinner held at one of Melbourne's iconic venues. Sponsorship includes opportunity to provide promotion at event (i.e. photo booth etc), a short presentation at the dinner (to be negotiated), acknowledgement from MC, logo on dinner menu and sponsor's logo on display during the event. This is your opportunity to create a guaranteed lasting impression at the most prestigious social event on the annual calendar.	Price on application
Website sponsor (exclusive)	The website is to be the main form of communication throughout the lead-up to the conference, and will link to the ePosters etc. Company logo will be on each page of the website (the only advertising banner on all pages of the website).	\$11,000
Meeting App (exclusive)	Includes sponsor's logo and link on the official app of the conference, includes sponsor logo on Splash Screen, links to all abstracts, sessions, exhibition information and more.	\$11,000
Webcasting area (exclusive)	The main interactive hub in the exhibition hall, sponsorship includes branding on booth (placement of this is negotiable), and use of your company's logo on all screensavers and background, supply of branded mouse pads (supplied by sponsor) etc. Your company logo will also be on the webpage with online abstracts and Webcasting during and after the event.	\$11,000
Coffee cart (exclusive)	Be the official suppliers of the only barista-made coffee in the exhibition area, a great way to meet almost every person at the event. Cost includes stock and staff. Branded cups (if desired) to be supplied by sponsor.	\$7,700
Keynote speaker session sponsor	Includes acknowledgement of sponsorship for the session in the conference program, on the speaker's profile on the website and after the speaker's presentation. Also available is logo on screen before the session, on holding slides, banner branding on stage during speaker's presentation. See website for speakers https://conference.asmirt.org/2020/program/#program_invitedspeakers	\$6,600
Lanyard sponsor (exclusive)	This provides your logo around delegates' necks for the whole conference. This is the perfect way to keep your company in the front of delegates' minds throughout the whole event. Lanyard to be supplied by sponsor. (Committee to approve lanyard). First option goes to Conference Partner and Major Sponsors.	\$6,600
Posters sponsor (exclusive)	This provides you with logo branding on all poster frames at the event. The sponsor is also welcome to display 4 commercial posters relating to your products / services.	\$5,500

SPONSORSHIP ITEM SUMMARY



Item	Description	Cost
Pocket Program sponsor (exclusive)	Includes sponsor's advert on back cover of pocket program and sponsor's logos on all pages of the program.	\$6,600
Student Conference Sponsor (2 only - non competing)	The ASMIRT Student Conference will take place on Friday 15 and Saturday 16 May, and will include a future careers session for students and recent graduates. Supporting this is a unique opportunity to get your message across to the next generation of radiography and radiation therapy professionals. It's also an opportunity to promote your company as an aspirational workplace. Comes with speaking opportunity and other activation to be tailored to your companies marketing objectives.	\$6,600
Digital Sponsor (exclusive)	Official professional headshots of attendees for social media and professional profiles - branded with or without logos. Selected headshots will be posted on social media through the ASMIRT conference account at the event, tagging the sponsor and the company. A great way to support attendees social media presence and build company visibility through online channels.	\$6,600
Friday night Exhibition Welcome sponsor (exclusive)	Your chance to support delegate networking at the welcome function. Includes signage at event (sponsor to supply) and brief welcome / speaking opportunity as well as access to a presentation at the Exhibition Theatre.	\$6,600
Charging station sponsor (exclusive)	For delegates with smartphones and tablets charging stations are a vital part of the conference experience and infrastructure. Have the official charge station branded in your company logo as an additional extension of branding to your company's exhibition booth. Price includes the charging equipment, space and charge station build. Preference for corner booths will be allocated to this sponsor to give additional space for charge station.	\$6,600
Breakfast sponsor session (2 only)	The rights to host an officially promoted sponsored workshop session for delegates. Room and AV provided. Your breakfast session (or possibly morning tea or lunch) can be added to the ASMIRT-NZIMRT 2020 registration system, and we will help you manage the promotion and list of RSVP's for the event. This is the perfect way to engage on a deeper level with conference attendees. Catering to be provided at the sponsors expense.	\$6,600

SPONSORSHIP ITEM SUMMARY

Item	Description	Cost
Additional sponsors workshop (available to supporting sponsors + only)	For companies who would like to run/host a pre-conference or during conference workshop / function. Your workshop can be added to the ASMIRT-NZIMRT 2020 registration system, and we will help you manage the promotion and list of RSVP's for the event. This is the perfect way to engage on a deeper level with conference attendees. Catering to be provided at the sponsor expense. Promotional branding and topics to be tailored to your companies marketing objectives.	\$6,600
Session Sponsorship + Chairing / Speaking Opportunity	Naming rights of a concurrent session, plus includes acknowledgement in conference program and logo on screen before session and on holding slides - the perfect opportunity to get in front of your specific target market.	\$3,300
Speaker Gifts (exclusive)	Logo on speaker gifts/gift cards for approximately 140 presenters throughout the event. Includes acknowledgment in conference handbook and on website. For ASMIRT-NZIMRT 2020 we are giving donations to charity for the speaker gifts, and the speaker can nominate a charity - fitting with the 2020 Vision theme. Your logo will be on the feature where speakers select which charity they would like to give to (they will be provided with tokens to put in containers). This could even be held at your stand, ensuring all speakers come past your booth.	\$3,300
Stationery sponsor (2 only)	Opportunity to exclusively supply note pads or pens to all conference delegates. These will be available at the registration desk area and in common spaces.	\$2,200
Marketing on official meeting emails	Opportunity to have a meeting email distributed to all the registered attendees. Sponsor to provide text and images for the email (subject to approval from the Organising Committee). We will work with you to include relevant conference information in the email to assist with the opening rate.	\$2,200
App banner ads	App Banner Ads keep your event branding on the front (home) page. When the banner is clicked it will take the user through to your APP profile page, or to an external website. *Note - website MUST be a secure site beginning with HTTPS:// Portrait App Banner Ad (1536 x 288 px) Landscape App Banner Ad (2008 x 200 px)	\$1,100
App sponsored posts	App Sponsored Posts are similar to what you may see while scrolling through social media. As users scroll through the chatter section of the app, we can slip in your sponsored posts, highlighting your company or event. App Sponsored Post (800 x 800 px) Featured through out social media posts	\$550



YOUR
OPPORTUNITY TO
TAKE CLIENTS OUT ON
FRIDAY NIGHT POST
THE EXHIBITION
WELCOME



**MUST-DO
MELBOURNE**



RIVERLAND

EXHIBITION INFORMATION

Octanorm Package Inclusions (3m x 3m)

Cost per booth: \$4,950
(inc. GST)

- WALLS: 2.4m (h) flush, slimline aluminium wall frame with removable white panels – virtually seamless.
- FASCIA: 500mm (h) fascia to maximize presence.
- SIGNAGE: Digitally printed board containing exhibitors name, stand number and generic event logo.
- LIGHTING: x2 spotlights on track per shell scheme exhibitor.
- POWER: 1 x 4 amp power point per shell scheme exhibitor.
- 2 x Full Conference Registrations (including all technical sessions and Friday and Saturday social functions)



Please note - company logos can be added to fascia at an additional cost from Morton Hire.

Floor Space Only

Cost per booth: \$4,620 (inc. GST)

- Size: 3m x 3m of 'space only'
- No shell scheme / walls / fascia / spotlights
- 1 x 4 amp power per booth
- 2 x Full Conference Registrations (including all technical sessions and Friday and Saturday social functions)

Shell Scheme Booth Package and Floor Space Only include 2 full conference registrations, including access to technical sessions, welcome function and gala dinner. All exhibitors will be listed with company name, website and booth number on website / mobile site or app. All exhibitors will be provided with the delegate list 3 weeks prior to the event. Due to privacy restrictions, this will include delegate details, but not emails / phone numbers. Please note, all staff working on exhibition booths are required to be registered for the event. Their names will be included in the delegate list in the event app. Exhibition only registration will also be available for additional exhibitor registrations. These registrations include the ability to attend technical sessions, but not the social functions other than the exhibition welcome in the exhibition hall on the Friday evening.

EXHIBITION INFORMATION



Custom Stands

Conference organisers and Adelaide Convention Centre venue staff will need to be notified of all custom stands, and forward full details of the stand design for approval no less than 4 weeks prior to the event. Materials used in stand construction and design must not be readily ignitable or capable of emitting toxic fumes, should ignition take place.

Please note: all electrical cords and equipment must be tagged and tested within the last 12 months and be in good working order. If tag and testing needs to be done on site exhibitors will be charged for this. MCEC reserves the right to remove any non-compliant equipment. It will remain the booth holder's responsibility to provide or meet the expense of substitute equipment. - All stands and display materials must be of sound construction with no risk of harm or injury to staff or attendees.

ASMIRT-NZIMRT 2020 has engaged **Morton Hire** as the contracted exhibition company. Once you have confirmed your exhibition booking you will be emailed information regarding your facia and any other furniture hire requirements etc you have. Please fill this information out and return it to **Morton Hire** to complete your order.

Special requirements for exhibition booths

If you have special requirements – please let us know conferences@asmirt.org

Please note: Each exhibitor must keep its display within the space allocated for its exhibition booth. Additional Exhibitor Briefing Notes will be distributed to each confirmed exhibitor approximately 12 weeks prior to the event. Any booth customisation, additional furniture/equipment is at the expense of the exhibitor. Each exhibitor is responsible for the cleaning and maintenance of their own booth area. The venue will clean the isles and common areas only.

EXHIBITION TIMELINE

Exhibition Timeline

	Thursday 14 May	Friday 15 May	Saturday 16 May	Sunday 17 May
Morning	07:00 - 20:00 Load-in day	10:30 - 11:00	10:30 - 11:00	10:30 - 11:00
Lunch		12:30 - 13:30	12:30 - 13:30	12:30 - 13:30
Afternoon		15:00 - 15:30	15:00 - 15:30	

Please note: these exhibition timings are likely to change and are currently for reference purposes only.

Sponsorship and Exhibition Timeline

Action	Deadline
Sponsorship bookings open	Open
Exhibition bookings	Now - March 2020
Booking deposit due (20%)	14 days from invoice
Full exhibitor load in information released	February 2020
Full payment for all sponsorship and exhibition	12 March 2020
Company information for app	12 March 2020
Artwork for ads	12 March 2020
Exhibition set up day and pre-conference workshops and tours	14 May 2020
ASMIRT-NZIMRT 2020 Conference	14-17 May 2020
Load out	17 May 2020

EXHIBITION FLOOR PLAN



3x3m EXHIBITION BOOTH

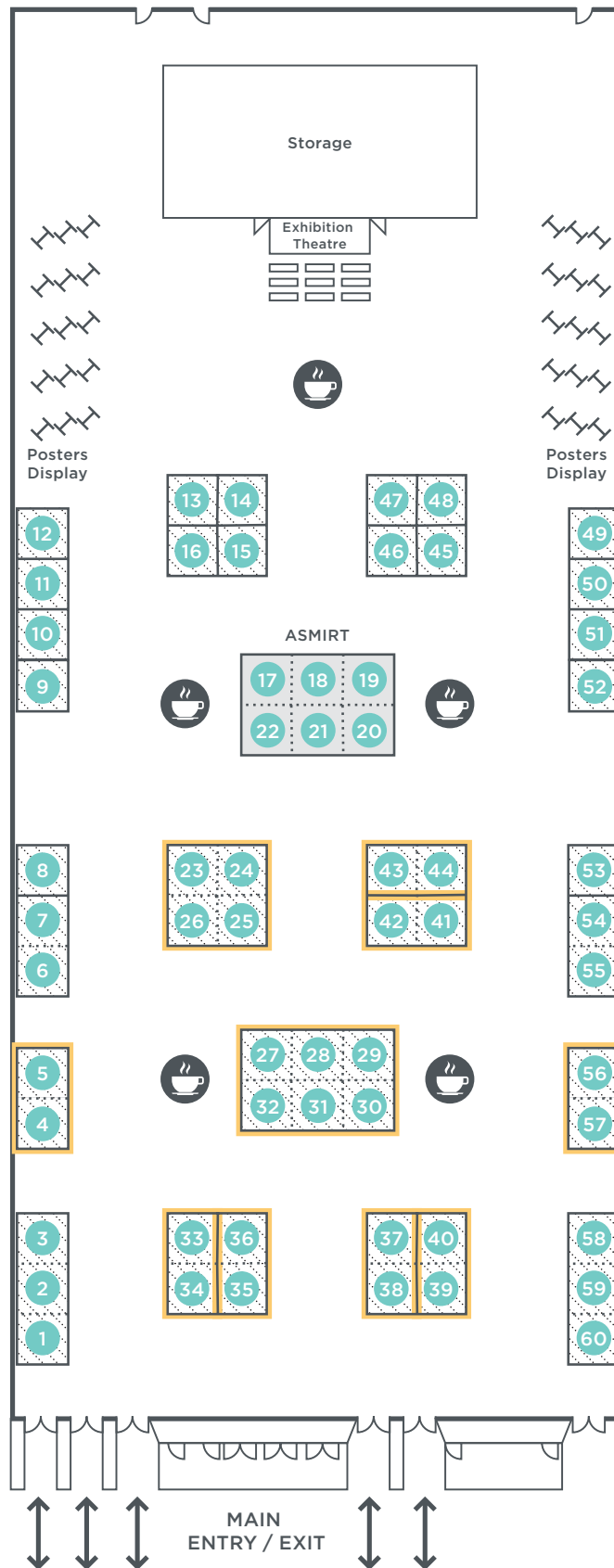
RESERVED BOOTHS FOR SPONSORS

BOOTHS STILL AVAILABLE

SCALE
0 3 6 9m



Plenary



Registration & Sessions

SPONSORSHIP APPLICATION

Sponsorship Acceptance

I/we understand that:

Application for sponsorship will be subject to the Committee approval and their decision is final; the Committee also reserve the right to reverse any such decision.

The deposit must first be received and accepted by ASMIRT in order to be considered a sponsorship allocation.

I/we have read and accepted the above and I/ we have read and understand the Terms and Conditions Policy.

Signed

Date

Sponsorship Options

I/we would like to take up the following Sponsorship package/s :

<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
TOTAL SPONSORSHIP SPEND	\$	<input type="text"/>

Please note: All prices listed are in AU Dollars, GST inclusive (currently at 10%)



EXHIBITION APPLICATION

Exhibition Acceptance

I/we understand that:

Should the floor plan require changing, the Committee reserves the right to make the necessary changes without notice.

Application for exhibition space will be subject to the Committee approval and their decision is final; the Committee also reserve the right to reverse any such decision. The deposit must first be received and accepted by ASMIRT in order to be considered for exhibition participation;

Stand numbers and allocation will be based on level of sponsorship, in order of application and payment received.

All staff working on stands must register officially.

I/we have read and accepted the above and I/ we have read and understand the Terms and Conditions Policy.

Signed

Date

Exhibition Stand

Stands are sold per space as outlined on page 24. Please indicate stand type, quantity required and calculate total amount due.

Shell Scheme stand: I/we require x shell scheme stand/s @ \$4,950 \$

Space Only for own custom design stand: I/we require x floor space @ \$4,620 \$

Exhibition stand location preferences (refer to floor plan) 1st 2nd 3rd

My stand fascia signage is to read (in capitals. max 30 characters):

TOTAL EXHIBITION SPEND \$

Please note: All prices listed are in AU Dollars, GST inclusive (currently at 10%)

SPONSOR/EXHIBITION APPLICATION

Based on your level of Total Sponsorship and Exhibition Spend, select your appropriate stand allocation:

Conference Partner \$40,000 9m² (3m x 3m) complimentary exhibition space

Major Sponsor \$30,000 - \$39,999 9m² (3m x 3m) complimentary exhibition space

Application to Sponsor/Exhibit

TOTAL PAYMENT DUE \$

Company Details

Company Name

Contact Person

Position

Address

Suburb

State Post Code

Country

Phone

Mobile

Fax

Email

Website

Payment Details

1st payment/deposit due: 20% deposit payment must be attached to the Application to Sponsor/Exhibit form or we will invoice for payment due within 14 days of invoice.

2nd payment/balance due: 12 March 2020

Bookings after 12 March 2020 require full payment at time of application.

Electronic Funds Transfer:

Bank Details for EFT / Direct Credit Payment

BSB: 633 000 A/c No: 5325089

A/c Name: Australian Society of Medical Imaging and Radiation Therapy (ASMIRT)

Remittance details to be emailed to:

conferences@asmirt.org and **finance@asmirt.org**

Confirmation will only be made on receipt of your application form and deposit - allocations will be made in order of receipt of payment.

Deposit Amount \$

Method: EFT Visa Master Card

Credit Card Number:

Expiry Date CVN number

Card Name

Signature



**ASK US
ABOUT TAKING
ATTENDEES TO
A FRIDAY NIGHT
GAME AT THE
MCG**

**MUST-DO
MELBOURNE**

TERMS & CONDITIONS

The Australian Society of Medical Imaging and Radiation Therapy (ASMIRT) - (Owner) reserves the right to alter the sponsorship packages (amounts/inclusions) to benefit the sponsor, conference and delegates. All Sponsors and Exhibitors must not bring ASMIRT, the conference and/or the industry into disrepute.

Booking confirmation

Upon receiving the completed sponsorship and exhibition booking form, the Owner will forward confirmation of the agreed and available sponsorship and/ or exhibition package to the sponsor / exhibitor along with a tax invoice. The sponsor / exhibitor will have 14 days to pay 20% of the tax invoice. If this payment is not received by this time the organisers reserve the right to sell the sponsorship / exhibition property / space that was being held.

Costs

- a) Own Costs: Each party must pay its own costs relating to the negotiation, preparation and execution of this agreement.
- b) Implementation Costs: Unless otherwise specified as a Sponsor benefit or the Owner benefit, each party must pay its own signage, advertising, leverage, general overhead and incidental costs related to the performance of its obligations under this Agreement.

Taxes / GST

All sponsorship and exhibition prices are quoted in Australian dollars and include GST (Goods and Services Tax). GST in Australia is currently set at 10%.

Cancellation policy

In the case of cancellation of sponsorship or exhibition being received in writing: Prior to 31 January 2020, the sponsor / exhibitor will be liable for 20% of the total package selected; between 1 February 2020 and 29 February 2020, the sponsor / exhibitor will be liable for 50% of the total package selected; after 1 March 2020, sponsor / exhibitor will be liable for 100% of the package selected.

These provisions are for liquidated damages, not a penalty, and have been incorporated into these Terms and Conditions as a legitimate pre-estimate of damages. The date of cancellation shall be the date that Owner receives Sponsor's notice.

In the event of industrial disruptions, the ASMIRT (the Owner) accept no responsibility. In the event of the venue becoming unusable or other circumstances or the need to cancel the conference, there can be no liability on the ASMIRT-NZIMRT 2020 conference or the Owner.

Insurance

a) Sponsors and exhibitors must have, provide and keep current: i) A public liability insurance policy for an amount not less than \$20,000,000 for any single claim for liability of the Sponsor for death, personal injury or property damage occasioned to any person in the direct area of the exhibiting area, conference of other related functions.

ii) If Event is a one-off event, event cancellation insurance in an amount equalling or exceeding the value of Sponsor Benefits.

b) Owner must effect and keep current:

i) A public liability insurance policy for an amount not less than \$20,000,000 for any single claim for liability of the Owner for death, personal injury or property damage occasioned to any person in respect of the Event.

TERMS & CONDITIONS



Confidentiality

The commercial terms of this Agreement are confidential to the parties unless they otherwise agree. However this does not prevent:

- a) Sponsor or Owner disclosing the existence of the sponsorship to the general public
- b) Any promotional, marketing or sponsorship activities.

Sponsors and exhibitors authorise their details being shared with the venue and key contractors as well as the names of their registered staff being included in the conference app.

Entire agreement

This Agreement represents the entire agreement between the parties and supersedes all other agreements and conduct, express or implied, written or oral.

Payment

- a) Sponsor or exhibitor agrees to submit 20% of the total fee with this booking form/Contract.
- b) The remaining 80% progress payment is due by 12 March 2020, or when the agreement is made if the agreement is made post 12 March 2020. A 14 day terms of invoice will apply.
- c) All sponsorship and exhibition accounts must be paid prior to the event. Sponsors and exhibitors will not be allowed to set up any exhibition stand at the conference until full payment has been received.
- d) All sponsors and exhibitors must not have any debts outstanding for previous years conference and events in prior to exhibition space / sponsorship being confirmed.

- e) All payments should be made in Australian dollars by credit card or bank transfer.

Invoices

Sponsors and Exhibitors will be invoiced for this conference / event by the ASMIRT on behalf of the conference. Invoices will be issued and payable in AUD only.

Medicines Australia Code of Conduct and Medical Technology Industry Code of Practice Sponsors must comply with the guidelines in the 'Educational and Promotional Material Directed at healthcare professionals' outlined in the most recent edition of Medicines Australia Code of Conduct available on the industry association's website at: www.medicinesaustralia.com.au/code-of-conduct and with the Medical Technology Industry Code of Practice <http://www.mtaa.org.au/code-of-practice/copy-of-the-code>

The parties must act at all times in good faith towards each other with a view to fulfilling the sponsorship and exhibition items.

ASMIRT allows the sponsor or exhibitor to use the conference logo for promotional purposes relating to the conference. The sponsor or exhibitor allows ASMIRT to use its logos and content for promotional purposes relating to the conference.

Relationships of parties

The parties (ASMIRT, NZIMRT and the sponsors / exhibitors) are independent entities. Nothing in this agreement shall be construed to place the parties in, and the parties must not act in a manner that expresses or implies a legal relationship of partnership, joint venture, franchise, employment or agency.



ASMIRT-NZIMRT
2020 VISION
MELBOURNE 14-17 MAY

SPONSORSHIP & EXHIBITION OPPORTUNITIES
CONTACT: DAVID.LEACH@ASMIRT.ORG
PH +61 3 9419 3336 www.conference.asmirt.org/2020

conference.asmirt.org/2020

FOLLOW US    #ASMIRT2020 #NZIMRT2020 #2020VISIONMELB