



ASMIRT 2019 AACRT 2019

INTERNATIONAL CONFERENCE
ADELAIDE **28-31 MARCH**

Better Together
Patients • Professionals Possibilities

AUSTRALIAN SOCIETY OF MEDICAL IMAGING
AND RADIATION THERAPY - CONFERENCE 2019, IN
CONJUNCTION WITH THE 22ND ASIA-AUSTRALASIA
CONFERENCE OF RADIOLOGICAL TECHNOLOGISTS

**SPONSORSHIP & EXHIBITION
OPPORTUNITIES**

CONTACT: DAVID.LEACH@ASMIRT.ORG
PH +61 3 9419 3336 www.aacrt2019.org



Principal Partners



ASMIRT / AACRT 2019

AUSTRALASIA'S LEADING CONFERENCE FOR
RADIOGRAPHERS, RADIATION THERAPISTS,
MEDICAL RADIOLOGICAL TECHNOLOGISTS
AND THE WIDER MEDICAL RADIATION
SCIENCES COMMUNITY

“ The time has never been more
appropriate to meet in Adelaide
- Bio Med City, to **bring together**
thought leaders from around the
world to learn from each other
and understand that we are
better together. ”

ASMIRT / AACRT 2019 Conference Convenors
Jane Shepherdson and Lyndal Newmarch



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**WE
INVITE
YOU!**

We invite you to showcase your company's latest technology and services while developing, building and strengthening key relationships with current and potential clients and business partners in the fields of medical imaging, radiation therapy and medical radiation science.

We take great pleasure in extending to you the opportunity for your company to further your key business objectives through partnering with us for the 14th Australian Society of Medical Imaging and Radiation Therapy (ASMIRT) annual conference, to be held in conjunction with the 22nd Asia-Australasia Conference of Radiological Technologists (AACRT 2019) at the Adelaide Convention Centre and Bio Med City from 28-31 March 2019.

Since its inception in 2003, the ASMIRT Conference has developed into Australasia's leading conference and exhibition for radiographers, radiation therapists and the wider medical radiation science community.

The ASMIRT Conference now has up to six concurrent streams to the program, a variety of pre-conference workshops, a dynamic social program and an exhibition not to be missed, as well as social functions on the Friday and Saturday nights. We are also open to vendor information sessions / updates.

Combining with AACRT 2019 will take the ASMIRT conference to another level, with the inclusion of international buyers, educators and clinical practitioners - showing that we are 'Better Together'

Our vision for 2019 is to deliver an inclusive, contemporary, rewarding and innovative scientific meeting and exhibition. Through the conference theme is 'Better Together', encouraging coming together as medical

radiation professionals to share the latest research, patient care initiatives and teamwork experiences.

We expect over 1,000 delegates at ASMIRT 2018 including:

- Medical radiological Technologists
- Radiation Therapists
- Mammographers
- Sonographers
- Nuclear Medicine Technologists
- Students

If your organisation has a vested interest in this industry, you cannot afford to miss this opportunity.

Equipment purchases in hospitals and private practices throughout Australia are made and recommended directly by our members - the professionals who actively use imaging and therapy technology day in, day out.

We understand that while you have a exhibition booth set up with key staff in Adelaide, it's an ideal opportunity to meet with clients and potential buyers who are not registered to attend ASMIRT / AACRT 2019. We are happy to help facilitate these meetings at the event.

This prospectus outlines some opportunities for you to promote your company, though if you have any suggestions or ideas that you would like to put forward we would be very happy to work with you to make them happen. Special consideration for entertaining and cutting-edge displays in the exhibition hall will be given, so let me know your thoughts and I will work with you to bring them to life. We invite you to collaborate with us to communicate your business objectives at ASMIRT / AACRT 2019.

David Leach

Conference and Events Manager

*Australian Society of Medical Imaging
and Radiation Therapy*

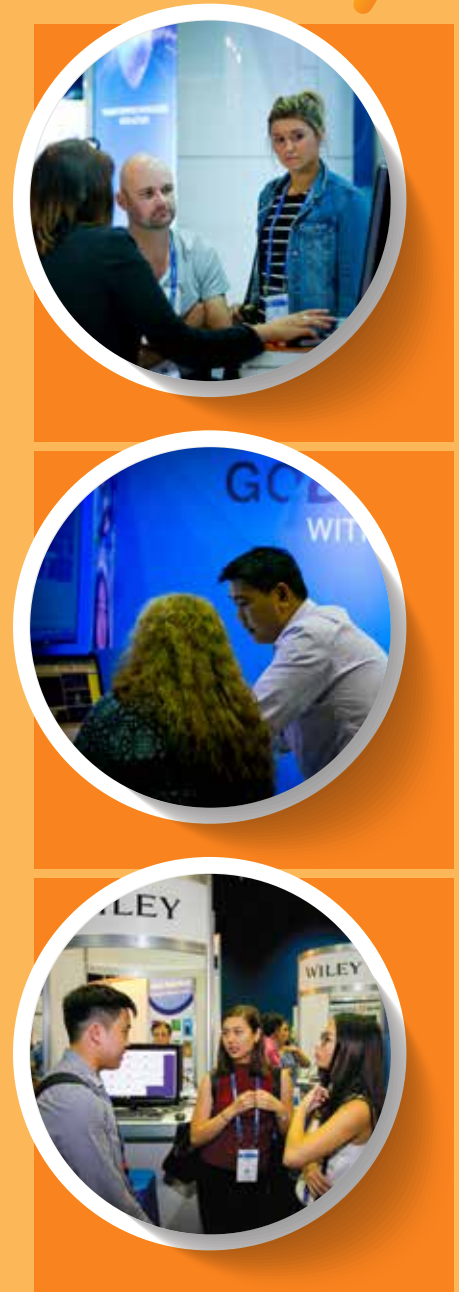
WHY SPONSOR?

Why sponsor ASMIRT / AACRT 2019?

- Engage with the delegates in a unique and memorable way – through exclusive workshops, event branding and profile raising initiatives.
- Up to \$15,000 value-added marketing and branding opportunities.
- Early access to delegate list to assist with marketing and return on investment.
- Deliver a clear message to delegates and the industry that you have genuine commitment to the field and the key meeting for the year.
- Receive passes for exhibition visitors to come and meet with you in the exhibition hall. These visitors don't have to register for the conference. This maximises your business opportunities for your time in Perth.
- Engage with the professionals using Medical Radiation Science equipment every day and who have responsibility for purchase recommendations.
- Build new and strengthen existing relationships.
- Maximise brand awareness.
- Direct branded email to conference delegates.

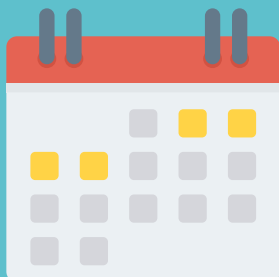
Top 5 reasons to exhibit at ASMIRT / AACRT 2019

1. Be part of the largest conference and exhibition for radiographers and radiation therapists in Australasia.
2. Meet hundreds of new buyers and develop up-to-date quality databases.
3. Show your product range face-to-face with clients and buyers.
4. Network, connect, strengthen relationships and demonstrate your commitment to the key users of your goods and services.
5. Get immediate feedback on your latest range of products.



CONFERENCE SNAP SHOT

4
DAYS



198
PRESENTATIONS



72%
USED EVENT
APP



In 2016-2018 an average of 867 people attended the ASMIRT conference.

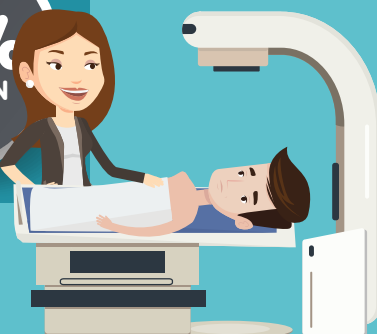


In 2016-2018 the majority of delegates were medical imaging professionals.

54%
MEDICAL
IMAGING



42%
RADIATION
THERAPY



4%
OTHER



54
EXHIBITION
SPACES



95%
OF ATTENDEES



95% of attendees would recommend ASMIRT to their colleagues.

SPONSORS & EXHIBITORS



OVERVIEW

ASMIRT / AACRT 2019 Schedule

ASMIRT / AACRT 2019 will be held at Adelaide Convention Centre from 28-31 March 2019.

The exhibition will be held in the exhibition hall, next to the registration desk, close to the plenary, concurrent session and workshop rooms.

The main conference will be held over three days from 29 March to Sunday 31 March 2019. Morning and afternoon teas and stand up lunches for ASMIRT will be held within the exhibition space. Load in, pre-conference workshops and Bio Med City tours will be held on Thursday 28 March 2019.

Program Overview

	Thursday 28 March	Friday 29 March	Saturday 30 March	Sunday 31 March
Morning		Plenary/ Concurrent	Plenary/ Concurrent	Plenary/ Concurrent
Afternoon	Pre-Conference Workshops	Plenary/ Concurrent	Plenary/ Concurrent	Plenary/ Concurrent
Evening		Welcome Reception	Gala Dinner	

Exhibition Timetable

	Thursday 28 March	Friday 29 March	Saturday 30 March	Sunday 31 March
Morning	07:00 - 19:00 Load-in day	10:30 - 11:00	10:30 - 11:00	10:30 - 11:00
Lunch		12:30 - 13:30	12:30 - 13:30	12:30 - 13:30
Afternoon		15:00 - 15:30	15:00 - 15:30	

Please note: the exhibition will be open throughout the event when the technical sessions are in progress also. The exact timings of the meal breaks as noted above are likely to change when the full program is announced.

THE HOSTS



ASMIRT

Australian Society of Medical Imaging and Radiation Therapy (ASMIRT), is the peak body representing medical radiation practitioners in Australia.

Our aims are to promote, encourage, cultivate and maintain the highest principles of practice and proficiency in respect of Medical Radiation Science. ASMIRT facilitates educational activities, discussion and consultation among members and others. We recognise MRPBA approved programs of study across Australia, set standards of competency in practice and encourage scholarship and continuing professional development.

We also represent the profession to all manner of government and other bodies both nationally and internationally. ASMIRT is a driving force to bring industry and practitioners together for the benefit of Medical Radiation Science and of course the clients and families in need of Medical Radiation services.

Membership is open to Australian practitioners in Australia and internationally.

AACRT

The AACRT is the Asia-Australasia Conference of Radiological Technologists.



ISRRT
INTERNATIONAL
SOCIETY OF
RADIOGRAPHERS
& RADIOLOGICAL
TECHNOLOGISTS

AACRT is held every two years by the Asia-Australasia regional countries of the ISRRT - the International Society of Radiographers and Radiological Technologists. This is the 22nd AACRT conference.

Conference Convenors

Name	Conference Position	Organisation
Lyndal Newmarch	Conference Convenor	Team Leader, Radiation Oncology, Royal Adelaide Hospital
Jane Shepherson	Conference Convenor	Program Director, Medical Radiation, University of South Australia



Better Together



HOST CITY



Adelaide

The conference will be held at the Adelaide Convention Centre, in the new riverbank precinct which includes an expanded Adelaide Convention Centre, redeveloped Adelaide Oval, Festival Centre, casino and new world-leading integrated health and biomedical research hub, all interconnected by walkways and a river footbridge. These features make getting around Adelaide easy, from the airport, to hotel, to Convention Centre, to research facility / hospital tours to social functions.

Bio Med City

\$3.6 billion Adelaide BioMed City is one of the largest health and life sciences clusters in the southern hemisphere, and is located next to the newly redeveloped Adelaide Convention Centre, making the city a great location for medical conferences. Located in the heart of the CBD, the precinct brings together institutions from research, education, and clinical care right through to business development and incubation.

By the end of 2018 it will grow to 2,000 biomedical researchers, 10,000 total staff and 18,000 daily visitors.

This precinct includes the following facilities which ASMIRT / AACRT 2019 will be featuring tours and site visits of:

- **Royal Adelaide Hospital (RAH)** - is one of Australia's most technologically advanced healthcare facilities, integrating the latest innovations across health, education and research to deliver high-quality care for 85,000 inpatients and 400,000 outpatients each year.
- **South Australian Health and Medical Research Institute (SAHMRI and SAHMRI 2)** - this flagship research facility has already attracted world-class talent and is fostering home-grown researchers, producing discoveries about cancer to heart health to brain imaging. The facility hosts 800 scientists, providing nine fully flexible wet and dry laboratories to PC2 standards. We will also hear about the developments SAHMRI 2, which will house Australia's first proton therapy centre.
- **University of South Australia's Cancer Research Institute** - accommodates the largest cohort of cancer researchers ever assembled in South Australia.
- **University of Adelaide's Health & Medical Sciences Building** - supports medical, nursing and dentistry students, and around 400 health sciences researchers.

These medical research and education facilities, right next door to a hospital, and convention centre presents opportunities for your company to promote its technology and services in a hands on way. We encourage sponsors / exhibitors to talk to us about how we can work together to customise experiences for conference attendees.

We look forward to welcoming you to Adelaide in March 2019.

VENUE



Adelaide Convention Centre

The Adelaide Convention Centre is conveniently located in the heart of the city centre and nestled within the beauty of the Riverbank Precinct, surrounded by parklands and the River Torrens.

Close proximity to the medical hub, entertainment, cultural and sport precinct, the Centre is a short walk to international and boutique hotels and accommodation. Public transport, the Adelaide Railway Station and a taxi ramp are on our doorstep.

Getting there

The international airport is just seven kilometres from the Centre, making a quick and economic taxi or uber ride.

The historic Adelaide Railway Station is located a 2 minute walk from the ACC, and the Tram stop is just in front of the Railway Station.

Venue Details

Adelaide Convention Centre
North Terrace, Adelaide,
South Australia 5000,
Australia

Telephone +61 8 8212 4099
www.adelaidecc.com.au





Better Together



EVENTS



AACRT Welcome

Thursday 28 March

We will be holding a welcome event for the AACRT VIP's, including presidents, CEO's and board members. This will be held at one of Adelaide's most unique venues. This event is available to be sponsored and is a great way to lift the profile of your company.



Friday night function - Adelaide Oval

Friday 29 March

After the first main day of conference, delegates will make their way across the River Torrens to the iconic Adelaide Oval for a networking social function. Tours of the Adelaide Oval will also be offered.



Gala Dinner - Adelaide Convention Centre

Saturday 30 March

The Gala dinner will again be the feature function of the conference, and will be held at the Adelaide Convention Centre. This is sure to be a night not to forget. This event is available to be sponsored for the first time in five years. It's an ideal opportunity to get in front of your target market in a relaxed environment.

Sponsor Events Opportunity



If you would like to put on a sponsored workshop, breakfast session, educational function on Thursday evening as part of your at event activation strategy, contact david.leach@asmirt.org or **+61 9419 3336** to discuss options.

SPONSORSHIP



Sponsorship Packages & Exhibition Space

We are committed to working with you to ensure you receive maximum return on investment from your involvement in ASMIRT / AACRT 2019.

We offer a range of sponsorship and participation options. You can customise your package, taking up as many marketing and activation opportunities as your budget allows.

The more options you take up, the greater recognition and interaction your company will receive, both at the meeting and through the greater ASMIRT marketing reach.

Sponsors will also be given additional levels of acknowledgement and promotional/marketing opportunities, which we are happy to customise. The total of your sponsorship and exhibition investment determines your level of sponsorship and additional value-added promotional opportunities worth up to \$15,000.

Please note: sponsorship opportunities are subject to availability and will be offered on a first-come, first-served basis (unless prior arrangements have been made), and subject to approval of the Organising Committee.

Sponsors have first preference of position selection in the exhibition space. Priority of booth allocation will be issued according to level of sponsorship. Exhibition-only space will be sold on a first-come, first-served basis. ASMIRT reserves the right to hold some spaces for sponsors and to modify the floor plan.

10-20% OFF

First time exhibitor:

For companies who have not previously exhibited at ASMIRT Conference.

10% off price for 1 booth
(space or shell scheme)

20% off price for 2 booths
(space or shell scheme)

BOOTH OFFER

All exhibition 3 x 3 booth sold include
2 Full Conference Registrations (including all technical sessions and Friday and Saturday social functions)

SPONSORSHIP

Conference Partner \$40,000 +

Choose your sponsorship and exhibition options to the value of \$40,000+ and receive over \$15,000 worth of additional inclusions, including:

Acknowledgement as Conference Partner in all official conference signage, and promotional material, logos and links on conference website and adverts in the ASMIRT Spectrum magazine, ASMIRT Member emails, official ASMIRT Conference emails and verbal acknowledgement at opening/closing ceremonies

Plaque presented to sponsor during the conference to acknowledge sponsorship

PowerPoint loop with sponsor's logo before and after opening and closing ceremonies, and before and after any other conference session not otherwise sponsored

Complimentary exhibition space of 9m² (3m x 3m) includes two full registrations (with social functions and access to the technical sessions) = \$4,400 value

Complimentary advertising in Journal of Medical Radiation Sciences (JMRS) to the value of \$3,300 (equal to a full page ad or online campaign)

Complimentary full page colour advert in Spectrum in the lead up to ASMIRT / AACRT 2019 = \$2,530 value

Complimentary exclusive direct email to conference delegates in the lead up to the event = \$2,200 value
Ideal for product promotion or announcements relating to your company's activities at ASMIRT / AACRT

Complimentary full page advert with priority placement in the conference handbook (inside cover etc) = \$1,500 value

Complimentary half page product promotion in Spectrum = \$1,100 value

Promotion item insert into conference bag/handout or 2 x social media sponsor announcements in the lead up to the conference = \$990 value

Access to the delegate list 8 weeks prior and updated regularly until the meeting

250 word company profile in conference handbook

2 x App announcements to conference delegates during the meeting - exclusive to sponsors

6 x daily passes to access the exhibition – for clients who you would like to meet with though are not registered to attend the conference - **NEW Feature!**

SPONSORSHIP



Platinum Sponsor \$30,000 - \$39,999

Choose your sponsorship and exhibition options to the value of \$30,000 - \$39,999 and get over \$11,000 worth of additional inclusions including:

Acknowledgement as Platinum Sponsor in all official conference signage, and promotional material, logos and links on conference website and adverts in the Spectrum magazine, ASMIRT Member News and Events emails, official ASMIRT Conference emails and verbal acknowledgement at opening and closing ceremonies

Complimentary exhibition space of 9m² (3m x 3m) and two full registrations (complete with social functions and access to technical sessions) = \$4,400 value

Complimentary full page colour advert in Spectrum in the lead up to ASMIRT / AACRT 2019 = \$2,530 value

Complimentary full page advert with priority placement in the conference handbook = \$1,500 value

Complimentary online banner adverts on Journal of Medical Radiation Sciences (JMRS) leading up to ASMIRT / AACRT 2019 = \$1,100 value

Complimentary half page product promotion in Spectrum = \$1,100 value

Promotional item insert into conference bag/handout = \$990 value

Access to the delegate list 8 weeks prior and updated regularly until the meeting

200 word company profile in conference handbook

2 x App announcements to conference delegates during the meeting - exclusive to sponsors

4 x daily passes to access the exhibition – for clients who you would like to meet with though are not registered to attend the conference - **NEW Feature!**

SPONSORSHIP

Gold Sponsor \$20,000 - \$29,999

Choose your sponsorship and exhibition options to the value of \$20,000 - \$29,999 and get over \$8,400 worth of additional inclusions including:

Acknowledgement as Gold Sponsor in all official conference signage, and promotional material, logos and links on conference website, adverts in the Spectrum magazine and official ASMIRT emails

Exclusive naming rights to one lunch break (limited to 3 sponsors) = \$3,300 value (or morning/ afternoon tea = \$2,200)

Complimentary half page colour advert in Spectrum in the lead up to ASMIRT / AACRT 2019 = \$1,930 value

Complimentary full page advert within the conference handbook = \$1,500 value

Promotional item insert into conference bag/handout = \$990 value

Complimentary one third page product promotion in Spectrum = \$880 value

Complimentary full conference registration (includes social functions and access to the technical sessions) for 1 guest = \$895 value

Access to the delegate list 6 weeks prior and updated regularly until the meeting

150 word company profile in conference handbook

1 x App announcement to conference delegates during the meeting - exclusive to sponsors

4 x daily passes to access the exhibition – for clients who you would like to meet with though are not registered to attend the conference - **NEW Feature!**

SPONSORSHIP



Silver Sponsor \$15,000 - \$19,999

Choose your sponsorship and exhibition options to the value of \$15,000 - \$19,999 and get over \$3,800 worth of additional inclusions including:

Acknowledgement as Silver Sponsor in all official conference signage and promotional material, including logos and link on conference website

Complimentary full page advert within the conference handbook = \$1,500 value

Promotional item insert into conference bag/handout = \$990 value

Complimentary full conference registration (includes social functions) for 1 guest = \$886 value

Complimentary one quarter page product promotion in Spectrum = \$660 value

Access to the delegate list 6 weeks prior to the meeting and updated regularly until the meeting

150 word company profile in conference handbook

1 x App announcement to conference delegates during the meeting - only available to sponsors - exclusive to sponsors

3 x daily passes to access the exhibition – for clients who you would like to meet with though are not registered to attend the conference - **NEW Feature!**

SPONSORSHIP ITEM SUMMARY

Item	Description	Cost
Gala Dinner Sponsor (exclusive)	Exclusive branding and naming rights for the ASMIRT 2018 Gala Dinner held at the iconic Australian National Museum, the site of the original Canberra hospital. Sponsorship includes opportunity to provide promotion at event (i.e. photo booth etc), a short presentation at the dinner (to be negotiated), acknowledgement from MC, logo on dinner menu and sponsor's logo on display during the event. This is your opportunity to create a guaranteed lasting impression at the most prestigious social event on the annual calendar.	Price on application
Website sponsor (exclusive)	The website is to be the main form of communication throughout the lead-up to the conference, and will link to the ePosters etc. Company logo will be on each page of the website (the only advertising banner on all pages of the website).	\$11,000
Meeting App (exclusive)	Includes sponsor's logo and link on the official mobile platform of the conference, includes links to all abstracts, sessions, exhibition information and more.	\$11,000
ePosters/ Webcasting area (exclusive)	The main interactive hub in the exhibition hall, sponsorship includes branding on booth (placement of this is negotiable), and use of your company's logo on all screensavers and background, supply of branded mouse pads (supplied by sponsor) etc. Your company logo will also be on the webpage with ePosters and Webcasting during and after the event, and on pages of ePoster abstracts in conference handbook.	\$11,000
Satchel sponsor (exclusive)	Maximise brand exposure throughout and long after the conference, always a great way to enhance company and brand awareness. The satchel will be distributed to all delegates, speakers and VIP guests.	\$7,700
Coffee cart (exclusive)	Be the official suppliers of the only barista-made coffee in the exhibition area, a great way to meet almost every person at the event. Cost includes stock and staff. Branded cups (if desired) to be supplied by sponsor.	\$7,700
Keynote speaker session sponsor	Includes acknowledgement of sponsorship for the session in the conference program, on the speaker's profile on the website and after the speaker's presentation. Also available is logo on screen before the session, on holding slides, banner branding on stage during speaker's presentation. Keynote speakers will be announced soon	\$6,600
Lanyard sponsor (exclusive)	This provides your logo around delegates' necks for the whole conference. This is the perfect way to keep your company in the front of delegates' minds throughout the whole event. Lanyard to be supplied by sponsor. (Committee to approve lanyard).	\$6,600

SPONSORSHIP ITEM SUMMARY



Item	Description	Cost
Handbook sponsor (exclusive)	Includes sponsor's advert on back cover of conference handbook, sponsor's logos on section dividing pages and prime logo placement on e-version of conference proceedings, ensuring a lasting presence.	\$6,600
Student Conference Sponsor (2 only – non competing) 1 X SOLD 1 X AVAILABLE	The ASMIRT Student Conference will take place on Friday 29 March at the Adelaide Convention Centre, and will include a future careers session for students and recent graduates. Supporting this is a unique opportunity to get your message across to the next generation of radiography and radiation therapy professionals. It's also an opportunity to promote your company as an aspirational workplace. Comes with speaking opportunity and other activation to be tailored to your companies marketing objectives.	\$6,600
Digital Sponsor (exclusive)	Official professional headshots of attendees for social media and professional profiles - branded with or without logos. Selected headshots will be posted on social media through the ASMIRT conference account at the event, tagging the sponsor and the company. A great way to support attendees social media presence and build company visibility through online channels.	\$6,600
Thursday evening AACRT welcome function (exclusive)	Officially welcome to AACRT dignities, invited speakers and key contacts. This as a night with key influential regional VIP's.	\$6,600
Friday night Adelaide Oval function sponsor (exclusive)	Your chance to support delegate networking at the Adelaide Oval function. Includes signage at event (sponsor to supply)	\$6,600
Charging station sponsor (exclusive)	For delegates with smartphones and tablets charging stations are a vital part of the conference experience and infrastructure. Have the official charge station branded in your company logo as an additional extension of branding to your company's exhibition booth. Price includes the charging equipment, space and charge station build. Preference for corner booths will be allocated to this sponsor to give additional space for charge station.	\$6,600
Breakfast sponsor session (2 only) 1 X SOLD 1 X AVAILABLE	The rights to host an officially promoted sponsored workshop session for delegates. Room and AV provided. Your breakfast session (or possibly morning tea or lunch) can be added to the ASMIRT / AACRT 2019 registration system, and we will help you manage the promotion and list of RSVP's for the event. This is the perfect way to engage on a deeper level with conference attendees. Catering to be provided at the sponsors expense.	\$6,600

SPONSORSHIP ITEM SUMMARY

Item	Description	Cost
Additional sponsors workshop (available to silver sponsors + only)	For companies who would like to run/host a pre-conference or during conference workshop / function. Your workshop can be added to the ASMIRT / AACRT 2019 registration system, and we will help you manage the promotion and list of RSVP's for the event. This is the perfect way to engage on a deeper level with conference attendees. Catering to be provided at the sponsor expense. Promotional branding and topics to be tailored to your companies marketing objectives.	\$6,600
Session Sponsorship + Chairing / Speaking Opportunity	Naming rights of a concurrent session, plus includes acknowledgement in conference program and logo on screen before session and on holding slides - the perfect opportunity to get in front of your specific target market.	\$3,300
Speaker Gifts (exclusive)	Logo on speaker gifts/gift cards for approximately 140 presenters throughout the event. Includes acknowledgment in conference handbook and on website. For ASMIRT 2018 we are giving donations to charity for the speaker gifts, and the speaker can nominate a charity - fitting with the Care, Communicate and Collaborate theme. Your logo will be on the feature where speakers select which charity they would like to give to (they will be provided with tokens to put in containers). This could even be held at your stand, ensuring all speakers come past your booth.	\$3,300
Stationery sponsor (2 only)	Opportunity to exclusively supply note pads or pens to all conference delegates.	\$2,200
Marketing on official meeting emails	Opportunity to have a meeting email distributed to all the registered attendees. Sponsor to provide text and images for the email (subject to approval from the Organising Committee). We will work with you to include relevant conference information in the email to assist with the opening rate.	\$2,200
Handbook advertising Full Page	Full Page Handbook advertising	\$1,500
Handbook advertising Half Page	Half Page Handbook advertising	\$800
Satchel Insert	Up to 4 pages of A4 advertising content, mousepad, USB stick or similar giveaway may be included in the conference satchel. - larger brochures to be negotiated.	\$990



Better Together

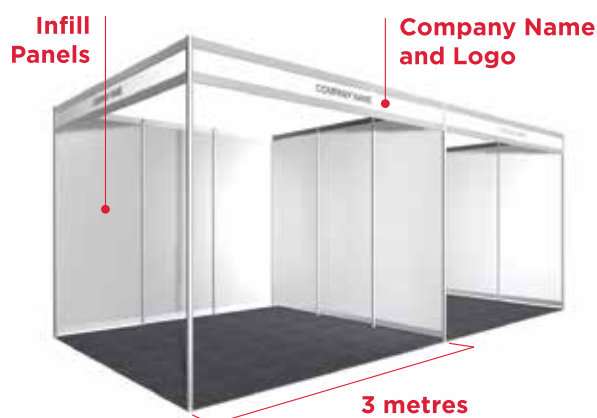


EXHIBITION INFORMATION

Octanorm Package Inclusions (3m x 3m)

Cost per booth: \$4,950 (inc. GST)

- WALLS: 2.5mH Polished aluminium frame with white melamine infill panels.
- FASCIA: Polished aluminium fascia, 300mm deep on all aisle frontages.
- SIGNAGE: All open aisle frontages will have a fascia sign consisting of company name and stand number. Standard lettering in colour (maximum 30 characters).
- LIGHTING: 2x Track spotlights per 9sqm. Lights are mounted on the inside of the front fascia.
- POWER: 1x Single 4 amp Power outlet per stand, regardless of size. Power outlet is positioned in the rear corner of the stand.
- 2 Full Conference Registrations (including all technical sessions and Friday and Saturday social functions)



Please note - company logos can be added to fascia at an additional cost from Adelaide Expo Hire.

Floor Space Only

Cost per booth: \$4,400 (inc. GST)

- Size: 3m x 3m of 'space only'
- No shell scheme / walls / fascia / spotlights
- 1 x 4 amp power with
- Rigging points are not available for hanging signs at ASMIRT 2018
- 2 Full Conference Registrations (including all technical sessions and Friday and Saturday social functions)

Shell Scheme Booth Package and Floor Space Only include 2 full conference registrations, including access to technical sessions, welcome function and gala dinner. All exhibitors will be listed with company name, website and booth number in conference handbook and on website / mobile site or app (75 word company profile also in conference handbook and app). All exhibitors will be provided with the delegate list 4 weeks prior to the event. Due to privacy restrictions, this will include delegate details, but not emails / phone numbers. Please note, all staff working on exhibition booths are required to be registered for the event. Their names will be included in the delegate list in the event app. Exhibition only registration will also be available for additional exhibitor registrations. These registrations include the ability to attend technical sessions, but not the social functions other than the exhibition welcome in the exhibition hall on the Friday evening.

EXHIBITION INFORMATION



Custom Stands

Conference organisers and Adelaide Convention Centre venue staff will need to be notified of all custom stands, and forward full details of the stand design for approval no less than 4 weeks prior to the event. Materials used in stand construction and design must not be readily ignitable or capable of emitting toxic fumes, should ignition take place.

Please note: all electrical cords and equipment must be tagged and tested within the last 12 months and be in good working order. If tag and testing needs to be done on site exhibitors will be charged for this. NCC reserves the right to remove any non-compliant equipment. It will remain the booth holder's responsibility to provide or meet the expense of substitute equipment. - All stands and display materials must be of sound construction with no risk of harm or injury to staff or attendees.

ASMIRT / AACRT 2019 has engaged **Adelaide Expo Hire (AEH)** as the contracted exhibition company. Once you have confirmed your exhibition booking you will be emailed information regarding your facia and any other furniture hire requirements etc you have. Please fill this information out and return it to **Adelaide Expo Hire** to complete your order.

Special requirements for exhibition booths

If you have special requirements – please let us know conferences@asmirt.org

Please note: Each exhibitor must keep its display within the space allocated for its exhibition booth. Additional Exhibitor Briefing Notes will be distributed to each confirmed exhibitor approximately 12 weeks prior to the event. Any booth customisation, additional furniture/equipment is at the expense of the exhibitor. Each exhibitor is responsible for the cleaning and maintenance of their own booth area. The venue will clean the isles and common areas only.

EXHIBITION TIMELINE

Exhibition Timeline

	Thursday 28 March	Friday 29 March	Saturday 30 March	Sunday 31 March
Morning	07:00 - 19:00 Load-in day	10:30 - 11:00	10:30 - 11:00	10:30 - 11:00
Lunch		12:30 - 13:30	12:30 - 13:30	12:30 - 13:30
Afternoon		15:00 - 15:30	15:00 - 15:30	

Please note: these exhibition timings are likely to change and are currently for reference purposes only.

Sponsorship and Exhibition Timeline

Action	Deadline
Sponsorship bookings open	1 August 2018
Exhibition bookings	Sept 2018-Jan 2019
Booking deposit due (20%)	14 days from invoice
Full exhibitor load in information released	November 2018
Full payment for all sponsorship and exhibition	24 January 2019
Company information for handbook and app	31 January 2019
Artwork for ads	31 January 2019
Satchel Inserts	7 March 2019
Exhibition set up day and pre-conference workshops and tours	28 March 2019
ASMIRT / AACRT 2019 Conference	28-31 March 2019
Load out	31 March 2019

SPONSORSHIP APPLICATION

Sponsorship Acceptance

I/we understand that:

Application for sponsorship will be subject to the Committee approval and their decision is final; the Committee also reserve the right to reverse any such decision.

The deposit must first be received and accepted by ASMIRT in order to be considered a sponsorship allocation.

I/we have read and accepted the above and I/ we have read and understand the Terms and Conditions Policy.

Signed

Date

Sponsorship Options

I/we would like to take up the following Sponsorship package/s :

<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
<input type="text"/>	\$	<input type="text"/>
TOTAL SPONSORSHIP SPEND	\$	<input type="text"/>

Please note: All prices listed are in AU Dollars, GST inclusive (currently at 10%)

EXHIBITION APPLICATION



Exhibition Acceptance

I/we understand that:

Should the floor plan require changing, the Committee reserves the right to make the necessary changes without notice.

Application for exhibition space will be subject to the Committee approval and their decision is final; the Committee also reserve the right to reverse any such decision. The deposit must first be received and accepted by ASMIRT in order to be considered for exhibition participation;

Stand numbers and allocation will be based on level of sponsorship, in order of application and payment received.

All staff working on stands must register officially.

I/we have read and accepted the above and I/ we have read and understand the Terms and Conditions Policy.

Signed

Date

Exhibition Stand

Stands are sold per space as outlined on page 24. Please indicate stand type, quantity required and calculate total amount due.

Shell Scheme stand: I/we require x shell scheme stand/s @ \$4,950 \$

Space Only for own custom design stand: I/we require x floor space @ \$4,400 \$

Exhibition stand location preferences (refer to floor plan) 1st 2nd 3rd

My stand fascia signage is to read (in capitals. max 30 characters):

TOTAL EXHIBITION SPEND \$

Please note: All prices listed are in AU Dollars, GST inclusive (currently at 10%)

SPONSOR/EXHIBITION APPLICATION

Based on your level of Total Sponsorship and Exhibition Spend, select your appropriate stand allocation:

☐ **Conference Partner \$40,000** 9m² (3m x 3m) complimentary exhibition space

☐ **Platinum Sponsor \$30,000 - \$39,999** 9m² (3m x 3m) complimentary exhibition space

Application to Sponsor/Exhibit

TOTAL PAYMENT DUE \$

Company Details

Company Name

Contact Person

Position

Address

Suburb

State

Post Code

Country

Phone

Mobile

Fax

Email

Website

Payment Details

1st payment/deposit due: 20% deposit payment must be attached to the Application to Sponsor/Exhibit form or we will invoice for payment due within 14 days of invoice.

2nd payment/balance due: 24 January 2019

Bookings after 24 January 2019 require full payment at time of application.

Electronic Funds Transfer:

Bank Details for EFT / Direct Credit Payment

BSB: 633 000 A/c No: 5325089

A/c Name: Australian Society of Medical Imaging and Radiation Therapy (ASMIRT)

Remittance details to be emailed to:

conferences@asmirt.org and **finance@asmirt.org**

Confirmation will only be made on receipt of your application form and deposit – allocations will be made in order of receipt of payment.

Deposit Amount \$

Method: EFT

☐

Visa

☐

Master Card

☐

Credit Card Number:

Expiry Date

CVN number

Card Name

Signature



Better Together



TERMS & CONDITIONS

The Australian Society of Medical Imaging and Radiation Therapy (ASMIRT) – (Owner) reserves the right to alter the sponsorship packages (amounts/inclusions) to benefit the sponsor, conference and delegates. All Sponsors and Exhibitors must not bring ASMIRT, the conference and/or the industry into disrepute.

Booking confirmation

Upon receiving the completed sponsorship and exhibition booking form, the Owner will forward confirmation of the agreed and available sponsorship and/ or exhibition package to the sponsor / exhibitor along with a tax invoice. The sponsor / exhibitor will have 14 days to pay 20% of the tax invoice. If this payment is not received by this time the organisers reserve the right to sell the sponsorship / exhibition property / space that was being held.

Costs

- a) Own Costs: Each party must pay its own costs relating to the negotiation, preparation and execution of this agreement.
- b) Implementation Costs: Unless otherwise specified as a Sponsor benefit or the Owner benefit, each party must pay its own signage, advertising, leverage, general overhead and incidental costs related to the performance of its obligations under this Agreement.

Taxes / GST

All sponsorship and exhibition prices are quoted in Australian dollars and include GST (Goods and Services Tax). GST in Australia is currently set at 10%.

Cancellation policy

In the case of cancellation of sponsorship or exhibition being received in writing: Prior to 31 November 2018, the sponsor / exhibitor will be liable for 20% of the total package selected; between 1 December 2018 and 31 December 2018, the sponsor / exhibitor will be liable for 50% of the total package selected; after 1 January 2019, sponsor / exhibitor will be liable for 100% of the package selected.

These provisions are for liquidated damages, not a penalty, and have been incorporated into these Terms and Conditions as a legitimate pre-estimate of damages. The date of cancellation shall be the date that Owner receives Sponsor's notice.

In the event of industrial disruptions, the ASMIRT (the Owner) accept no responsibility. In the event of the venue becoming unusable or other circumstances or the need to cancel the conference, there can be no liability on the ASMIRT / AACRT 2019 conference or the Owner.

Insurance

a) Sponsors and exhibitors must have, provide and keep current: i) A public liability insurance policy for an amount not less than \$20,000,000 for any single claim for liability of the Sponsor for death, personal injury or property damage occasioned to any person in the direct area of the exhibiting area, conference of other related functions.

ii) If Event is a one-off event, event cancellation insurance in an amount equalling or exceeding the value of Sponsor Benefits.

b) Owner must effect and keep current:

i) A public liability insurance policy for an amount not less than \$20,000,000 for any single claim for liability of the Owner for death, personal injury or property damage occasioned to any person in respect of the Event.

TERMS & CONDITIONS



Confidentiality

The commercial terms of this Agreement are confidential to the parties unless they otherwise agree. However this does not prevent:

- a) Sponsor or Owner disclosing the existence of the sponsorship to the general public
- b) Any promotional, marketing or sponsorship activities.

Sponsors and exhibitors authorise their details being shared with the venue and key contractors as well as the names of their registered staff being included in the conference app.

Entire agreement

This Agreement represents the entire agreement between the parties and supersedes all other agreements and conduct, express or implied, written or oral.

Payment

- a) Sponsor or exhibitor agrees to submit 20% of the total fee with this booking form/Contract.
- b) The remaining 80% progress payment is due by 24 January 2019, or when the agreement is made if the agreement is made post 24 January 2019. A 14 day terms of invoice will apply.
- c) All sponsorship and exhibition accounts must be paid prior to the event. Sponsors and exhibitors will not be allowed to set up any exhibition stand at the conference until full payment has been received.
- d) All sponsors and exhibitors must not have any debts outstanding for previous years conference and events in prior to exhibition space / sponsorship being confirmed.

- e) All payments should be made in Australian dollars by credit card or bank transfer.

Invoices

Sponsors and Exhibitors will be invoiced for this conference / event by the ASMIRT on behalf of the conference. Invoices will be issued and payable in AUD only.

Medicines Australia Code of Conduct and Medical Technology Industry Code of Practice Sponsors must comply with the guidelines in the 'Educational and Promotional Material Directed at healthcare professionals' outlined in the most recent edition of Medicines Australia Code of Conduct available on the industry association's website at: www.medicinesaustralia.com.au/code-of-conduct and with the Medical Technology Industry Code of Practice <http://www.mtaa.org.au/code-of-practice/copy-of-the-code>

The parties must act at all times in good faith towards each other with a view to fulfilling the sponsorship and exhibition items.

ASMIRT allows the sponsor or exhibitor to use the conference logo for promotional purposes relating to the conference. The sponsor or exhibitor allows ASMIRT to use its logos and content for promotional purposes relating to the conference.

Relationships of parties

The parties (ASMIRT and the sponsors / exhibitors) are independent entities. Nothing in this agreement shall be construed to place the parties in, and the parties must not act in a manner that expresses or implies a legal relationship of partnership, joint venture, franchise, employment or agency.



ASMIRT 2019
AACRT 2019
INTERNATIONAL CONFERENCE
ADELAIDE **28-31 MARCH**
Better Together
Patients • Professionals Possibilities

SPONSORSHIP & EXHIBITION OPPORTUNITIES
CONTACT: DAVID.LEACH@ASMIRT.ORG
PH +61 3 9419 3336 www.aacrt2019.org

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@ASMIRTConference

aacrt2019.org